

KALAMAZOO MUNICIPAL GOLF ASSOCIATION  
BOARD OF GOVERNORS MEETING  
May 23<sup>rd</sup>, 2019

MEMBERS PRESENT

President	Curt Wisner
Vice President:	Mike Dunphey
Secretary:	John D. Bradshaw
Board Members:	Larry Braithwaite, Ruthie Walker, Patrick McVerry, Steve Vicenzi
Dir. Parks and Recreation	Sean Fletcher

MEMBERS ABSENT:

STAFF PRESENT

Director of Golf	Dean Marks
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GUESTS PRESENT:

Approved minutes are forwarded to: Shelby Moss for Scott Borling, City Clerk

The meeting was called to order at 12 Noon at Mayors Riverfront Park. Minutes of the April 18<sup>th</sup>, 2019 meeting were approved

1. Director of Golf Report:

- Dean submitted a written report.
- Dean reported that April revenue was "ok" considering the weather we have been having. May revenue was not expected to be great either. On the expense side—those are expected to be up from last year at this time because of \$25K in equipment repairs. Fertilizer/chemicals are expected to be up approximately \$15K.
- At Eastern, pumps are ready to be installed but still no contact from Consumers as to a 'power start date'. Supposedly the 'permit person' will be back in the office on 5-24-19. Dean believes the ground has held up well despite the rain and he is optimistic that the fairways will be ready once the pumps are turned on.
- PGA Jr League has 34 players which are up from 23 last year!!
- KJGA summer schedule is now 'live' and includes an expanded instructional program. There are now 5 classes at 3 different sites. Additionally, talks are continuing with West Michigan First Tee about expanding into Kalamazoo.
- Red Arrow volunteer appreciation 'golf and dinner' was held at MPGC on May 17<sup>th</sup> with 12 golfers and 20 volunteers in attendance.
- A new commercial will be shown soon on local TV, celebrating Eastern Hills 60 years of service as a local Golf Club. [Note: was seen during US Open coverage]

2. Events.

- **See Attached List, but highlights include:**
  - 5-25 EHGC 60<sup>th</sup> Birthday Party
  - 6-1, 2 Bob Millar at MPGC
  - 6-2 Match Play Deadline
  - 6-4 Woman's Golf Day
  - 6-7 Big Hole Scramble
  - 6-22, 23 Kalamazoo County Amateur

- Additionally, Sean proposed we look into acquiring a WMU student to be in charge of Social Media to “broadcast, via social media” these and other events. He suggested we start this search in January 2020, but Curt also suggested we look for a short term person sooner as well. No vote/action taken.
3. Greens Report:
    - Both Courses are in GREAT shape, also, **see attached** Eastern Hills Course Survey.
  4. Strategic Planning Committee:
    - **Food and Beverage:** Dean reported this area is staffed, but it is hard to get solid numbers because of the weather. Will know more in a month.
    - **As to Food:** More has been ordered.
    - **As to Alcohol:** More has been ordered.
      - Sean stated the cart girl is not getting to all parts of the course and needs to have some ‘golf etiquette’ training as she is in the fairways, rather than a ‘neutral spot’.
  5. Old Business
    - **The Eastern GC Course Survey is attached.**
  6. New Business:
    - No New Business.
  7. Red Arrow Golf Course/Outing:
    - July 26<sup>th</sup> 2019 is the date scheduled for the RA/KJGA Golf outing this year.
    - **The “Link” for registration is now up and running.**
    - **Curt will require each member to sell 7 Tee Signs each and have one group participating.**

The meeting was adjourned at 1:05

Respectfully submitted by

John D. Bradshaw  
Secretary