Agenda
City of Kalamazoo – Parks and Recreation Advisory Board
July 7, 2020 at 5:30 pm

A. **Roll Call**

B. **Introduction of Guests:**
1. Deborah Higgins – Prospective Board Member

C. **Changes to the Agenda:**

D. **Special Presentations:**

E. **Approval of Minutes:**
1. March

F. **Old Business**
1. Park Liaisons-John Johnson

G. **New Business**
1. Project Updates- Patrick McVerry
2. Glen Park BMX Tack

H. **Event Recommendations**
1. Corianna McDowell- Let Your Voice Be Heard on Saturday, July 11th, 2020 from 2:00 p.m.- 6:00 p.m. with set- up starting at 12:30 p.m. and clean-up ending at 7:00 p.m.

I. **Comments**
a. Citizens – Non Agenda Items
b. Commission Liaison
c. Friends of Recreation Liaison
d. Parks and Recreation Director Monthly Report- Summer Programs, Events, and Activities
e. Staff
f. Board Members

J. **Adjournment**

Board Members
John Johnson, Chair
Chris Bol, Vice-Chair
Chris Patchell
Pam Roland
Kayleen Shafer
Paul Teini
Sean Fletcher
Commission Liaison- Eric Cunningham

IMAGINE WINCHELL

OAKLAND DRIVE/WINCHELL NEIGHBORHOOD PLAN 2020

OAKLAND DRIVE/WINCHELL NEIGHBORHOOD ASSOCIATION

THE CITY OF KALAMAZOO

CONTENTS

Acknowledgments	3
Introduction	4
Neighborhood Future Land Use Vision	14
Connected City	24
Connected Neighborhood	32
Environmental Responsibility	42
Quality of Life	50
Good Governance	55

ACKNOWLEDGMENTS

Many people throughout Kalamazoo volunteered their time and expertise to help with the creation of this plan.

Oakland Drive/Winchell Planning Committees

Future Land Use Vision
Peter Kushner - Chair
Chris Bovid
John Hilgart
Josh Hilgart
Mark Hoffman

Complete Neighborhood
Peter Kushner - Chair
Eric Boersma
Shannon Duff-Moore
Troy Root
Richard Voorman

Environmental Responsibility
Paul Scott - Co-Chair
Diana Morton-Thompson - Co-Chair
Joyce Cialdella
Steven Clark
Sherry Sims
Tom Small
Michael Tenenbaum

Quality of Life
Gary Hetrick - Co-Chair
Jenny Hetrick - Co-Chair
Shannon Duff-Moore
Dr. Claus Globig
Sharon Oswalt
Dick Wheeler
Pat Wheeler

Good Governance
Diana Morton-Thompson - Co-Chair
Chris Shook - Co-Chair
Chris Bovid
Jenn Gorman

Oakland Drive/Winchell Neighborhood Association

Peter Kushner - President
Chris Shook - Vice President
Kathy Shook - Treasurer
Chris Bovid - Secretary
Eric Boersma - At Large Member
Diana Morton-Thompson - At Large Member
Paul Scott - At Large Member

Special Thanks

Dr. David Brose
Carolyn Hilgart

City of Kalamazoo Staff

Kathleen Reilly, CPED
Amanda Cockroft, Communications
Neal Conway, Communications
Christina Anderson, CPED
Rebekah Kik, CPED
Pete Eldridge, CPED
Rachel Luscomb, CPED
Yvonne Wright, CPED
Asst. Chief Vernon Coakley, Public Safety
Todd Pyror, Public Services
James Baker, Public Services
Anthony Ladd, Public Services
Eric Arnsman, Public Services
Luis Pena, CPED
Anna Crandall, Public Services
Jean Tallanda, Public Services
Jamie McCarthy, CPED
Officer Aaron Jackson, Public Safety

Oakland Drive/Winchell Residents

Thank you to all of the residents who helped shape this plan!

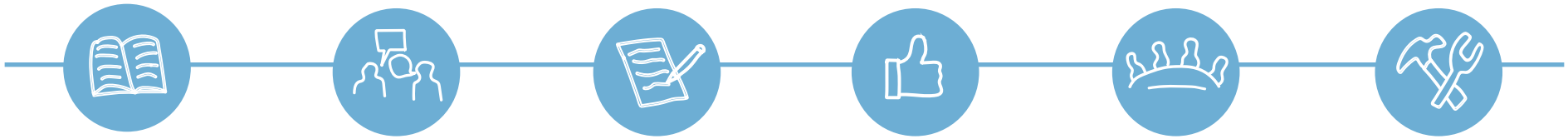
This page intentionally left blank

Introduction

Plan Goals and Actions

Strategic Vision Goal	Shared Prosperity (SP)	Connected City (CC)	Inviting Public Places (IPP)	Environmental Responsibility (ER)	Safe Community (SC)	Youth Development (YD)	Complete Neighborhoods (CN)	Strength Through Diversity (SD)	Economic Vitality (EV)	Good Governance (GG)
Imagine Winchell Neighborhood Plan Goals										
Neighborhood Future Land Use Vision										
Sustainable Development				•			•		•	
Stadium Drive and Howard Street Development		•	•				•		•	
Vibrant Commercial Node		•	•				•		•	
Connected City										
Stadium Drive		•	•		•		•			
Oakland Drive & Parkview Avenue		•	•		•		•			
Whites Road		•	•		•		•		•	
Connected Neighborhood										
Increase Traffic Safety		•			•		•			
Increase Intersection Safety and Navigability		•			•					
Improve Non-motorized Connectivity and Safety		•			•		•		•	
Implement Safe Routes to School		•			•	•	•			
Repair and Maintain Infrastructure		•								
Environmental Responsibility										
Address Neighborhood Flooding and Stormwater				•	•					
Identify and Protect Neighborhood Natural Assets				•						
Increase Access to Green Space and Parks				•		•	•			
Quality of Life										
Promote Crime Prevention Strategies					•					
Encourage Regular Property Maintenance					•		•			
Utilize Existing City Resources					•					•
Maintain Deer Population at a Safe Level				•	•					
Good Governance										
Improve Intra- and Inter- Neighborhood Communications and Relationships										•
Improve Neighborhood Communications and Relationship with Elected Officials and City Staff										•
Support Neighborhood Businesses							•		•	•

Neighborhood Planning Process



Review Open House was held Feb 21, 2018. 77 residents attended to learn more about neighborhood planning, provide feedback on key topics, and volunteer for planning committees.

Spring 2018 to Spring 2019 Vision Planning Committees were formed to solicit resident feedback and hold focus groups with City staff to refine neighborhood goals and actions.

Fall 2019 The Plan was drafted by combining the work of the committees and harnessing the ODWNA website's wide reach. With around 400 unique website visitors a week, the neighborhood solicited feedback throughout the planning process to ensure that goals and actions were prioritized and in line with resident needs.

October 16, 2019 The final plan was presented and confirmed by Oakland Drive/ Winchell residents.

Planning Commission -

Complete in early 2020!

Neighborhood Demographics

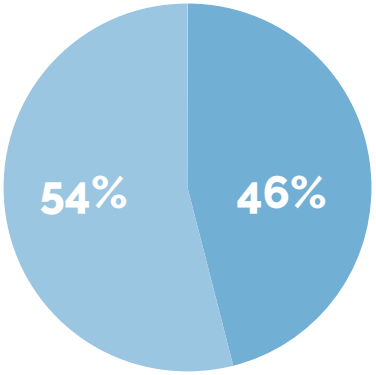
Source: 2010 Census Approx.

3,284 TOTAL POPULATION

1,571 TOTAL HOUSING UNITS

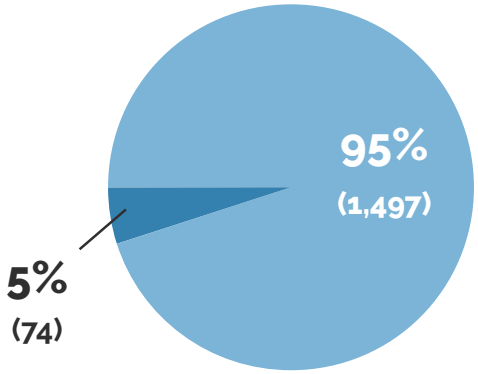
GENDER

- Female
- Male



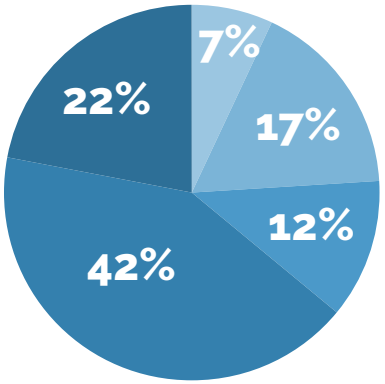
HOUSING TYPES

- Occupied
- Vacant



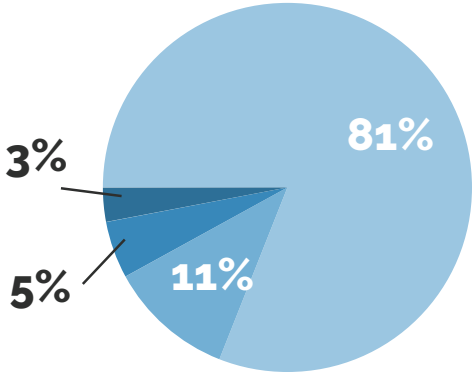
AGE

- Under 5
- 5-19
- 20-29
- 30-61
- 62+



RACIAL MAKE-UP

- White
- Black
- Other
- Hispanic/Latino

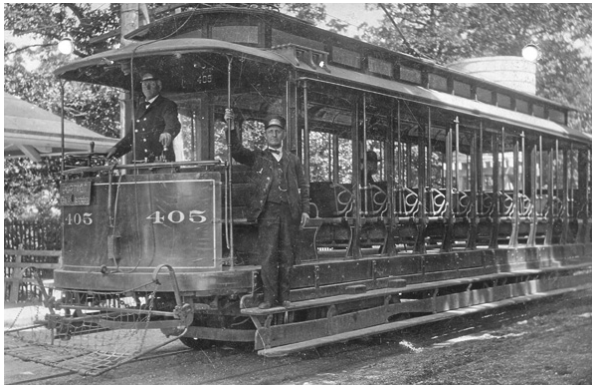


Neighborhood History

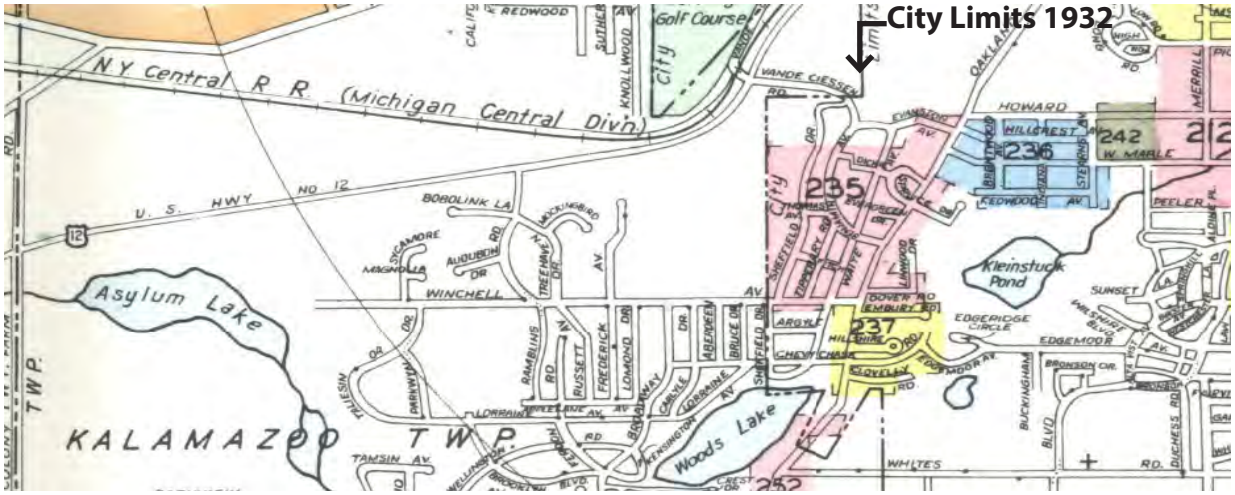
A Brief History of the Oakland Drive/Winchell Neighborhood

Pre-1828: Early History

For hundreds of years, the Oakland Drive/ Winchell Neighborhood (ODWN) was part of the traditional hunting and fishing grounds of various Native American tribes. By the 1700s, the dominant tribe in the area was the Pottawatomi. In an 1821 treaty, the Pottawatomi relinquished their lands in Lower Michigan to the U.S. government. However, much of the neighborhood remained part of a larger reservation for the Match-E-Be-Nash-She-Wish Band of the Pottawatomi. The southwest corner of this nine square mile reservation was located near the intersection of Parkview Avenue and Wellington Road, with the south boundary of the reservation located along Parkview Avenue and Whites Road, and the reservation extending northward through the neighborhood. In 1827, the Michigan Territorial Governor rescinded the treaty, effectively displacing the Pottawatomi and opening the reservation to incoming settlers.



