

**KMGA Monthly Meeting
August 18, 2009
(Unofficial) Minutes**

President	Vice President	Secretary	Greens Chair
Tom VanderBerg	David Vernier	Teresa Snook	Rick Margelis
Board Members			
Vic Callahan	Bob Cavanaugh	Chuck Clinard	Quincy Franklin
Noel Ocen	Lee Stuart Jr.		
Director of Golf	Business Manager	Greens Superintendent	
Steve Tyler	Don Brinks	Ron Williams	
City Manager		Parks and Recreation	
Ken Collard	Thomas Skrobola	Frances Jewell	Jerome Kisscorni
City Commissioner	Clerk's Office – (Minutes only)		
Barbara Miller	Scott Borling		

- A quorum was not reached; these minutes are unofficial.
- No errors were found in the July 21, 2009 meeting minutes.
- **Don Brinks presented the Business Manager's Report.**
 - **YTD Financials –**
 - Revenue is up \$11,000 from July 2008.
 - Course Maintenance – costs are down about \$13,000. As stated in previous minutes, this is due to the use of generic chemicals.
 - Because our maintenance staff did the work themselves, the cost of installing a new irrigation system on EH West totaled less than half of vendor quotes - \$56,700 instead of \$120,000. KMGA was able to handle this payment on its own, without the help of the city or a loan. NOTE: flood insurance is not available. The last time this area flooded significantly was in 1978.
 - Total projected savings for 2009 is \$205,000.
 - Reimbursements of \$21,000 in labor costs are due Steve Tyler.
 - Eastern Hills Concessions
 - July's total revenues were approximately \$9,800; \$5,900 in beer sales alone.
 - Liquor liability insurance is approximately \$700 annually.
 - Liquor license fee is approximately \$600 annually.
 - Vision/Goals
 - The possibility of a (Verizon) cell phone company leasing land from the KMGA for a tower is in negotiations. This annual lease payment is expected to be between \$20- and \$30,000.
 - Pricing for 2010 needs to be discussed and approved as soon as possible so that advertising can begin. Tom Vanderberg, Steve Tyler and Don Brinks will meet and develop scenarios for The Board to discuss at the next meeting.
 - Our goal, and that of our auditor, is that membership dollars are spent in year for which the membership is purchased.

- **Steve Tyler presented the Greens Chairman's Report**
Overall condition of EH and MP is great. Spot aerification will take place on both courses this year.
 - **Eastern Hills** -
 - Moss is growing in a few places on the course, most significantly on the 10th green. An expert from MSU is scheduled to come down and take samples/evaluate the problem.
 - West Nine was scheduled to open this week, but we got another 3" of rain, delaying its opening. The grounds crew is able to trim this area down further and further each day. Excess water is still being pumped up to the main course for irrigation.
 - On-course restroom between 5th and 13th greens is closed due to a crack in the water main.
 - Irrigation breaks and fountains are being worked on.
 - **Red Arrow** -
 - Mowing in 2010 – all non-putting green areas on the course will be mowed to the same height (probably 2"). This will save us \$3-4,000 per year as it will eliminate one employee, and equipment usage will be reduced to twice per week.

- **Steve Tyler presented the Golf Director's Report.**
 - **Board Outing/Orlin Loen Appreciation** -
 - Date & Location: This Thursday, August 20, at Eastern Hills.
 - Barbara Miller will provide lunch. Snacks will be served afterward, and Don Brinks will provide cake in honor of Orlin.
 - Past Board members who served with Orlin have been invited.
 - **Eastern Hills**
 - Beer and Wine License has produced higher traffic at EH. People are coming in and hanging out in the bar area after they play.
 - The outdoor area is not being utilized. Umbrellas and other upgrades should help.
 - **Handicapping**
 - The GAM took over the official handicapping system this year, and it's expensive. New companies are beginning to emerge, however, so Steve will be looking into other less expensive options in the off-season
 - There were handicapping issues at the Club Championship this year. In the future the staff will look at new scenarios, possibly going to more flights with less players in each flight.
 - **Marketing**
 - We need to capture the 20- 40-year-old age group, driving them to play primarily at EH.
 - We need to capture the 16- 18-year-old age group, driving them to play primarily at MP. Steve feels strongly that we need to make golf more accessible to teens by dropping their annual membership fee from \$550 to \$250.

- **New Business**
 - **Board Seats**
 - Appointees – the original idea of appointments was to make sure The Board had diverse representation. The appointments were to

be three-year terms after which time a new appointee was to be sought in that category (minority or female). If a sufficient replacement was not found, the original appointee could be asked by The Board to serve another term. This policy needs to be discussed and solidified by the membership-approved Board members.

- Ratio of City versus Non-City Board Members – the City’s policy is that the KMGa Board must be made up of at least 2/3 City residents. Our membership is roughly 2/3 non-City and 1/3 City, and their selections via November voting have been denied several times in the last few years due to this policy. As a Board, we would like to ask the City to change the policy. We feel it limits our memberships’ choices for Board members and excludes individuals who would make great contributions to this Board.

The meeting was adjourned.

Respectfully submitted,
Teresa L. Snook, KMGa Secretary