

KALAMAZOO MUNICIPAL GOLF ASSOCIATION  
BOARD OF GOVERNORS  
October 21, 2014

MEMBERS PRESENT

President	Curt Wisner
Vice President	Pete Farner
Secretary:	Noel Ocen
Board Members:	Sue Campbell, Bill Hauke, John Bradshaw
Dir. Parks and Recreation	Sean Fletcher
Dir. of Economic Development	Jerome Kisscorni
Dir. of Management Services/CFO:	Tom Skrobola

MEMBERS ABSENT: Herman Smith

STAFF PRESENT: Dean Marks

GUESTS PRESENT: Diane Worden

Approved minutes are forwarded to: Scott Borling, City Clerk

THE MEETING WAS CALLED TO ORDER AT 7:10 pm.

1. Sean Fletcher moved approval of the minutes of the 9/16/14 minutes. Bill Hauke seconded the motion. The motion passed.
2. Director of Golf Report. The irrigation project at Eastern is moving along despite weather setbacks. The Cross Country scramble at Milham was well received. This first-time event had 29 teams participating. Red Arrow closed for the season Monday, Oct. 13<sup>th</sup>. No set date for closing Eastern or Milham. Eastern Hills is actively marketing Christmas parties at the clubhouse.

Dean has initiated the process of making the Junior Golf Association an official 501(c)(3). Mitch Wilson and Dean would like to implement First Tee-like programming within the organization and possibly make Red Arrow their headquarters. Having JGA as an official non-profit may be the best vehicle for future fundraising at Red Arrow.

The website is undergoing an upgrade to handle an online store with the first focus being on selling guest passes and gift certificates. Memberships and limited merchandise will follow soon.

3. Diane Worden presented her report on Red Arrow. Play has continued to grow at a dramatic rate over previous years. Total revenue for 2014 is expected to exceed \$46,000. Approximately 38 to 40 volunteers staff Red Arrow each season. It has become evident that the 5-hour shifts in place for the last 3 years are too long. That, coupled with the fact that Diane is winding down her participation as volunteer coordinator, have resulted in Diane suggesting the following change in shifts. Shifts for every day during the season would be as follows: 1<sup>st</sup> shift, 8-12am; 2<sup>nd</sup> shift, 12-4 p.m.; and 3<sup>rd</sup> shift, 4 to closing. Volunteers would staff the first 2 shifts, and a paid staffer would be hired to fill the 3<sup>rd</sup> shift. The expense would be approximately \$8,500 for 1 paid staff. It is also anticipated that the paid staffer would take over the coordination of the volunteers. Projected revenues from Red Arrow should cover the costs of this new staffer; however, if some portion of the salary needed is not covered by RA revenues, Diane requests that the KMGGA guarantee coverage of any shortfall.  
Tom Skrobola moved approval of a motion stating that the KMGGA will budget an \$8,500 contingency line to supplement the cost of a paid staff for 1 shift per day during the 2015 golf season at Red Arrow if the needed revenue is not earned at RA. John Bradshaw seconded the motion. The motion passed.

4. Dean Marks presented the financials. In September and the beginning of October, rounds are down substantially, mainly due to weather. Expenses are under control; however, we have a projected loss for 2014 of \$60,000. The projected budget for 2015 also results in a loss to DM Golf for 2015. Adoption of the 2015 budget for submission to the City is due very soon. Approval of the 2015 budget is tabled until a special budget meeting scheduled for Nov. 6<sup>th</sup>, 5:30pm, at Milham Park GC.

5. Bill Hauke presented the Greens Committee report. Both Milham and Eastern have been aerated and have healed well. The courses are still in excellent shape. Red Arrow is now closed. 4 greens were aerated before the machine broke down. The remainder will be completed in the spring. Eastern is finishing up irrigation repairs before the end of the season.

6. Noel Ocen moved approval of a motion to change the day, time and location of all future meetings of the KMGGA. The proposed change is to move the day from the third Tuesday of each month, to the third Thursday of each month; the time will be changed from 7:30 pm to 5:30 pm; and the location changed from City Hall to the Milham Park GC, This change takes place with the January, 2015 meeting. Bill Hauke seconded the motion. The motion passed.

The meeting was adjourned at 9:30.

Respectfully submitted by,



Noel Ocen, Board Secretary