A Kalamazoo Streetcar. Asylum Road (now Oakland Drive) was a streetcar route that connected City residents to the Oakwood Amusement Park located at Woods Lake. This also enabled growth of what would become the Oakland Drive/ Winchell Neighborhood.

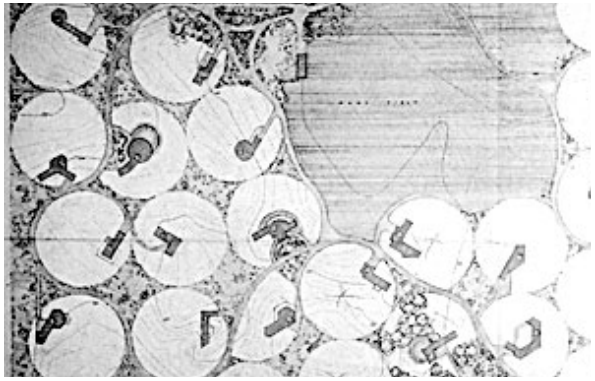


1932 Sanborn Insurance Map shows Township and City boundaries. Only a small portion of the neighborhood was part of the City by 1932.

1828 - early 1900s: Rural Development and Recreational Experiments

Once opened to non-native settlement in the early 1800s, the neighborhood, then part of Kalamazoo Township, attracted commercial nursery and orchard farmers, whose names were given to roads like Waite Avenue and natural features such as Woods Lake. By the late 1800s, farmsteads rapidly gave way to rural homes, attracting those wanting to leave the hustle and bustle of the city. This residential development, along with the original land uses, led to a "rural" design influence that created the winding roads and larger lot sizes found in the neighborhood today. Other land uses included

Oakwood Amusement Park - 1907 The park would operate until 1925. By 1927, the land was subdivided and sold as Parkdale.



Frank Lloyd Wright's Original Plan for Parkwyn. The unusual circular lots needed to be re-platted so they could acquire FHA loans. (parkwynvillage.com)

the acquisition of what is now known as the Asylum Lake Preserve by the Michigan Asylum for the Insane for a "recreation experiment" to help improve patient health, and the opening of Woods Lake Park for public recreation in 1893.

1900 – 1950s: Streetcars, Carnivals, and Parkwyn Village

New growth came with the extension of the city streetcar line to Woods Lake. During this time, the neighborhood saw an amusement park built at Woods Lake in the 1920s, the construction of Stadium Drive during the World War II period, and the development of Parkwyn Village in the 1950s. Parkwyn Village was a small area of homes designed by architect Frank Lloyd Wright. Together they constitute one of the largest single group of Wright homes in the country.

1950s – Present: Architectural Diversity

In time, the neighborhood was slowly annexed by the City of Kalamazoo and was gradually developed with a wide range of home sizes and architectural styles. Designs included everything from Tudor to pre-fab bungalows, to ranch and mid-century modern styles. This resulted in parts of the neighborhood also having more localized identities such as the Hillcrest, Woods Lake, and Parkwyn Village areas.

Origins of the ODWNA

The Oakland Drive/Winchell Avenue Neighborhood Association (ODWNA) was founded in 1973 in response to the City's proposal to widen Oakland Drive, which would have required the removal of many trees. Because the neighborhood came together and voiced its opposition, the trees were preserved, and its rural ambience was protected.

Since its inception, the ODWNA has provided many services including: maintaining a website with links to current information, sending out a monthly e-newsletter to keep residents informed of City and neighborhood news, hosting educational and recreational events (such as a monthly Speaker Series, Annual Car Show, and the Winchell Luminary Project, started by the Rizzola family in 1985), and is active in representing neighborhood interests in City projects and initiatives.

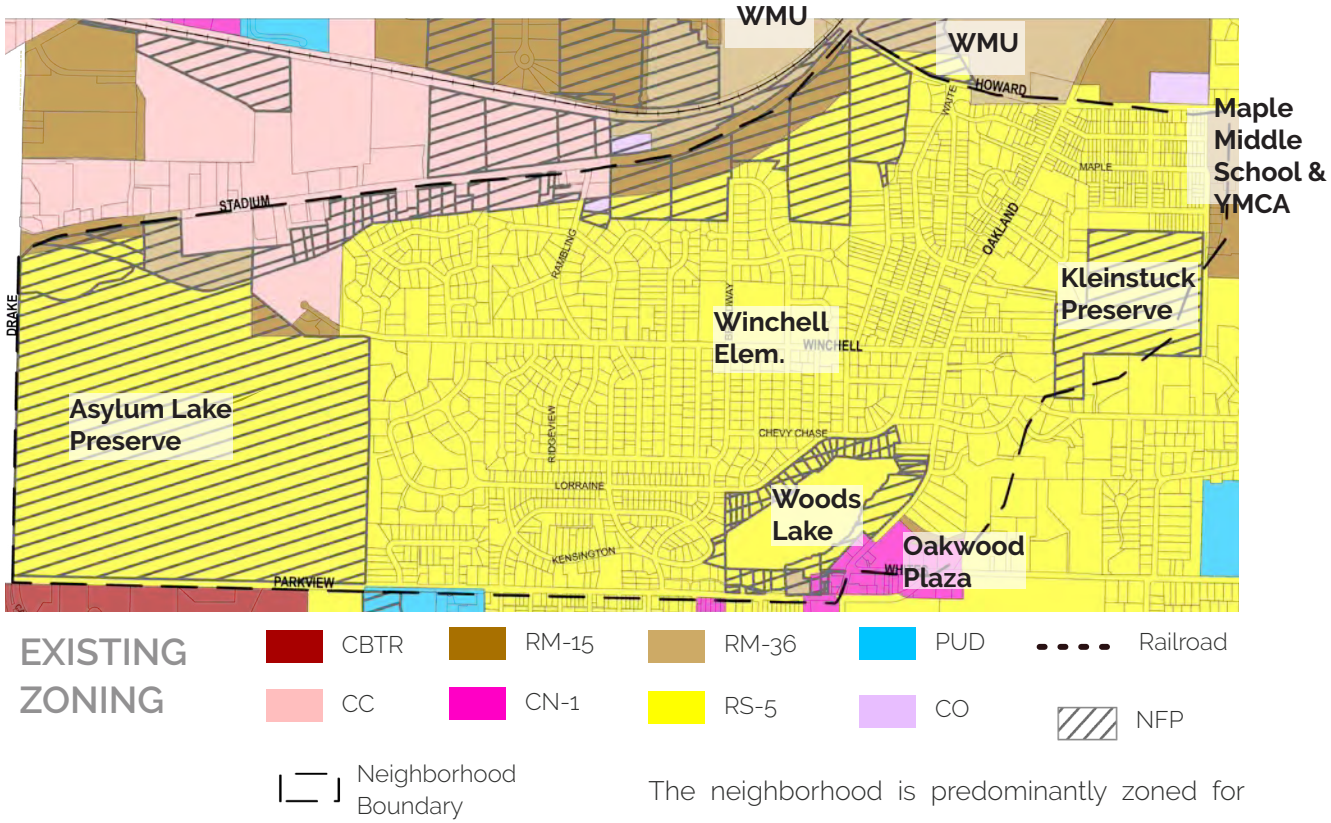
The gradual growth of the neighborhood and the distinctive characteristics of some areas have led to the creation of numerous interest groups throughout the neighborhood. These include the Hillcrest neighborhood, Woods Lake Association, Parkwyn Village Association, Stewards of Kleinstuck, and the Asylum Lake Preservation Association. The map below highlights these groups.

Existing Conditions

Land Use

The ODWN is bounded by Stadium Drive to the north, just east of Oakland Drive - extending to include the Hillcrest Neighborhood (boundaries include Kleinstuck Preserve, parts of the Maple Street YMCA, and Maple Street Magnet School), Parkview Avenue and Whites Road to the south, and Drake Road to the west. The Oakwood Plaza, located at the southeast corner of the neighborhood, attracts patrons from across the City.

The neighborhood is adjacent to Western Michigan University, and is close to downtown. Land uses along Stadium Drive contain a mix of retail, office, residential, and institutional development. As the neighborhood's northern perimeter, development along this thoroughfare has presented conflicts with abutting residential properties.



The neighborhood is predominantly zoned for residential uses. Large areas are also mapped with Natural Feature Protection Overlay (NFP). In 2019, the NFP Overlay was created based on the Future Land Development Plan in the Imagine Kalamazoo Master Plan. The NFP Overlay is designed to protect important Natural Features in the City like water resources, woodlands, rare species, and slopes. The NFP Overlay Ordinance creates additional development standards that require thoughtful design and preservation of natural features when properties are developed or redeveloped.

Zoning Overlay

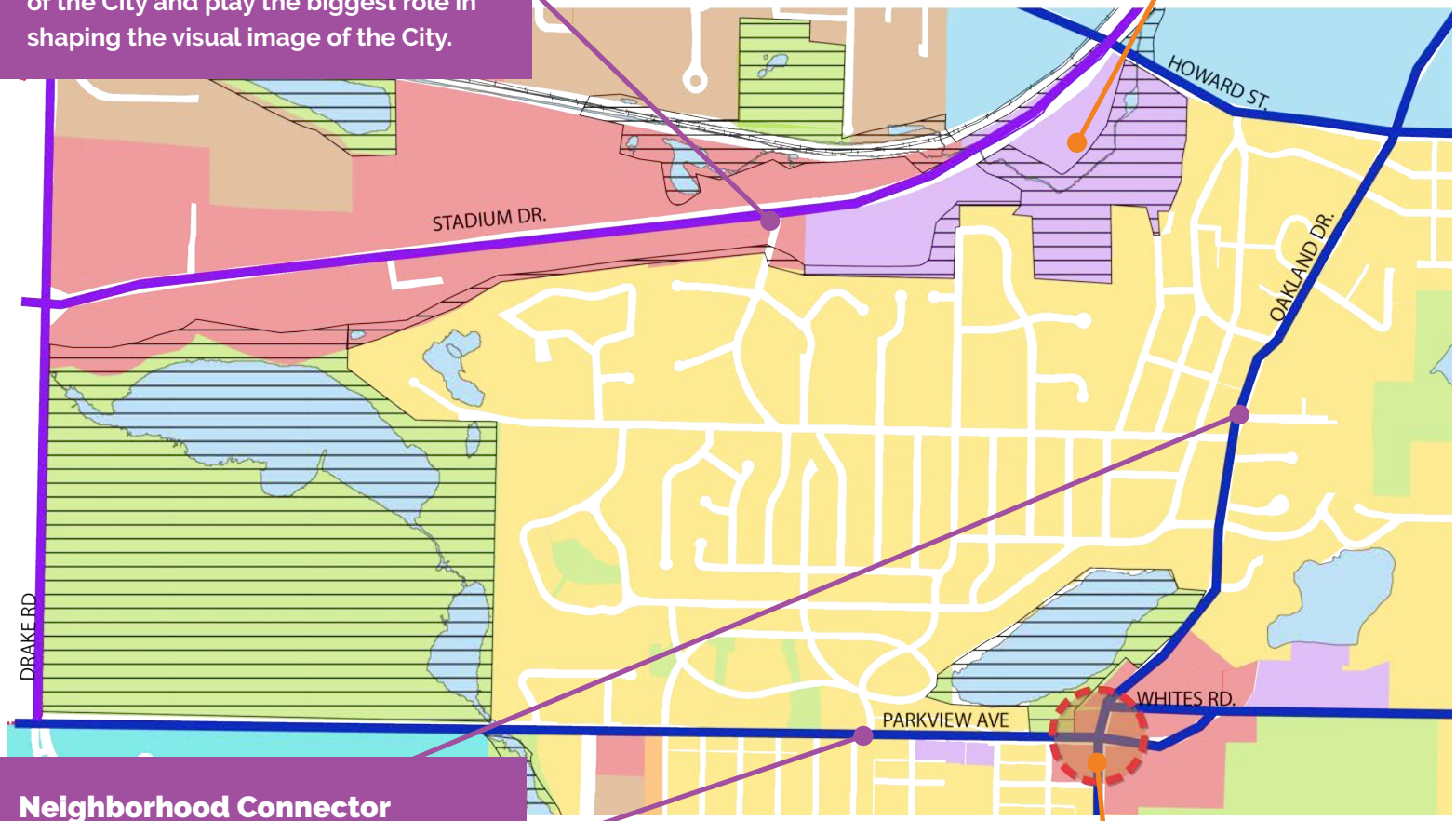
A Zoning Overlay is a set of zoning standards applied to a property in addition to the zoning standards from the base or underlying zoning district. For properties within the NFP Overlay, the standards of today's zoning district apply in addition to those of the NFP Overlay. In cases of conflict, the NFP Overlay standards apply.

