

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS
October 22, 2013

MEMBERS PRESENT

President:	Curt Wiser
Vice President:	Pete Farner
Secretary:	Noel Ocen
Board Members:	Sue Campbell, Larry Smith, Bill Roschek, Herman Smith
Assistant City Manager	Jerome Kisscorni
Dir. of Management Services/CFO:	Thomas Skrobola
Dir. of Parks and Recreation	Sean Fletcher

MEMBERS ABSENT: Bill Hauke

STAFF PRESENT: Dean Marks

GUESTS PRESENT: None

Approved minutes are forwarded to: Scott Borling, City Clerk

1. THE MEETING WAS CALLED TO ORDER AT 1:10 PM.

Jerome Kisscorni moved approval of the 9-17-2013 minutes. Sue Campbell seconded the motion. The motion passed.

2. Dean Marks presented the Greens Committee report. MP & EH are both in excellent shape. The greens at MP will not be aerified until spring due to a late-season tournament held at the course. EH has been aerified. No date has been set for closing EH.

Discussion centered on developing maintenance measurement tools that would provide long-term guidance for increasing efficiency and reducing expenses. The Greens Committee is assigned the task of analyzing labor expenses, repairs, personnel structure and process control.

Bill Roschek volunteered to be on the Greens Committee. The committee now consists of Bill Hauke (chair), Bill Roschek, and Noel Ocen. Curt Wiser and Dean Marks are ex-officio members.

3. Noel Ocen presented a brief Membership committee report. The member/guest tournament in July was a huge success. Feedback from members (and some non-members) has been very positive. Members who had left last year due to conditions have returned for 2014. How to bring in new members is the major challenge for this committee, and the Membership Committee will coordinate future activities with the Marketing Committee.

4. Curt Wiser, chair of the Marketing Committee, initiated the marketing discussion. These golf courses are one of the area's most valuable assets adding positively to the quality of life, and should be marketed as such. Many interesting ideas were examined. Marketing efforts will be greatly expanded over the next year.

5. Sue Campbell discussed the future of Red Arrow. The RA committee is committed to the success of that program and they have done an outstanding job. Dean is actively working with the First Tee program; it will be installed at RA.

6. Pete Farner presented the compliance calendar agendas. These will be refined and finalized for use in 2014.

7. Dean Marks presented the business manager's report. Dean presented a list of items for 2013 which can be identified as capital expenses to offset Dean's expenses for this year. Tom Skrobola moved approval of Dean's list of potential capital expenses of \$54,000 and authorized Dean's allocation of these assets. Bill Roschek seconded the motion. The motion passed.

Curt Wiser moved approval of the 2014 budget presented by Dean Marks which included \$130,000 in additional revenue. Dean will reallocate the \$130,000 back into line items as he sees fit for presentation to the city commission. Pete Farner seconded the motion. The motion passed.

8. The Compliance Committee was formalized. Pete Farner is chair of the Compliance Committee. Curt Wiser and Herman Smith are committee members.

The meeting was adjourned at 5:35

Respectfully submitted by



Noel Ocen, KMGA Secretary