

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS
September 16, 2014

MEMBERS PRESENT

President	Curt Wiser
Secretary:	Noel Ocen
Board Members:	Sue Campbell, Herman Smith, John Bradshaw
Dir. Parks and Recreation	Sean Fletcher
Dir. of Economic Development	Jerome Kisscorni
Dir. of Management Services/CFO:	Tom Skrobola

MEMBERS ABSENT: Pete Farner, Bill Hauke

STAFF PRESENT: Dean Marks

GUESTS PRESENT: Diane Worden

Approved minutes are forwarded to: Scott Borling, City Clerk

THE MEETING WAS CALLED TO ORDER AT 7:00 pm.

1. Sue Campbell moved approval of the minutes of the 8/19/14 minutes. Herman Smith seconded the motion. The motion passed.

2. Board member prospects. Two board member prospects are both interested in being on the board, however, they have conflicts on Tuesday evenings. There was a general consensus among the members present that a change of time and day would be welcome, so the board will consider permanently changing the meetings.

3. Sean presented a video by Bryant Gumbel which discussed the challenges facing the golf industry and some of the innovative strategies that have been put forth to improve the financial future of the game. Further consideration on whether or not to implement some of these strategies at the KMGA courses will be necessary.

4. Director of Golf Report. Aerification at Milham was completed and the greens have healed entirely. The course is in excellent condition. Eastern plans to aerify starting September 29 and Red Arrow will happen soon.

The new membership rate structure will be mailed out shortly.

Dave Kiel passed his Player's Ability Test last month & has passed his first exam. He is now eligible to enroll as an apprentice in Level 1 of the Professional Golf Management Program. His goal is to obtain full PGA membership within 3 years. Congratulations, Dave! 20 certificates were returned from the League Promotion. 600 were distributed.

Financials. Revenue and rounds are down YTD from 2013. August was a very slow month, and the first 2 weeks of September are down from last year in almost every revenue category.

Dean distributed an updated list of current and future Capital Requests.

Irrigation problems at Eastern Hills are a major issue. Without certain repairs, the course can't open in 2015. (Dean distributed copies of a proposal from Spartan Distributors for installation of new control boxes.) Tom Skrobola moved approval of a motion to authorize DM Golf to spend up to \$175,000 for repairs to the Eastern Hills irrigation system and the KMGA will reimburse Dean from the proceeds of the bond issue next spring. Noel Ocen seconded the motion. The motion passed.

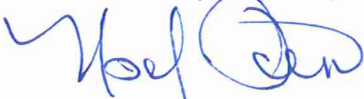
The cart leasing agreement is up this year. Dean will present a recommendation on whether to buy or lease at the next meeting.

The 2015 budget has to be finalized at the October meeting. Tom asked if we could have a special budget meeting the week of October 6th. The meeting is set for Oct. 9th 5pm at Milham Park.

6. Diane Worden presented a report on the various marketing strategies being employed at Red Arrow. Diane is going to provide the board with a written request for a paid staff position at Red Arrow.

The meeting was adjourned at 9:32.

Respectfully submitted by,



Noel Ocen, Board Secretary