Future Land Development Map - 2025 Master Plan

Sub-Urban Corridor

Stadium Drive is classified in the Master Plan as a Sub-Urban Corridor. Sub-Urban Corridors bring traffic in and out of the City and play the biggest role in shaping the visual image of the City.

The southern corner of Stadium Drive and Howard Street is designated Neighborhood Edge in IK 2025's Future Development map. This is defined as allowing a mix of zoning districts to respond to multiple contexts. Land-uses contain small-scale neighborhood development including single to medium density residential, and commercial, offices or restaurants.



IK 2025 FUTURE LAND USE TYPES (adopted 2017)

- Commercial
- Neighborhood Edge
- R2 - Residential
- R1 - Residential
- Open Space/Park
- Campus
- Campus/Private
- Industrial
- NFP
- Commercial Node
- Sub-Urban Corridor
- Neighborhood Connector
- Railroad

Neighborhood Connector

Oakland Drive and Parkview Avenue are classified in the Master Plan as a Neighborhood Connector. Neighborhood Connectors provide cross-city access and connection to commercial and neighborhood nodes.

IK 2025 designates this area as a Commercial Node. This is defined as a walkable mixed-use area designed to provide a wide range of commercial uses, focused on meeting daily needs, and scaled to serve multiple neighborhoods

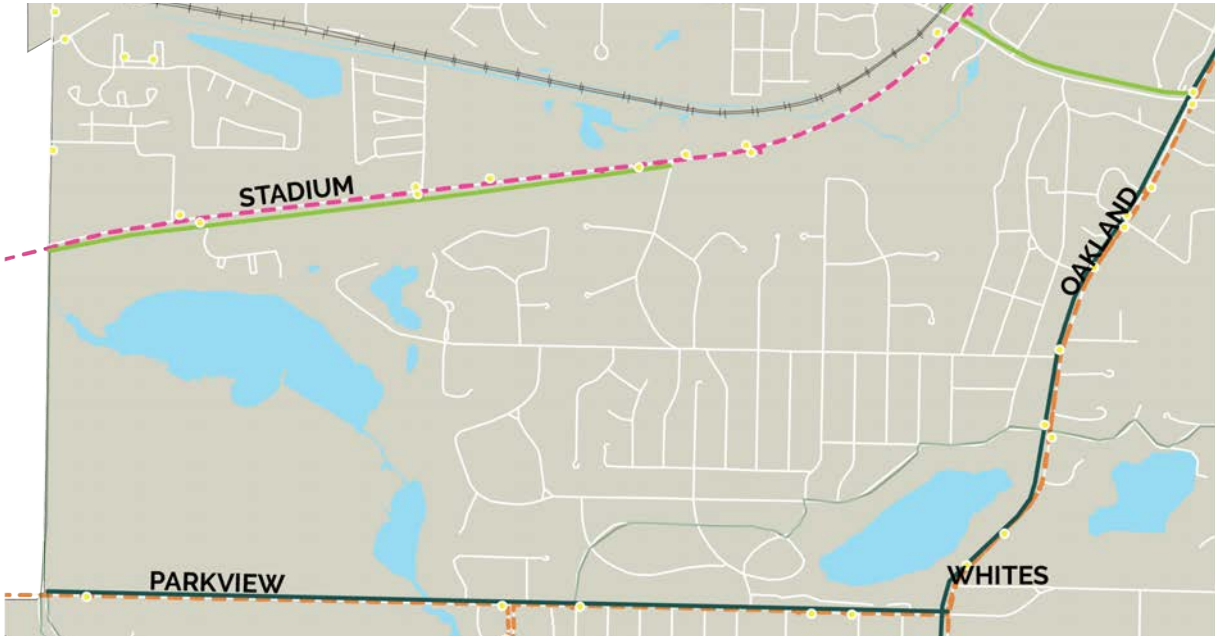
Transportation

The streets that bound and traverse the ODWN; Parkview Avenue, Stadium Drive, Oakland Drive, and Drake Road; all serve as connectors in and out of the City for the neighborhood and other residents of Kalamazoo. These streets link residents and visitors to downtown Kalamazoo, Western Michigan University, Kalamazoo College, Asylum Lake Preserve, as well as out to the nearby municipalities of Portage and Oshtemo. This means they have higher traffic counts and often higher speed limits.

The ability of these roadways to connect to many large attractors makes them ideal for transit. Currently, Metro Routes 11 and 4 traverse Stadium Drive, Oakland Drive and Parkview Avenue. These connections also make these roadways important non-motorized connections enabling other users to access these same amenities. Existing non-motorized infrastructure includes a shared path that extends from Rambling Road to the west along the south side of Stadium Drive. There are bike lanes on Oakland Drive and Parkview Avenue, though users have expressed concern about condition and width of these lanes.

Average Daily Traffic (ADT)

Stadium Drive - 25,540 ADT *(2003, KATS)*



Existing Bike Infrastructure

- Shared Use Path
- Bike Lane
- Signed Bike Route

Existing Bus Service

- Oakland Route 4
- Stadium Route 11
- Bus Stop

- Railroad

Stadium Drive

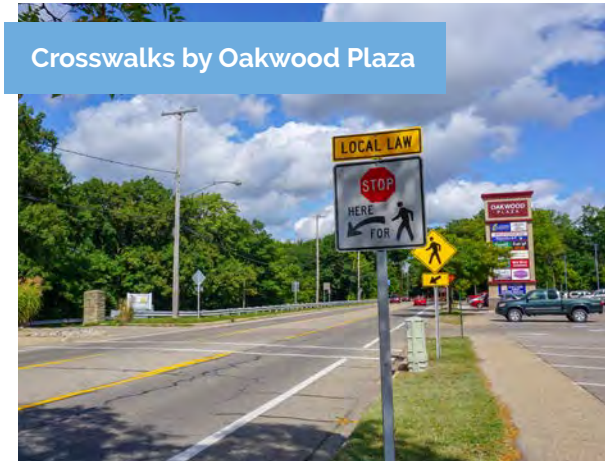
Stadium Drive serves many functions. It is one of the common entry points into the City of Kalamazoo, bringing visitors from US-131 into Downtown, and serving as one of our City's first impressions. It is the northern boundary of ODWN and connects residents and visitors to popular commercial locations within the City It also serves as WMU's "front door".

Stadium Drive & Howard Street Intersection

The intersection of Howard Street and Stadium Drive is of particular importance. At this intersection, two major streets intersect. It is also a dominant access point to WMU's main campus. This makes for a busy intersection with all users competing to use the space. Design of this intersection is challenging due to the Amtrak rail line that runs parallel to Stadium Drive, north of the intersection.

Oakland Drive & Parkview Avenue

Oakland Drive and Parkview Avenue connect residents from across the City to the Oakwood Plaza Commercial Node. They are also frequently used to access other nearby municipalities. These two streets were designed with bike lanes and bus stops. Residents have noted that the bike lanes feel narrow and are not always a safe option to use.



Crosswalks by Oakwood Plaza

Existing Push Button Crossing at Oakland Dr. and Winchell Ave.

Oakland Drive & Parkview Avenue Intersection

The intersection of Parkview Avenue and Oakland Drive is contained within the Oakwood Plaza Commercial Node. Woods Lake Elementary School is located on the southeast corner of the intersection. The intersection design is unique, with left turns not permitted onto Parkview Avenue from southbound Oakland Drive. There is a short fourth lane that extends south of the intersection to allow drivers to turn into the D&W grocery store at the southwest corner. Residents have said that this intersection can be confusing to navigate as a motorist and is unwelcoming to pedestrians and cyclists.

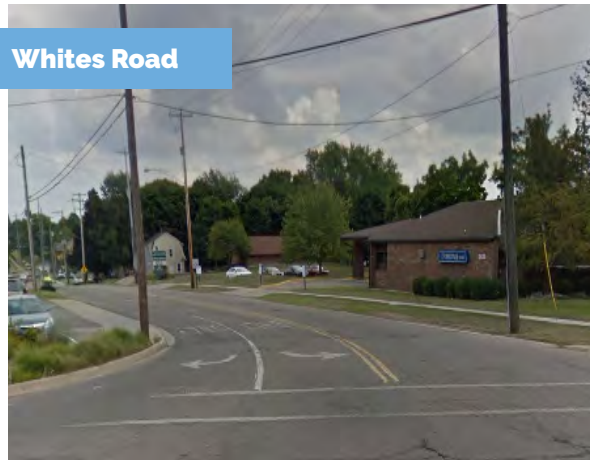
Average Daily Traffic (ADT)

Oakland Drive - 19,900 ADT *(2012 KATS)*

Bicyclist on Oakland Drive

Whites Road

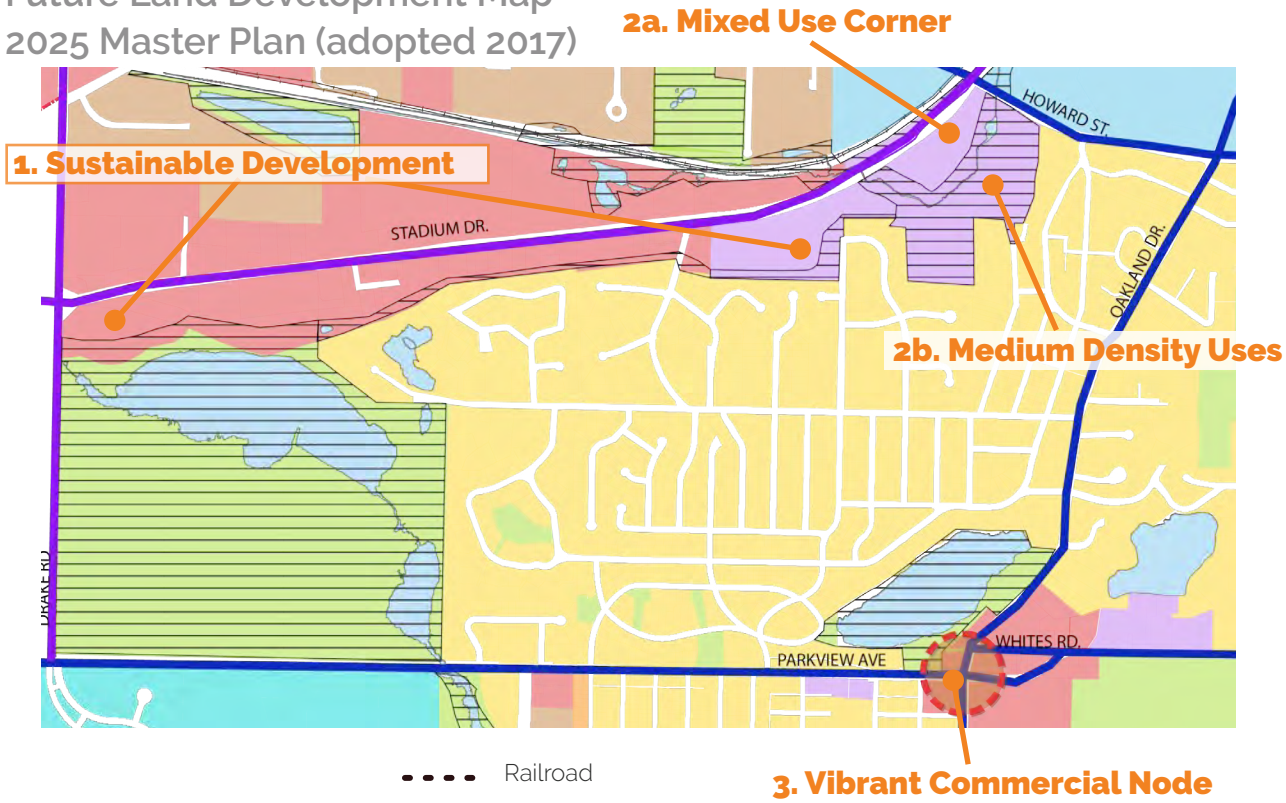
Whites Road runs parallel to Parkview Avenue east of Oakland Drive. Along these sections of the roadways, Parkview Avenue angles northeast and terminates at a "Y" intersection with Whites Road, where Whites Road continues on to the east. The short segment of Whites Road west of this intersection up to Oakland Drive has been designated to be the only route in this area for vehicles to travel east from southbound Oakland Drive. This section of Whites Road has commercial uses on both sides. It has limited visibility making turning movements in either direction from westbound Whites Road onto Oakland Drive difficult. Pedestrians crossing this intersection are particularly vulnerable to motorists who are focused on oncoming traffic. Both drivers and pedestrians have expressed concern about being able to safely navigate the intersection.



