

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS
January 14, 2014

MEMBERS PRESENT

President	Curt Wiser
Vice President:	Pete Farner
Secretary:	Noel Ocen
Board Members:	Sue Campbell, Larry Smith, Bill Roschek, Bill Hauke
Assistant City Manager	Jerome Kisscorni
Dir. of Management Services/CFO:	Thomas Skrobola
Dir. of Parks and Rec Department:	Sean Fletcher

MEMBERS ABSENT: Herman Smith

STAFF PRESENT: Dean Marks

GUESTS PRESENT: None

Approved minutes are forwarded to: Scott Borling, City Clerk

THE MEETING WAS CALLED TO ORDER AT 7:05 pm.

1. Pete Farner moved approval of the November 19, 2013 minutes. Bill Hauke seconded the motion. The motion passed.
2. Bill Hauke nominated the current slate of officers to serve another one-year term (2014): Curt Wiser, President; Pete Farner, Vice President; and Noel Ocen, Secretary. Jerome Kisscorni moved approval of the nominations. Bill Hauke seconded the motion. The motion passed.
3. Curt suggested that the board work with the Red Arrow Committee to raise funds specifically for Red Arrow. Pete Farner and Sue Campbell are the board's representatives on the Red Arrow Committee. In this regard, Pete presented a Donation Form drafted by the RA Committee. Pete Farner moved approval of the Red Arrow Committee Donation Form, subject to the approval of the City Attorney. Larry Smith seconded the motion. The motion passed.

Dean Marks will develop a cost analysis of maintaining Red Arrow.

4. Dean Marks reported that Michael Stangl, Head Pro at MP, has decided to make a career change and will no longer be Head Pro at Milham. Joe Prior, a PGA professional with many years' experience, will begin as Head Pro at MP in mid-February. Joe is very event-oriented and we're looking forward to Joe joining KMGA and contributing to the expansion of our business.
5. The Membership Committee will meet with Joe Prior and Paul Simonds to develop a membership expansion/retention plan.
6. Issues discussed for Marketing Committee consideration were email lists, the 'Bring-A-Friend' program, KMGA (Milham Park, Eastern Hills) lack of brand recognition, and taking pride in our upgraded quality and conditions.
7. Tom Skrobola discussed the approved budget, and the possible variances that could be experienced in the upcoming year.
8. The meeting was adjourned at 9:15

Respectfully submitted by



Noel Ocen, KMGA Secretary