

# KMGA Minutes January 21, 2003 Monthly Meeting

<b>President</b>	<b>Vice President</b>	<b>Secretary</b>	<b>Greens Chair</b>
Orlin Loen	Tom Vandenberg	Rick Margelis	Dave Ballingall
<b>Board Members</b>			
Vic Callahan	Chuck Clinard	Quincy Franklin	Noel Ocen
Teresa Snook	Lee Stuart Jr.	Chuck Wallace	
<b>Director of Golf</b>	<b>Business Manager</b>	<b>Greens Superintendent</b>	
Jim Roschek	Don Brinks	Ron Williams	
<b>City Manager</b>	<b>Deputy City Manager</b>	<b>Parks and Recreation</b>	
Pat Digiovani	Keith Overly	Frances Jewell	
<b>Guests</b>			

Absent	
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- ❖ The meeting was called to order.
  - The minutes of the November meeting were accepted.
- ❖ Rick Margelis was appointed temporary secretary
- ❖ Election of Officers
  - A motion was made, seconded and passed to keep the entire “slate” of officers for the year 2003.
- ❖ Appointments.
  - Don Brinks was appointed Business Manager
  - Dave Ballingall was appointed Greens Committee Chairman
- ❖ Jim Roschek presented the Business Manager’s Report
  - Activity for 2002 included
    - Total income was \$1,473,811, \$ 90,000 less than 2001
    - Revenue excess was \$ 435,416, \$ 72,000 greater than 2001
    - Operation costs were reduced in 2002
      - %55,000 less in labor
      - \$26,000 less in course maintenance
      - \$11,000 in cart costs
      - \$6,000 in bank charges
    - 376 memberships for 2003 were sold in 2002, a typical number
    - All current leagues have recommitted
    - Two new leagues have committed
  - \$257,000 is still owed to the City for 2002
  - Cash balance is at \$147,000
  - A “good” year will allow the KMGA to “catch” up with respect to the City Contract
    - The City Contract has expired and needs to be renegotiated. It is currently at \$110,000 plus 10 % of revenue.
  - Members pay an average of \$7.23/round. This number needs to grow for the New Year.

- \$140,000 was paid to the City in 2001.
- A report was accepted.
- ❖ Jim Roschek presented the Greens Committee Report for Dave Ballingall
  - The staff is reduced to three employees at this time of year.
    - Equipment is being serviced and sharpened
    - New water coolers will be installed at all three courses.
    - Vacation time for employees is between December and March.
    - Ron Williams will attend the turf conference at MSU.
    - Ron will be ready to go on March 1<sup>st</sup> of 2003.
- ❖ Jim Roschek presented the Director of Golf report
  - Staff changes indicate a lean level for 2003
    - Dean will be in charge of administration, the internet site and deposits.
    - Jeff will be in charge of daily operations, and will visit the courses on a weekly basis.
  - The goal for 2003 is to generate more rounds.
    - Two new local courses will compete for players.
    - The economy is still recovering.
    - Leagues of less the 20 players will be eliminated.
    - League player rosters will be used to develop email contacts.
      - 2000 more addresses will be sought to advertise promotions.
    - Leagues will be asked to prepay.
    - There is room for one more league.
    - Tournaments may be held later in the day to allow for more greens fee players.
    - The lower senior age of 55 will help.
    - Discount greens fee cards will be sold.
    - The I-94 Golf Trail plan is progressing.
    - Outings are being sought.
    - The economy and the weather are the most important factors.
    - Members will receive a 25% discount with respect to the range.
- ❖ New Business
  - A letter was read acknowledging the results of the November Board elections.
- ❖ The meeting was adjourned.

Respectfully Submitted

Rick Margelis  
Secretary KMGGA