



Commission Agenda Report

City of Kalamazoo

FROM: Mike Schlack, Friends of Recreation Board Chair
Prepared By: Frances Jewell, Parks and Recreation Director

SUBJECT: 2006 Friends of Recreation Board Annual Report

The Friends of Recreation Board, submits the following 2006 Annual Report for your information.

2006 FRIENDS OF RECREATION BOARD ANNUAL REPORT

Board Members

Mike Schlack, Chair	3/01/08	Mary Brown	3/01/09
Mary K. Viegelahn Hamlin	3/01/08	Maureen Krause	3/01/09
David Carrigan	3/01/07	Ian Kennedy	3/01/09
Milton Wells	3/01/07	Ken Collard	Ex-officio
Orlin Loen	3/01/08	Frances Jewell	Ex-officio
Vacancies (1)			

In 2006, the Friends of Recreation Board met on 12 occasions. Major Board discussions included:

- Board recommendation and City Commission approval of the appointment of one new member and two reappointments
- Held the 10th Annual Golf Classic fundraiser
- Agreed to contribute a maximum of \$5,000 from the July Golf Outing to the Boundless Playground
- Developed guidelines for utilization of Spendable Income from the Kalamazoo Municipal Recreation Endowment
- Conducted a feasibility study to assess the community's support for a major fundraising campaign
- Contracted with a public relations specialist to develop an image plan to build public awareness of the Friends' mission and goals
- Held a holiday fundraising social event in December
- Sent out an end of year giving letter to request gifts of support

The Friends of Recreation remains committed to Parks and Recreation's operations and programs. The Friends goal is to help the City continue to provide an outstanding parks system (over 680 acres) and recreational programs serving participants in youth development, after school programs, aquatics safety and fun, family fun, programs for active adults (55 and older) and programs for people with and without disabilities interacting together. Friends of Recreation was organized to ensure that local funding for parks and recreation would continue to be available for the youth of tomorrow. To this end, the Board continues to seek ways to build the

Kalamazoo Municipal Recreation Endowment Fund at the Kalamazoo Community Foundation.

2007 meeting schedule

Friends of Recreation meetings are held the 4th Tuesday of the month at 4:30 pm in Mayors' Riverfront Park Community Room.

January 23	July 24
February 27	August 28
March 27	September 25
April 24	October 23
May 22	November 27
June 26	December - TBD

Friends of Recreation Mission Statement

The purpose of the Friends of Recreation Board is to build the Kalamazoo Municipal Recreation Endowment for the future to fund the City's recreation and leisure programs for youth, families, persons with disabilities, senior citizens, and park development through fundraising.

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