Whites Road

NEIGHBORHOOD FUTURE LAND USE VISION

Future Land Development Map - 2025 Master Plan (adopted 2017)



The Oakland Drive/Winchell Neighborhood Land Use Vision is meant to set forth recommendations to inform future development:

- ✓ Creates a vision for neighborhood development that aligns with both the city-wide Future Land Use Plan and neighborhood priorities.
- ✓ Acknowledges Natural Feature Protection zoning designation.
- ✓ Considers context including Stadium Drive, natural features, and the existing residential core of the neighborhood.
- ✓ Provides opportunities for residents to meet their daily needs closer to home.

How to Use This Chapter

The Master Plan takes a high-level view of the entire City to shape a community-wide vision and the future development map. This Land Use Vision supplements the Future Land Development map with a zoomed in view of the neighborhood and on-the-ground knowledge. As an addition to the Master Plan, this document will be used to inform rezoning requests, as well as the any city-wide rezoning efforts.

1. Sustainable Development

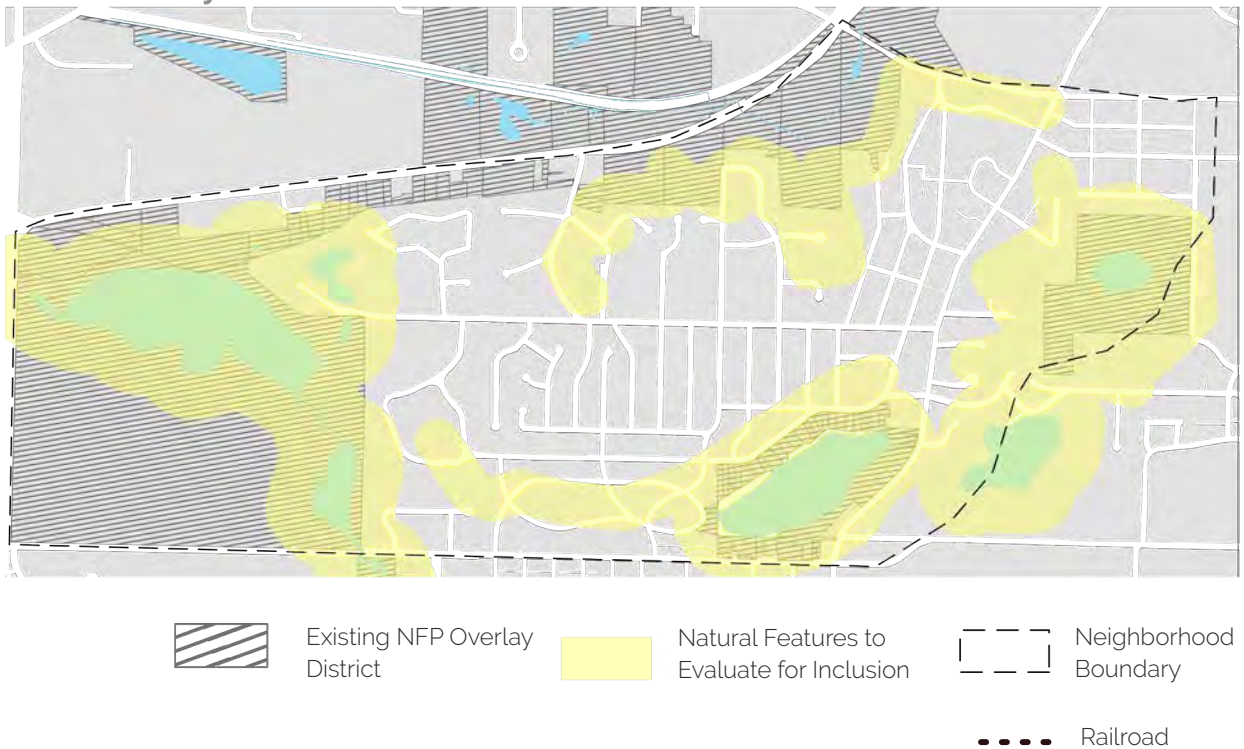
Natural Features Protection (NFP)

Embracing and protecting the large natural amenities located in the ODWN is a key principle of this land use vision. The NFP Overlay currently captures many of the neighborhood's natural features.

The map to the right shows important natural features identified by neighborhood residents. These include surface water bodies, slopes, and tree stands. The parcels in the highlighted area should be evaluated for their natural features and applicability for NFP inclusion.

The next phase of NFP implementation will be community engagement and site analysis to identify eligible natural features for inclusion in the overlay. Parcels suggested for inclusion in NFP will need to be evaluated to ensure that they align with the principles of NFP.

NFP Overlay District



Low Impact Development and Uses

Development along the Stadium Drive corridor should be guided by the natural features of the land. Here, businesses that do not require high visibility to attract customers, such as professional offices, appointment-only services or similar, are ideal to better blend into the surroundings so buildings can be setback as needed to respect the natural setting. Shared driveway access, parking, and other amenities will minimize the impact of development. Uses should not generate excessive traffic, noxious odors, or noise. Nighttime lighting should be minimal and security-oriented.

This type of development is appropriate at Drake Road and Rambling Road as bookends to the heavier commercial uses found along Stadium Drive. Especially at the southern end of the intersection at Drake Road and Stadium Drive, where important natural amenities, namely the Asylum Lake Preserve, are located just south of the parcels fronting these streets. The intensity of the development at these sites should be more neighborhood oriented in scale, supporting a transition from high intensity commercial to residential areas. Development at these sites should be done in a way that balances the needs of development with the community priority to be environmentally responsible.

Low Impact Use Areas

Low impact uses recommended

Moorsbridge Road Portage, MI Aerial

Development designed around existing features of the site

View from the street is mostly natural with trees preserved

Amenities such as parking are shared to limit impervious surface and keep development footprint small

The development along Moorsbridge Road north of Centre Street in Portage is a local example of low impact uses. Along Moorsbridge Road, development is designed around existing natural features such as water bodies and tree stands. This development pattern also creates a view from the street that is lined with trees and masks the development behind.

Sustainable Development

The neighborhood plan envisions future development that embraces sustainable development principles whether in the NFP or not.

Green Buildings Promote the design of buildings and use of materials that are more energy efficient. A resource currently available to commercial property owners to help make buildings more energy and water efficient is Property Assessed Clean Energy (PACE). PACE is a state enabled funding mechanism that allows property owners to make payment installtions through their tax bills for improvements such as green stormwater infrastructure, solar panels, and HVAC. (Property Assessed Clean Energy Act, Act 270 of 2010)

Stormwater Run-off Design sites and roadways to direct run-off into green or gray infrastructure to prevent it from going directly into surface water bodies and eroding slopes.

Native Plantings Promote landscaping with native plants to help provide habitat for native wildlife, clean the air, preserve soil, and mitigate flooding. The NFP Overlay offers standards for landscaping and lists of invasive species, and appropriate trees for the City.

Light Pollution Lighting standards that are thoughtful of adjacent properties; especially the preserves and wildlife.

Shared Access and Parking Shared parking and access cuts down on a site's impervious surface coverage. This will also leave more space for landscaping or areas left natural and untouched by development.

Shared Amenities The design of future developments should be comprehensive and strive to create shared spaces for employees. These spaces can not only provide additional opportunity for natural feature preservation or enhancement, but they also improve the work environment and encourage more creativity and productivity. These types of amenities create excellent office, co-working, or professional work environments.

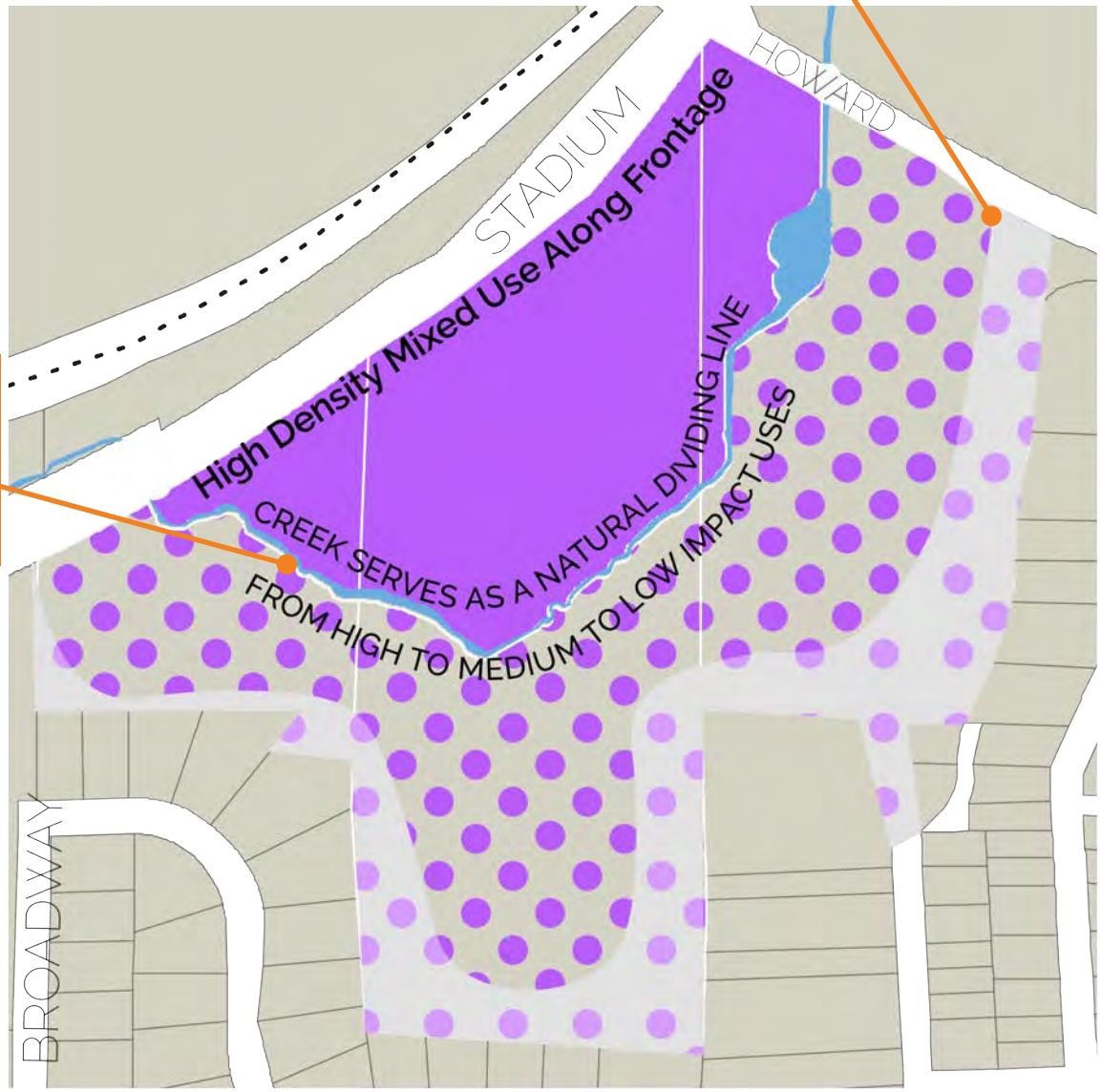
Refer to the Environmental Responsibility chapter of this plan starting on p. 41 for more goals related to becoming a sustainable neighborhood.

