

KALAMAZOO MUNICIPAL GOLF ASSOCIATION
BOARD OF GOVERNORS MEETING
August 15th, 2019

MEMBERS PRESENT

President	Curt Wiser
Vice President:	Mike Dunphey
Secretary:	John D. Bradshaw
Board Members:	Steve Feffer, Ruthie Walker, Larry Braithwaite,
Dir. Parks and Recreation	Sean Fletcher Steve Vicenzi

MEMBERS ABSENT:

Patrick McVerry

STAFF PRESENT

Director of Golf	Dean Marks
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GUESTS PRESENT:

Approved minutes are forwarded to: Shelby Moss for Scott Borling, City Clerk

The meeting was called to order at 12:12 at Mayors Riverfront Park. Minutes of the July 23rd, 2019 meeting were approved

1. Director of Golf Report:

- Dean submitted a written report.
- July revenue was up about \$20K, but unfortunately so were expenses because of the cost of Equipment Repair, Irrigation repair and fertilizer/ chemicals.
- **Eastern Irrigation Update:** Consumers completed the install of the new electricity last week. Pumps were running on 8-13-19, however, there **are still many hydraulic issues**. Once the water has been running awhile, Dean will do a review and see how much new seed is needed and how much grass will grow back naturally. Of course the West Holes 4 and 5 are still a question and not sure we have a good Plan of Action as to those.
- **Eastern Irrigation Update 2—Bonding:** We have a revised bid from Toro for irrigation at Eastern, for \$350K and which is absolutely needed. It would require \$83K down on 11-1-19, and the next payment due on 6-1-20. There was discussion regarding the bonding needed to fund this expense. Steve V. stated he will go to the City and get back with KMGA within 2 weeks to let us know whether the City can Bond at a lower rate and a longer time, than the Toro offer.

A **Motion** was made by John and 2nd by Steve F., **"To request Approval from City to accept Toro Bid for \$350K"**.

Upon a Vote the **Motion PASSED**.

A **Motion** was made by Steve V. 2nd by John, **"To request Bond Funding for KMGA for up to \$500K"**.

Upon a vote the **Motion PASSED**.

- **Eastern Irrigation Update 3—Letter to Members:** Mike and Curt discussed the need to send a letter to the Members and Community which use Eastern, to offer appreciation for the continued

support of EHGC during the irrigation problem. They suggested offering a hot dog or drink or some other 'gratuity' for the continued patronage of the course during this time. Dean will work with them and come up with a letter.

- The New Carts are to be delivered in early September. Note: these are Lease carts as opposed to purchased carts.
- The Red Arrow Golf Outing produced \$14K, and Peggy Hauke is working on thank you notes. **[See Notes infra on the outing].**
- We have an opportunity to host a Fall PGA Jr league and details are being worked out. We have received many inquiries from interest participants.
- As to the Club championship Dean is looking for new ideas to bolster attendance. Some ideas were :
 - Senior Division—or flights
 - Prizes
 - More Marketing
 - Offering memberships to winners
- The proposed rates were attached and a sub-committee meeting was scheduled for 9-5-19 at 9AM at Mayors River Front Park. One Note which was made by Sean was that: **"We need to raise rates and put excess \$ into a Capital Improvement Fund". It was the general consensus that we need to increase rates.**

2. Events.

- **See Attached List:**

3. Greens Report:

- No official report but the consensus was that MPGC is in Great Condition—both as to greens and fairways, etc.
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4. Strategic Planning Committee:

- **No Official Report.**

5. Old Business

- **No Old Business.**

6. New Business:

- **No New Business**

7. Red Arrow Golf Course/Outing:

- As stated previously, the Outing raised \$14K. However, there was a discussion about revamping or re-thinking the following:
 - With the Dinner costing \$16.75 maybe forego a Dinner
 - Maybe raise the price and limit the number of golfers so we do not have to have additional cart rentals which off-set profits.

The meeting was adjourned at 1:25

Respectfully submitted by

John D. Bradshaw
Secretary