

Board of Directors Regular Meeting Minutes

July 15, 2019 3 p.m. | City Hall – Community Room

PRESENT: Stephanie Hinman, Patti Owens, Mayor Bobby Hopewell, Grant Fletcher, Ryan Wieber, Bob Miller, Carl Brown, Jeff Breneman

ABSENT: Susan Lindemann

STAFF: Andrew Haan, Jennifer Jelenek, Deb Houseman, Patrick Halpin

OTHER: Leslie Hoffmann

I. CALL TO ORDER

DIRECTOR FLETCHER CALLED THE MEETING TO ORDER AT 3 P.M.

II. ROLL CALL

PRESENT: Stephanie Hinman, Patti Owens, Mayor Bobby Hopewell, Grant Fletcher, Ryan Wieber, Bob Miller, Carl Brown, Jeff Breneman

ABSENT: Susan Lindemann

DIRECTOR OWENS MOVED TO EXCUSE ABSENT MEMBERS. DIRECTOR MILLER SECONDED. MOTION CARRIED.

III. ADOPTION OF AGENDA

DIRECTOR WIEBER MOVED TO ADOPT THE AGENDA. DIRECTOR HINMAN SECONDED. MOTION CARRIED.

IV. APPROVAL OF MINUTES – June 17, 2019 Regular Meeting

DIRECTOR OWENS MOVED TO APPROVE THE JUNE 17, 2019 REGULAR MEETING MINUTES. DIRECTOR MILLER SECONDED. MOTION CARRIED.

V. FINANCIAL REPORT

- A. 2 MILL and TIF June 2019
- B. TPM May 2019

DIRECTOR MAYOR HOPEWELL MOVED TO APPROVE THE 2 MILL AN TIF JUNE 2019 FINANCIAL REPORT AND THE TPM MAY 2019 FINANCIAL REPORT. DIRECTOR OWENS SECONDED. MOTION CARRIED.

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VI. ACTION ITEMS

A. Budget Amendment – TPM

Andrew Haan reviewed the TPM budget amendment, noting the following:

- Messaging and Communication plan - \$20K
- Creation of Parking Operator Contract Request for Proposal and execution of selection process - \$25K
- Branding of the parking system - \$30K
- Adding a staff member to manage parking and mobility - \$50K

Director conversation centered around concerns about prioritization of adding a parking staff member over other goals, such as business recruitment and retention. It was noted that management of parking is integral to business recruitment and retention, and the addition of a parking and mobility staff member will also allow the team to focus on additional important efforts.

DIRECTOR OWENS MOVED TO APPROVE THE TPM BUDGET AMENDMENT TO DEVELOP COMMUNICATIONS AND MESSAGING FOR PARKING PLAN, SELECTION OF A PARKING OPERATOR, STAFF MEMBER AND REBRANDING. DIRECTOR BROWN SECONDED. MOTION CARRIED.

YAY: Stephanie Hinman, Patti Owens, Mayor Bobby Hopewell, Grant Fletcher, Ryan Wieber, Bob Miller, Carl Brown, Jeff Breneman

NAY: None

ABSTAIN: None

VII. DISCUSSION ITEMS

A. Downtown Report

Andrew Haan and Jennifer Jelenek reviewed the Downtown Report.

Director Miller asked how the community survey will be distributed in order to ensure that a diverse population responds. Andrew Haan noted that outreach includes key stakeholders, including neighborhood associations, newsletter, social media, and by leveraging the Citizen Coalition networks. Director Mayor Hopewell asked about the intended audience for the survey. Jennifer said both businesses and downtown “consumers” are the audience.

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VIII. DIRECTOR COMMENTS

No director comments.

IX. PUBLIC COMMENTS

Jeff Messer brought up concerns about Shakespeare's Pub posting signs in locations against City ordinance.

X. ADJOURNMENT

DIRECTOR FLETCHER ADJOURNED THE MEETING AT 4:04 P.M.

Approved:



Bob Miller, Secretary