2. Stadium Drive and Howard Street Development

Development along Stadium Drive from Howard Street to Rambling Road should match both the commercial context of the street and the existing neighborhood character. Any future development will need to incorporate natural buffers and transition from denser uses at the edges that will blend into the existing single-family character of the core neighborhood. Sites should incorporate green development practices in addition to the NFP Overlay requirements.

As you approach the natural slope (shaded white), lower impact uses are appropriate.

Stadium Drive and Howard Street Vision



Arcadia Creek serves as a natural dividing line. To the north of the creek, higher density mixed-use development is appropriate. To the south, less intense development such as office and medium density housing is appropriate.

Railroad

Note that these parcels are currently zoned with the NFP Overlay. Any future development of the site will need to align with NFP standards and go through the NFP review process.

2a. Stadium Drive and Howard Street Development: Mixed Use Corner

Development at the corner of Stadium Drive and Howard Street should promote an active and vibrant area in both form and scale. It should offer a mix of uses with commercial on lower levels and residential above. This southwest corner has the potential to become a walkable neighborhood commercial area that serves residents, those working downtown, and those working at Western Michigan University.

Residential/office uses on upper floors

Building built up to street frontage

Active commercial uses on ground floor

Sidewalk Cafe or Public Space

Streetscaping

Multiple stories allow for a mix of uses

Upper floor transparency

High transparency on ground floor

2b. Stadium Drive and Howard Street Development: Medium and Low Impact

As the site transitions into the core neighborhood to the south, development should lessen in intensity. The transition in intensity, combined with the existing wooded slope, will provide a buffer between the active commercial corner and existing homes.

Live-work space, office uses blend seamlessly with housing or can serve as garden apartment units

Reflects existing neighborhood character

Front door on porch or stoop

Parking in rear or on street

Low rise multi-family building

First floor units raised slightly above sidewalk for privacy

Porch or stoop

3. Vibrant Commercial Node

Residents envision the existing Oakwood Plaza Commercial Node being more connected to the neighborhood and redevelopment with landscaping and improvements to enhance travel by foot and bike.

Investment in placemaking, connectivity, and infill development will further enhance the existing Commercial Node. There should be walkable development patterns with businesses that will continue to serve various residents' needs and draw visitors from throughout the City with a focus on infill along Whites Road and Oakland Drive. New buildings should be focused on the street frontage with transparency on ground floors.

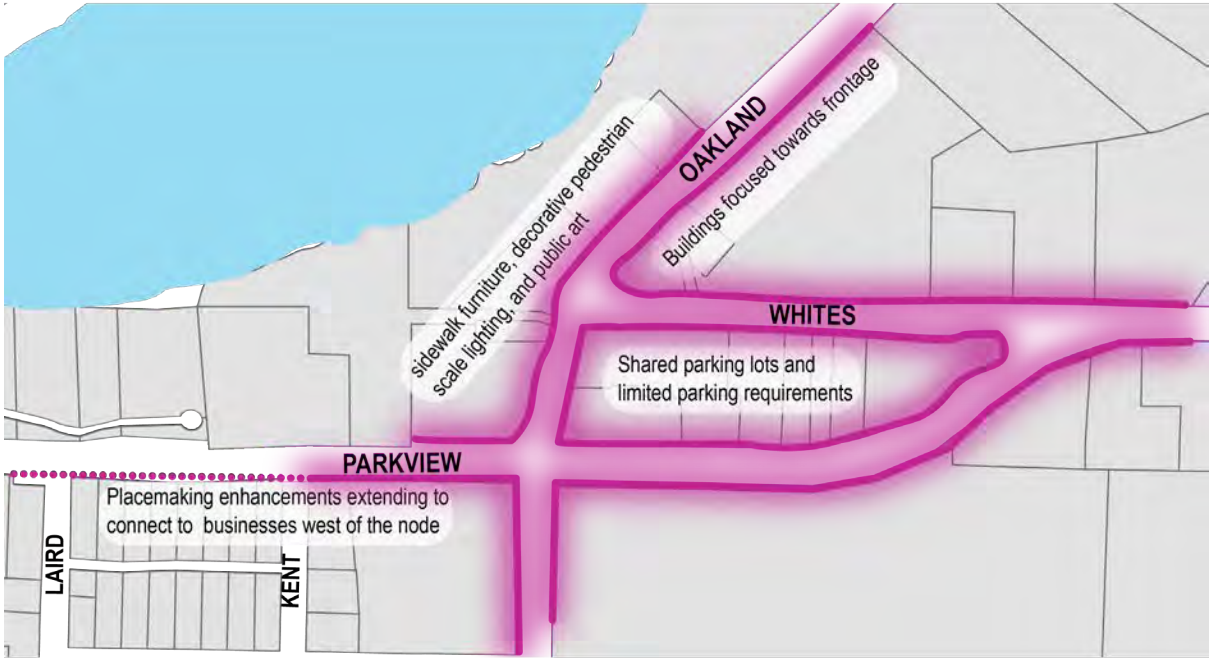
All modes of travel should be considered in site design. There is a particular need to enhance pedestrian and bicycle access to Oakwood Plaza from the street. Currently, there is not a clear connection from the sidewalk on Oakland Drive to the sidewalk on the west side along the businesses within the Plaza.

In addition to how pedestrians can safely connect to businesses from the sidewalk through the parking lot, consideration should be made for how bus stops connect to sidewalks, and safe pedestrian crossings throughout the Node.

Investment in placemaking elements such as public art, pedestrian scale lighting, pedestrian street furniture, and bike racks will help to make the area more desirable and help to create a sense of identity for the Node. Placemaking will also help create a welcoming environment for pedestrians and transit users.

Oakwood Plaza

Oakwood Plaza Commercial Node



Public art can help define the pedestrian space and make the walk more enjoyable

Unique street furniture both help make the space feel special and provide a place to sit

Ordinary objects can be made into something the reflects the community

Example of infill commercial in a parking lot. This is a single-story structure with three uses

Outdoor seating/public space

Pedestrian scaled lighting

Shared Parking in the rear

Landscaping at the edge of the parking lot and a decorative fence help to keep parked vehicles off the sidewalk

Breaks in the fence to allow pedestrian access

Clear connection through the parking lot to access amenities

ACTION	ODWNA	CITY	TIMELINE	COSTS
Sustainable Development				
Update NFP to include distinctively natural features in the neighborhood	• Continue to be active in NFP discussion • Provide input on features that need to be evaluated for inclusion	Continue with Phase 2 of NFP and evaluate the parcels to determine eligibility for NFP overlay	2019-2020 Phase 2 of NFP; evaluating parcels to include in the overlay	$
Update zoning of the Stadium Drive parcels to align with neighborhood vision	• Participate in engagement for zoning updates • Attend Planning Commission meetings to support zoning changes	Evaluate and update zoning code to align with neighborhood vision	2020-2021 Update Zoning	Time
Create an easy way to access and utilize PACE funding		• Work with contractors and commercial property owners to create an easy way to access and utilize PACE funding • Attend business association meetings to begin talking about the resource	2021-2022	Time
Stadium Drive and Howard Street Development				
Update zoning of the parcels at the Stadium and Howard intersection to allow for development that aligns with the neighborhood vision	• Participate in engagement for zoning updates • Attend Planning Commission meetings to support zoning changes	Evaluate and update zoning code to align with neighborhood vision	2020-2021 Update Zoning	Time
Vibrant Commercial Node				
Update zoning of the parcels in the Commercial Node to allow for development that aligns with the neighborhood vision	• Participate in engagement for zoning updates • Attend Planning Commission meetings to support zoning changes	Evaluate and update zoning code to align with neighborhood vision	2020-2021 Update Zoning	Time

CONNECTED CITY

This chapter was developed by the Land Use and Connected Neighborhood Committees. It focuses on roadways found along the ODWN boundaries.

1. Stadium Drive

Given Stadium Drive's gateway status, residents recommend investment to create a unique and welcoming character along the corridor. This should be paired with enhancements so that all modes of transportation can safely use the roadway. Especially at the intersection of Stadium Drive and Howard Street.

Grand Entrance to the City

Investment in unique streetscaping and branding to make Stadium Drive a welcoming corridor and to highlight the ODWN, Western Michigan University, and downtown Kalamazoo. This can be accomplished through signage and special native plantings,

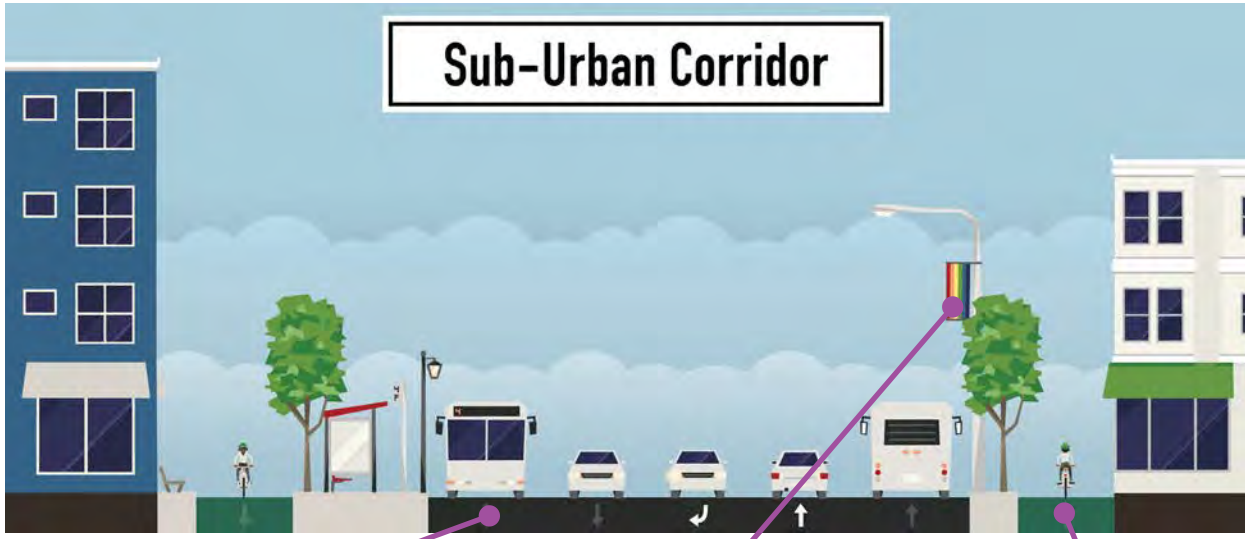
Transit

Because this corridor connects so many different amenities, this plan also envisions investment in transit infrastructure that will enhance services such as a bus lane or limited stop service. Due to the high traffic volume and speeds on Stadium Drive, pedestrian and bike infrastructure should be separate but adjacent to the street. This plan further envisions completing and enhancing the existing shared use path along the entire Stadium Drive Corridor while creating safe crossings to either side of the roadway.

Stadium Drive - Howard Street Intersection

Due to the intersection's role in connecting Oakland Drive/ Winchell neighborhood and WMU, there should be clear pedestrian spaces and amenities to shorten the crossing distance, using tools such as curb bump-outs and/or pedestrian islands. Due to the amenities at this intersection, investment in transit infrastructure to enhance service should also be considered. This could include a queue jump lane (seen on the next page), or light priority, which shortens the wait time at the intersection when a bus is present.

