

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS MEETING
March 19, 2015

MEMBERS PRESENT

President	Curt Wiser
Secretary:	John D. Bradshaw
Board Members:	Noel Ocen, Sue Campbell, Ryan Franklin
Dir. of Management Services/CFO:	Thomas Skrobola
Dir. Parks and Recreation	Sean Fletcher

MEMBERS ABSENT:

Economic Development:	Jerome Kisscorni
Vice President:	Pete Farner

STAFF PRESENT

Director of Golf	Dean Marks
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VISITORS PRESENT

Diane Worden

Approved minutes are forwarded to: Shelby Moss for Scott Borling, City Clerk

1. The meeting was called to order at 5:40 pm, at MPGC. Noel Ocen moved for approval of the minutes of the February 19, 2015 meeting. Sue Campbell seconded. The motion passed.

2. Director of Golf Report:

- Dean stated that the range at MPGC was open and that golf would begin the next day—3-20-15. However, the time table for Eastern Hills was still in the works pending the weather. RA will open for golf on 4-11-15.
- The Audit has been completed.
- GPS has been open since 2-24-15, with good traffic. GPS and MPGC are engaging in cross-marketing, that is, GPS will sell and fit clubs that are sold through MPGC.
- The Golf show at Wings Stadium went well, except for the last afternoon, which was slow.
- New gas carts are to be delivered at MPGC on or about 4-8-15.
- League bookings are trending up!
- Dean presented a video presentation for an event entitled Cosmic Golf. This is a one week traveling show, that combines a driving range activity with interactive sights (night time lights) and sounds, along with food and beverage, for an entertainment 'night out' or daytime activity. The Board was enthusiastic and Sean stated that this could be marketed through his department as well.

3. Events Calendar:

- The events calendar was reviewed with a discussion that the Member/Guest may be moved to EH in order to better accommodate the Cosmic Golf event.
- There was a discussion regarding the events calendar, but no substantial changes.

4. Red Arrow:

- Diane reported that last year she had 40 staff people to help with the operation of RA, and that so far this year she has 31. She stated that she needs more help and it was urged by the President, that Board Members should volunteer some hours.
- Diane stated that the Neighborhood Youth Access Program is coming together with 3 indoor sessions in the neighborhood of participants, and 3 outdoor sessions at RA. Hopefully Fetzer will be funding up to ½ of this program. Those details will not be learned until 5-11-15. Any amounts donated will be used mostly for renovations to the Club House. Additionally, she is attempting to get a sign company to donate their time and materials for this program.
- The RA staff has been nominated for a Star Award. The awards ceremony will be held Wednesday 4-22 in the morning at Chenery Auditorium.
- The RA fund raising committee will meet on 3-23 or 24, 2015.

5. Compliance review/Self-Assessment:

- These matters were tabled until next meeting.

6. Eastern Hills Update:

- Tom Skrobola reported that all plans etc. were in the hands of the City Attorney.
- There was a general discussion as to the following points:
 - Trying to get as close to \$2.5 Million as possible in the sale.
 - KMGGA and DMG continuing to operate EH as a course until it will no longer be a course—even under the new owners.
 - That DMG and KMGGA will take as many of the 'golf assets' as possible after it is closed.
 - That the intent of KMGGA as to the sale is to eliminate ALL current debt for BOTH clubs.
 - That the intent of KMGGA as to the sale is to eliminate ALL debt to DMG.
- However, Tom reiterated that the 'bottom line' is that EH will be sold.

7. Misc.:

- A Power Point presentation was reviewed by the Board, which touched on several items that are included in the Points under the sale of Eastern Hills. After the review, it was agreed that Curt and Sean would get together and take out some of the unproductive slides and include other slides that were discussed, which may be more 'positive'. Additionally, it was discussed that the 'presentation' which will no doubt be in front of the City Commission, be limited to 4-5 slides, and be presented as more of a "Plan". Again, Curt and Sean will work on this and present at the next meeting.

8. New Business:

- Noel stated that we, as a Board, should create a Plaque for the late Bill Roscheck, with the idea that we should allow more plaques in general. Ryan stated that he would try and come up with some ideas on this.

The meeting was adjourned at 7:30 PM.

Respectfully submitted by

John D. Bradshaw
Secretary