

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS MEETING
April 21st, 2016

MEMBERS PRESENT

President	Curt Wiser
Vice President:	Mike Dunphey
Secretary:	John D. Bradshaw
Board Members:	Larry Braithwaite, Chuck Clinard, Ruthie Walker
Dir. of Management Services/CFO:	Thomas Skrobola

MEMBERS ABSENT:

Economic Development:	Jerome Kisscorni
Dir. Parks and Recreation	Sean Fletcher
Member:	Steve Feffer

STAFF PRESENT

Director of Golf	Dean Marks
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VISITORS PRESENT

Jeff Chrystal

Approved minutes are forwarded to: Shelby Moss for Scott Borling, City Clerk

The meeting was called to order at 5:40 pm, at Kalamazoo City Hall Meeting Room. Minutes of February 18th, 2016 were approved.

1. Director of Golf Report:

- Dean submitted a written report.
- Dean stated that all courses were now open, with 97 rounds being played at RA—which was a great opening. Also, the Spring Festival was held in April and had 29 teams which is a very strong showing—the best in years.
- Kalamazoo Strong would like to conduct an outing at Milham and a tentative date of 7-23-16 has been set. This event could become a large outing.
- Titlist has initiated demo days and those will be conducted on Thursdays through May.
- The numbers so far this year are good.
- Dean reported that the MLCC has filed a Complaint against our liquor license, claiming that the on-line promotion through Deal Daddy last fall was a violation by 'giving away free alcohol'. He is expecting a hearing date, but it was also recommended that he contact them about this prior to receiving a hearing date. Also, the license was not signed at Eastern—so that will be taken care of.
- Dean reviewed the Report findings from the WMU Marketing class project. Some of the recommendations that Dean will review are: Using social media more, more reaching out to college students for lessons and teaching, business bashes and range parties. Dean stated that he may need to hire an intern to implement these ideas.

- Events:
See calendar on website

2. Greens Report:

- No greens report.

3. Red Arrow:

- The Board discussed the Red Arrow Benefit Golf Outing (July 29th, 2016) and the respective jobs for each individual on the Board. Again, it was emphasized that each Board Member, was responsible for helping with the event in some capacity.

4. Eastern Hills Update:

- Jeff Chrystal was present as a guest and gave the Board an up-date. He presented the Board with the Sales Package that he is using, which shows all relevant information on potential development. He also stated that so far, he has spoken to 3 groups/individuals, including a Chicago hedge fund, a local attorney, and one of the people that had an interest in the property in the last sale offering.
- A discussion was had regarding the conditions of the sand traps at EHGC—essentially because they need sand.

A **MOTION** was made by Mike that we allocate \$5,000 from the Capital Improvements Fund, for new sand at EHGC. This was seconded by Chuck. A vote was held and the **Motion passed**.

6. Compliance:

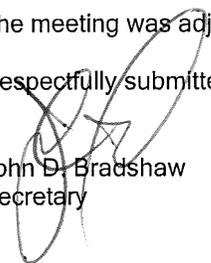
7. New Business:

- Vice President Mike Dunphey raised an issue with the exit of Eastern Hills Golf Club—and how dangerous it is in its current design. That is, that there are major blind spots when exiting either way on G Avenue via the fence. He proposed a design change that would be very inexpensive to implement and would reduce the 'blind exit' by moving the fence back to an angle other than a 90 degree angle.

A **MOTION** was made by Mike that we move forward on this design change with a second by Larry. A vote was held and the **Motion Passed**.

The meeting was adjourned at 7:45 PM.

Respectfully submitted by


John D. Bradshaw
Secretary