The intersection also can provide a unique opportunity for additional streetscaping and placemaking that help define the area as a welcoming entry point. The roadway can be highlighted with unique mast heads, special welcome signage, or the addition of street furniture.



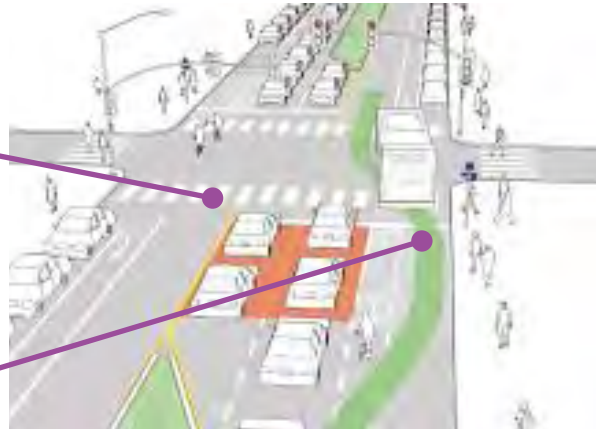
High use transit route with enhanced transit infrastructure

Branding and placemaking help welcome you to the neighborhood and City.

Bike and pedestrian facilities are separated from vehicle traffic

Crosswalks are painted with a pattern that enhances visibility, increasing pedestrian safety

A Queue Jump Lane shown here allows a bus to re-enter the travel lane in front of traffic at a light, making service faster and more reliable



Protective elements help increase the safety of pedestrians crossing high volume, high speed roadways

Pedestrian refuge shortens crossing distances and creates safe waiting places while crossing wide high volume roadways

Investment in signage, banners, and streetscaping help welcome you into the City

Native plantings can help highlight and celebrate the City. They are also environmentally friendly, and often require less maintenance

2. Oakland Drive & Parkview Avenue

Both Oakland Drive and Parkview Avenue play an important role in connecting neighborhood residents to the Oakwood Plaza Commercial Node and amenities throughout the City. It is important to residents that these streets serve all users, especially cyclists and pedestrians.

Non-Motorized Users

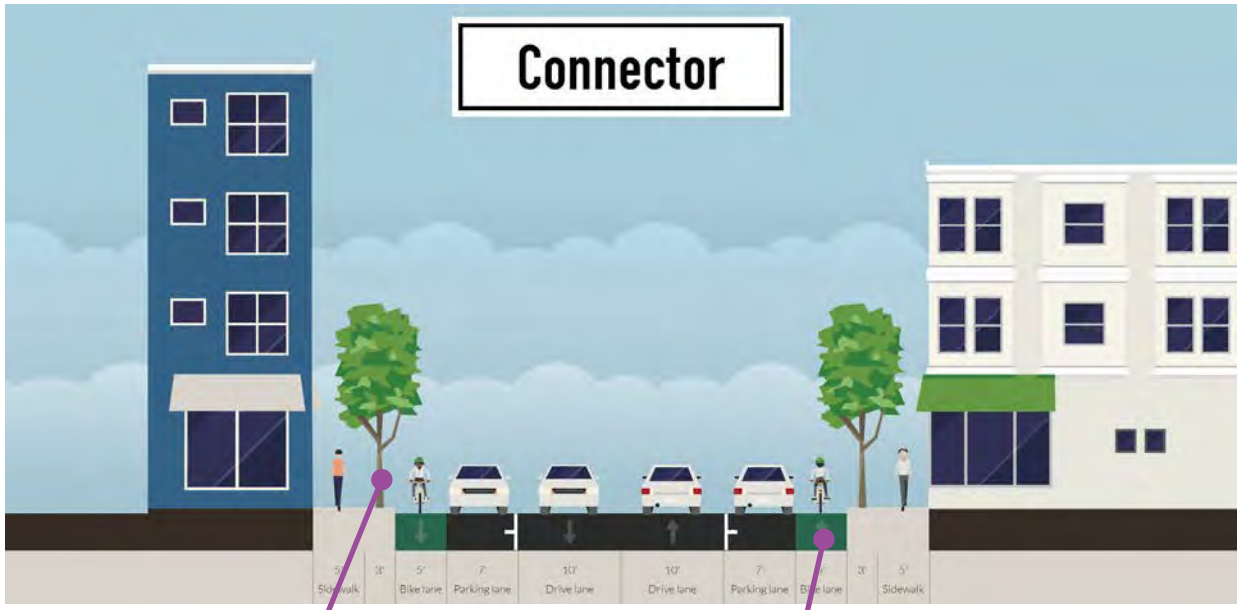
Pedestrian and bicycle infrastructure should exist along both roads. As space allows, bike lanes should be widened or, ideally, buffered. Leading into the Commercial Node, there should be a sidewalk on both sides of the roadway to complete the network and have all amenities easily accessible to non-motorized users. Pedestrian crossings should be safe and highly visible. Investment in elements that shorten crossing distances, like curb extensions, or that create safe spaces mid-crossing, like pedestrian refuges, should be added where possible.

Streetscaping and Placemaking

In areas with commercial uses, there should be pedestrian scale lighting with decorative elements like those existing downtown. Streetscaping and lighting provide opportunities for branding and building the identity of the area through banners, landscaping, and signage. These investments will create a more pedestrian friendly destination while highlighting and supporting the Commercial Node through placemaking.

Oakland Drive & Parkview Avenue Intersection

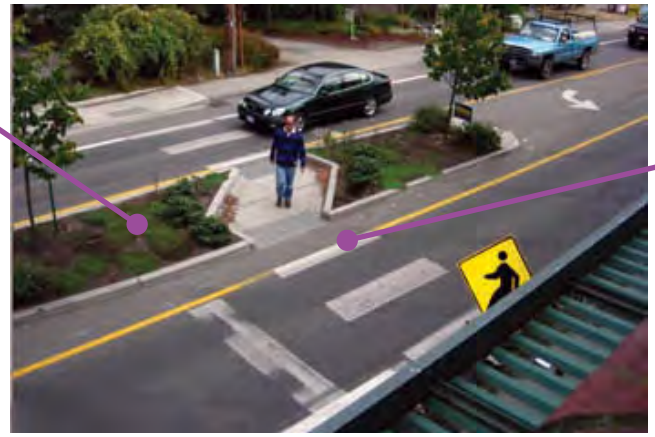
This plan envisions an intersection that supports safe movement for all users. Intersection design should consider how pedestrians can safely cross the street as well as evaluate traffic and bicycle movement. Elements such as pedestrian islands, curb bump-outs, and bike boxes should be considered to help make this intersection more welcoming to all users.



Streetscaping

On-street bike lanes

Medians allow for streetscaping and branding opportunities for the area



Medians also create safe spaces for pedestrians while crossing the roadway and shorten crossing distances

Street elements should consider sustainability and environmental goals with items such as downward facing LED lighting

Decorative lighting helps to make the area feel like a destination and provides an opportunity to place banners

Bike lanes

Streetscaping unique to the area

Intersection design should consider all users. Elements like the bike box shown allow cyclists to queue in front of traffic, increasing their visibility and safety

Whites Road

Main Street

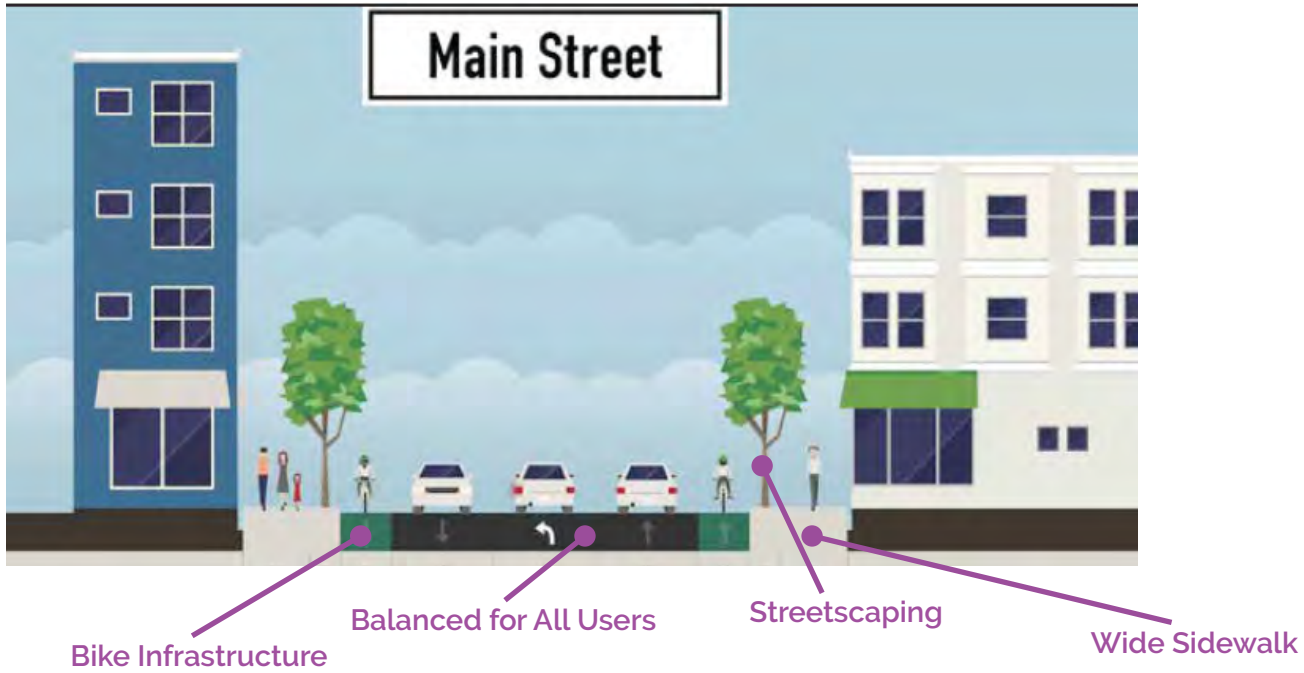
Whites Road is classified as a Neighborhood Connector in the Master Plan. Though this is accurate for most of the street, the portion of Whites Road between Oakland Drive and Parkview Avenue is more of a Main Street. This section of Whites Road is surrounded by retail, commercial, and entertainment uses and could be transformed into a welcoming roadway that better balances the needs of all users. To become more friendly for all users, the traffic lane width should be reduced. Ideally the roadway would become a one-way heading east with limited driveway access. The crosswalk at Whites Road and Oakland Drive should be enhanced to further balance user needs and promote pedestrian safety.

Using the Space Differently

By reclaiming space for pedestrians, the road will help create safe connections between the Plaza and other commercial uses in the area. Changing how space is used on Whites Road will also allow for the creation of seating, parking, or other amenities that will support the growth and vibrancy of the Commercial Node.

Placemaking

This road cuts through the middle of the Commercial Node. Public art, street furniture, and streetscaping can support a strong identity for the area and help promote growth. These types of investments also help to make the area more walkable and inviting for pedestrians.



Infrastructure to enhance pedestrian visibility and prioritize pedestrian movement

Raised crosswalks increase pedestrian visibility and create a speed hump that slows vehicles

Using the right-of-way differently allows for enhancements such as parklets that create seating, separate pedestrians from vehicle traffic, and make the commercial area more appealing to patrons

Utilize native plants in any streetscaping or beautification

Street trees

Public art to support placemaking and walkability of the commercial node

On street parking to increase parking capacity for the commercial node

ACTION	ODWNA	CITY	TIMELINE	COSTS
Sub-Urban Corridor				
Update Stadium Drive with welcome signs and improved streetscaping to make it more of an entrance into the City	Participate in opportunities to discuss the design of the roadway	Update the streetscaping to include native plantings, signage, and other enhancements that make Stadium Drive a welcoming corridor	Long	$$$$
Enhance and connect the shared use path along Stadium Drive	Participate in opportunities to discuss the design of the roadway	Work with MDOT to improve and create a joint plan for improving the path. Work to connect sidewalk along the north side of Stadium and to increase the amount of safe crossings.	Long	$$$
Invest in transit infrastructure that will allow for faster and reliable service	Participate in opportunities to discuss the design of the roadway	Work with Metro to determine potential service enhancements and the infrastructure needed	Long	$$$
Neighborhood Connector				
Improve Bike Lanes on Oakland Dr and Parkview Ave	Support outreach and communication to the neighborhood as projects are studied and constructed	Study Oakland Dr and Parkview Ave to evaluate widening or buffering the existing bike lanes	2020 - Oakland Dr is up for construction work 2021 - Parkview Ave is up for construction work	Included in larger project budget
Evaluate crossings on Oakland Dr and Parkview Ave for increased pedestrian safety	Support outreach and communication to the neighborhood as projects are studied and constructed	Study streets to determine where there is a need and the ability to install elements that shorten the crossing distances on Oakland Dr and Parkview Ave	2020 - Oakland Dr is up for construction work 2021 - Parkview Ave is up for construction work	$$$ - May be able to use some SRTS funding for key crossing
Invest in streetscaping and placemaking elements along roads, particularly in the Commercial Node		Work to include streetscaping, pedestrian oriented lighting, and other design elements that increase the walkability of the streets	2020 - Oakland Dr is up for construction work 2021 - Parkview Ave is up for construction work	$$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Main Street				
Treat the section of Whites Rd between Oakland Dr and Parkview Ave as a Priority Street		Evaluate street to determine ways to shrink lanes, increase pedestrian space, and connect the north and south sections of the Commercial Node	Mid	$$$$
Explore ways to use the right-of-way and infrastructure for public art and placemaking	Work with local talent to develop designs that represent the community	Determine process for installing public art in the right-of-way (curb lawns, sidewalks, utility boxes, etc.)	Short	Time

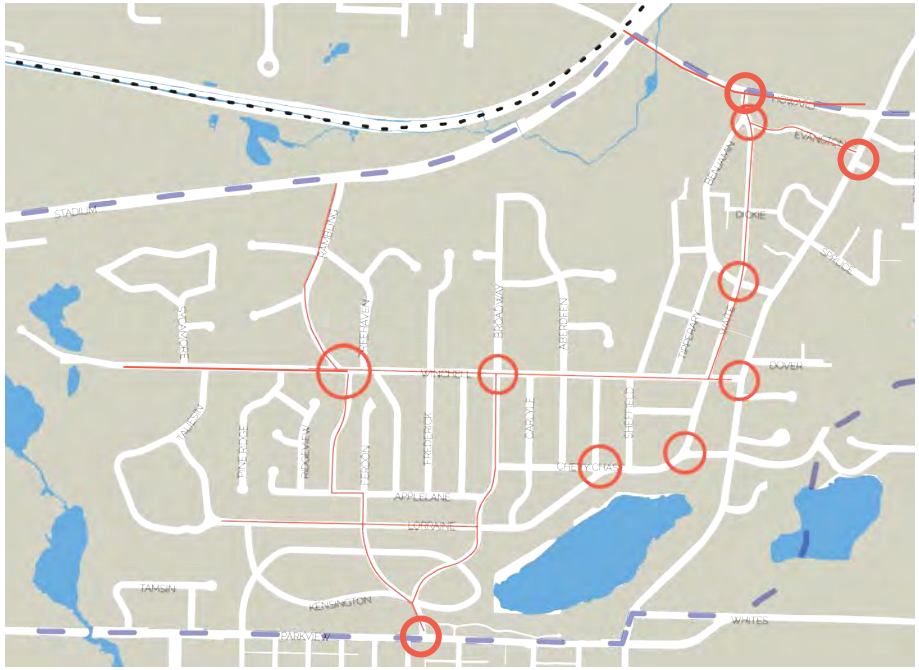
CONNECTED NEIGHBORHOOD

This chapter was developed by the ODWNA Complete Neighborhood Committee. The committee realized that the neighborhood already had many of the amenities of a complete neighborhood as defined in IK 2025 but lacked the ability to safely walk or bike to them. This chapter focuses on how residents can safely connect to the existing amenities in the neighborhood.

1. Increase Traffic Safety

Due to the neighborhood's proximity to key areas within the City, several neighborhood streets are used as cut-throughs. This amplifies the amount of unsafe driving behaviors experienced in the neighborhood including speeding, failure to comply with traffic signs, and distracted driving.

In addition, much of the southern half of the neighborhood is without sidewalks, leading cars, pedestrians, and cyclists to share the roadway in often unsafe situations. To help promote safer driving, the neighborhood has prioritized looking at street design for quick and cost efficient ways to slow traffic, making the streets safer for all.



Traffic Safety Priorities

- Priority Street for Traffic Calming
- Priority Intersection for Traffic Safety (Navigability, Visibility, and Traffic Control)
- Neighborhood Boundary
- Railroad

2. Increase Intersection Safety and Navigability

Most of the neighborhood was developed with winding roads that often meet at unusual angles. Almost all of the neighborhood's roads funnel into Winchell Avenue. These conditions create key intersections that are highly trafficked for a neighborhood road, and many are difficult to navigate.

South Bend Traffic Calming

South Bend, Indiana's traffic engineers work with neighborhoods to solve traffic issues. First, by piloting a project as seen in this photo. After the implementation proves safe and that it works, a permanent installation is done.

Full presentation at https://southbendin.gov/wp-content/uploads/2019/02/Safe_Streets_Academy.pdf

3. Improve Non-Motorized Connectivity and Safety

There are many amenities that are a walkable or bikeable distance for residents in the neighborhood. Some of these include Oakwood Plaza, Western Michigan University, and Woods Lake Park. Though these amenities are nearby, a lack of pedestrian and bicycle infrastructure make walking and biking hazardous and unappealing at times. To help improve non-motorized users access and safety, residents have prioritized key connections for sidewalk, bike lanes, and/or multi-use paths.

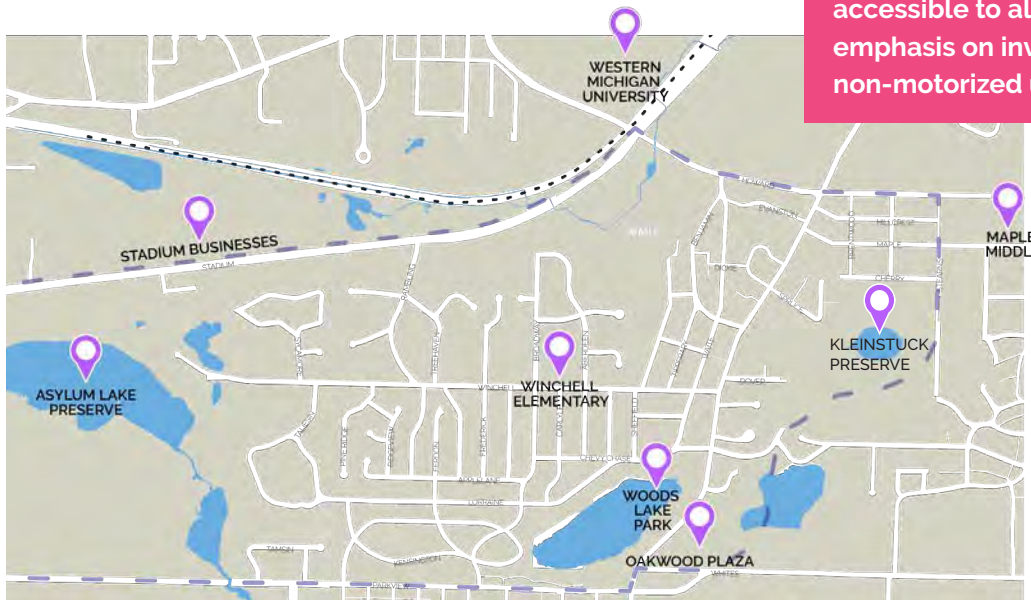
4. Inter-Neighborhood Connectivity

In addition to internal connectivity, better connections to adjacent neighborhoods is critical. The Waite Ave and Howard St and Broadway Ave and Parkview Ave intersections are critical points at the edge of the neighborhood that need improvement.

Waite Ave and Howard St is the closest intersection to WMU and Stadium Drive. It lacks any pedestrian or bicycle infrastructure to make travel by these modes out of the neighborhood safe. Broadway and Parkview links the neighborhood to Oakwood and Parkview Hills neighborhoods and is a common walking path for residents. Grade changes, retaining walls, and narrow shoulders on Parkview Avenue also make it feel unsafe to pedestrians and cyclists. The alternative intersections for travel are on Oakland Drive, forcing travelers to go significantly out of their way.

Common Trip Generators

These locations should be accessible to all users with an emphasis on investment for non-motorized user safety



Trip Generator

Neighborhood Boundary

Railroad

Pedestrian Safety Priorities

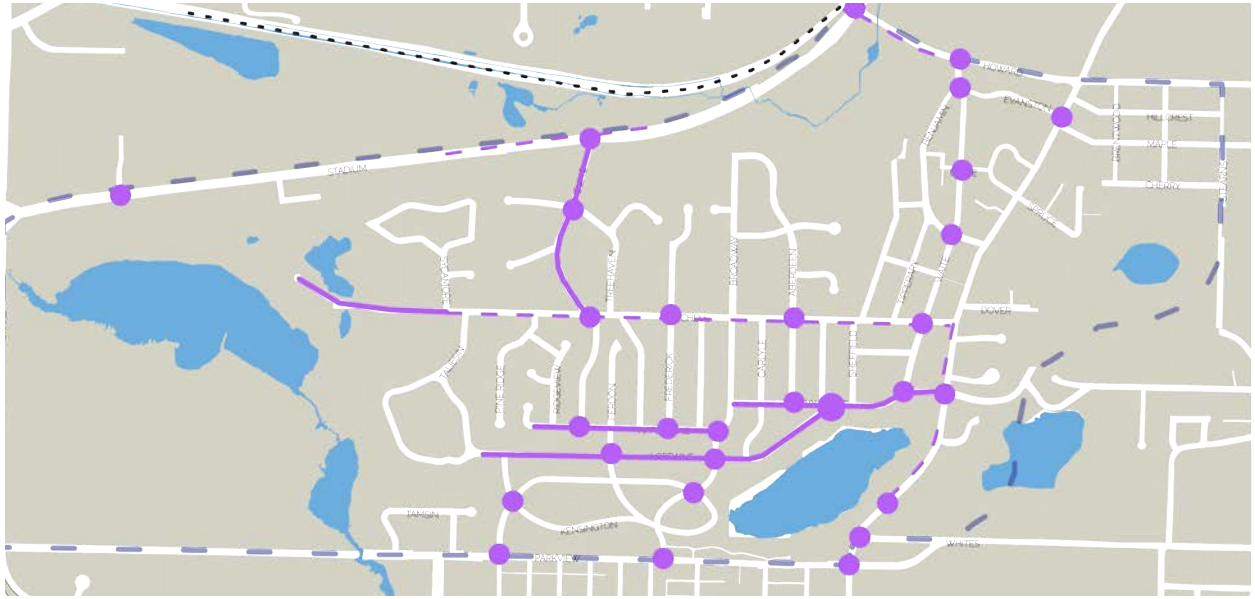
Key Pedestrian Connections That Need Safe Pedestrian Space (Sidewalk, Trail, Etc)

Key Gaps in Existing Sidewalk Network

Key Crossings To Be Evaluated For Pedestrian Safety

Neighborhood Boundary

Railroad



5. Implement Safe Routes to School

Most students in the neighborhood live within walking distance to Winchell Elementary. Yet, many parents still choose to drop-off and pick-up their students in their personal vehicles. Through the planning engagement process, residents identified key priorities to make getting to school easier and safer, whether a student is walking, biking or being driven. The City partnered with the neighborhood association to apply for a Safe Routes to School (SRTS) grant to improve the infrastructure surrounding Winchell Elementary and Maple Middle Schools. The process kicked off with walking audits and will be completed in 2020.

SRTS Walking Audit for Winchell Elementary in Spring 2019

Photo Source: https://www.oregonmetro.gov/sites/default/files/2017/06/01/Safe-Routes-to-School-Framework-201610.pdf

Bike Boulevards

Bike Boulevards are streets that give bicycle travel the priority. These streets have low traffic volumes and speeds (usually local, neighborhood streets meet the appropriate characteristics) and often include design elements that help maintain those characteristics.

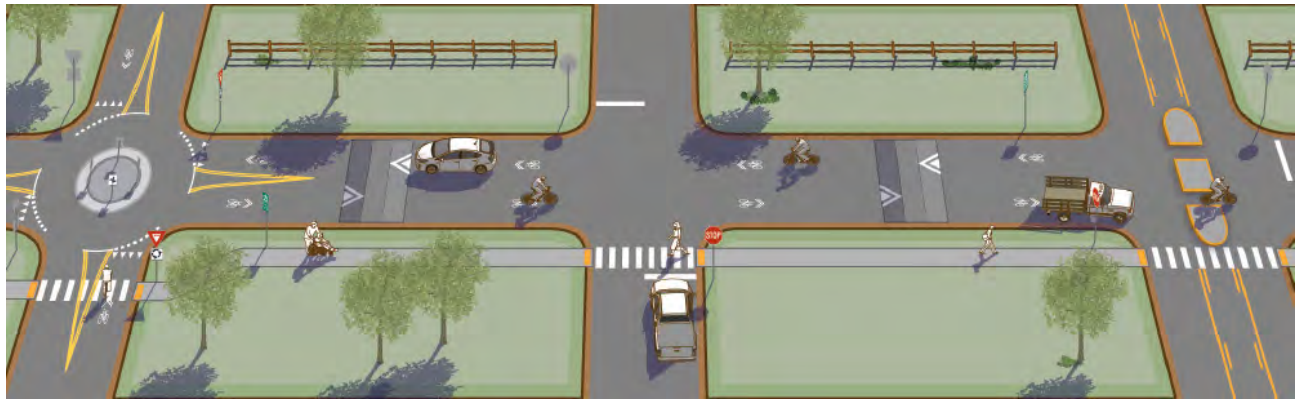


Photo Source: https://ruraldesignguide.com/mixed-traffic/bicycle-boulevard

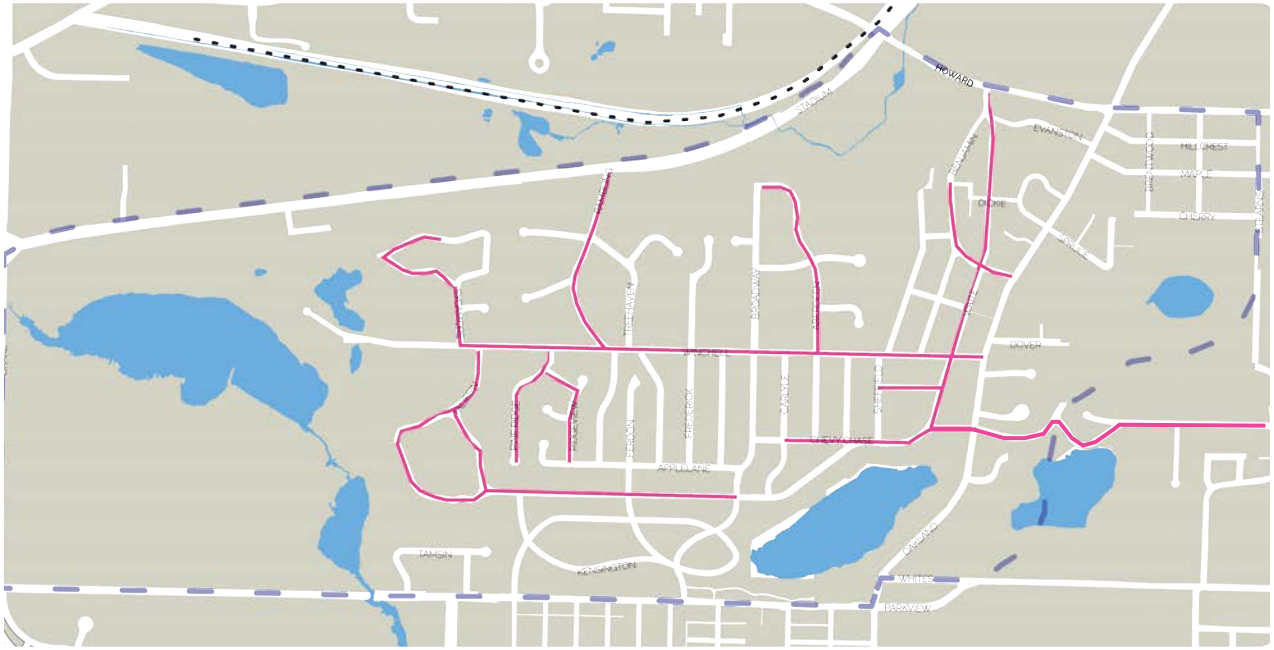
6. Repair Infrastructure

Maintaining the current infrastructure is an important part of keeping the motorized and non-motorized networks functioning. The neighborhood would like to see roads and sidewalks repaired and maintained to continue to keep the existing connections working and to avoid other corollary issues.

While neighborhood streets receive regular maintenance, there is also an opportunity to consider adding additional infrastructure that will help accomplish neighborhood goals. One opportunity is to develop bike boulevards that will help connect non-motorized users safely in and out of the neighborhood.

Repaving Priorities

Priority Streets for Repaving Railroad Neighborhood Boundary



Goals & Actions

ACTION	ODWNA	CITY	TIMELINE	COSTS
Increase Traffic Safety				
Calm Traffic And Reduce Unsafe Driving Behaviors Such As Speeding and Running Stop Signs on Key Streets. **KeyStreets** (numbered in order of priority): 1. Winchell Ave 2. Rambling Rd 3. Broadway Ave 4. Lorraine Ave 5. Ferdon Rd 6. Waite Ave 7. Evanston Ave 8. Howard St	• Continue to communicate with Public Safety and Public Services about unsafe traffic behavior in the neighborhood and neighborhood priorities • Work with City staff to prioritize implementations when appropriate • Work with Winchell Elementary staff and PTO to educate parents about driver and pedestrian safety and rules especially during drop off and pick up	• Study the Priority Streets to develop strategy to calm traffic starting with the top priority • Work to create a formal process to pilot traffic calming on neighborhood streets and formalize implementations that are effective • Observe and collect data on traffic behavior in the neighborhood during 2019 and 2020 construction work	• 2019 - Safe Routes to School (SRTS) action plan process will evaluate some of the streets listed • 2019 - Public Services will begin study of streets on the east side of the neighborhood • 2021 - Work with WMU to have senior project create a pilot design plan and research additional funding opportunities • 2021-2022 - Use SRTS Grant to implement pieces of the action plan	$$$
Increase Intersection Safety and Navigability				
Ensure Key Intersections Are Designed for Safe Vehicle, Pedestrian, and Bicycle Movement. **Key Intersections** (numbered in order of priority): 1. Broadway Ave & Winchell Ave 2. Winchell Ave & Rambling Rd 3. Chevy Chase Blvd & Waite Ave 4. Chevy Chase Blvd, Lorraine Ave & Bruce Dr 5. Oakland Dr & Maple St 6. Oakland Dr & Winchell Ave 7. Benjamin Ave & Waite Ave 8. Waite Ave & Howard 9. Broadway & Parkview Avenue	• Continue to communicate with Public Safety and Public Services about unsafe traffic behavior in the neighborhood and neighborhood priorities • Work with City staff to prioritize implementations when appropriate	• Evaluate the design and visibility Key Intersections for needed changes to increase the safety of all users, improve navigability, discourage running stop signs • Determine process and guidelines for public art in the right of way, especially crosswalks, to raise awareness of the neighborhood and school	• 2019 - Safe Routes to School (SRTS) action plan process will evaluate some of the streets listed • 2019 - Public Services will begin study of streets on the east side of the neighborhood • 2021 - Work with WMU to have senior project create a pilot design plan and research additional funding opportunities • 2021-2022 - Use SRTS Grant to implement pieces of the action plan	$$- $$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Improve Non-Motorized Safety and Connectivity				
Increase Pedestrian Safety, Visibility and Navigability of Major Crosswalks, especially those used to connect to the Commercial Node		• Assess crosswalks and commonly used crossing locations for needed improvements such as ladder or continental painting and constructing new crosswalks where there are gaps in the pedestrian network • Ensure mid block crossings are highly visible, consider installing Rapid Response Flashing Beacons • Support ODWNA efforts to complete the network	2019 - New Crosswalk Ordinance in effect with new signage installed at mid-block crossings 2019- Community meeting to discuss Oakland Dr. Design 2020 - Oakland Dr construction will include upgrades to crosswalks to ensure ADA compliance, Based on neighborhood meeting other enhancements may be included such as an additional crosswalk and new crosswalk striping pattern	$$$
On Busier Streets, Work To Create Crossings That Are Safe For Pedestrians Regardless Of Physical Ability		• Install Audible crossing at Winchell Ave and Oakland Dr • Install ped.refuge on Oakland Dr. at Maple St	Completed 2018 - Audible crossing was installed Scheduled 2020 - Ped. Refuge	$$$
Create Safe Non-motorized Space Such As Sidewalks Or Buffered Multi-Use Path In The Right-Of-Way On Key Streets To Create A Comprehensive Pedestrian Network **Key Streets** (numbered in order of priority): 1. Rambling Rd 2. Chevy Chase Blvd. 3. Lorraine Ave 4. Applelane Ave 5. Winchell Ave (toward Asylum Lake)	Work to build support among adjacent property owners	• Study Streets to determine safe ways to create dedicated pedestrian and bicycle spaces • Determine the process and guidelines for considering street space for a mixed use path • Create a bike boulevard plan to make a network of streets that give equal or more priority to non-motorized users • Support ODWNA efforts to complete the network	2019 - Safe Routes to School action plan for Winchell Elementary will look at pedestrian safety on Rambling, Lorraine, Chevy Chase, Apple Lane, and Winchell 2021-2022 - should have access to SRTS infrastructure grant to address action plan recommendations	$$$$
Create safe Pedestrian Crossings throughout the neighborhood on key east-west and north-south crossing points. **E/W :** Wellington Rd, Lorraine Ave, Applelane Ave **N/S:** Rambling Rd, Frederick ave, Waite Ave Aberdeen Dr	• Provide comprehensive list of crosswalks that need repainted	• Evaluate key crossings painting needs including repainting and painting an enhanced visibility pattern • Study key connections for need to create additional crosswalks	2019 -2021 Safe Routes to School Planning and Implementation 2020 - Neighborhood provides list of crosswalks that need repainting to be evaluated for incorporation into paint contract	$$$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Improve Non-Motorized Safety and Connectivity (Continued)				
Create Safe Pedestrian Network To Access the following key locations; Stadium Dr Businesses, Metro Bus Stops, and Western Michigan University Campus	Work with partners to advocate for connected pedestrian space on Stadium Dr, especially on the north side heading east of Rambling	Partner with MDOT to study Stadium Dr. to determine: • Siting for sidewalks, focusing on completing the connection to Bigby and Autozone • A safe way to get pedestrians across Stadium Dr. (See Land Use Chapter for additional priorities for Stadium Street Design)	Approximately 2022 - The section of Stadium Dr under City control is tentatively scheduled for design and construction. This will be a chance to evaluate the street for enhancement or new construction	$$$$
Ensure a safe and convenient network for nonmotorized users to access Western Michigan University, with a priority consideration for the Howard & Waite intersection	• Advocate for safe non-motorized network to connect to WMU's Main and Engineering Campuses • Support outreach to homeowners to discuss on-street parking vs. bike lanes	• Study major streets and neighborhood streets to create a connected non-motorized network. Consider bike lanes, and shared-use paths. • *Evaluate potential for bike boulevard implementations on side streets to create comfortable, connected bicycle network to large trip generators*	See above, major road work is tentatively scheduled for 2022. Note that this may change as budgets and other factors impact project timing	$$$$
Improve Bike Lanes on Oakland Dr and Parkview Ave	Support outreach and communication to the neighborhood as projects are studied and constructed	Study Oakland Dr and Parkview Ave to evaluate widening or buffering the existing bike lanes	2020 - Oakland Dr is up for construction work 2021 - Parkview Ave is up for construction work	Included in larger project budget
Keep Bike Lanes Clear Of Debris (Glass, Sticks, Trash)	Provide information to residents on how to self-report issues	Evaluate the cost of having streets with bike lanes swept more frequently, particularly on major streets such as Oakland Dr and Parkview Ave	Mid - Study current street sweeping system, alternative schedules to give extra attention to streets with bike lanes, and funding options	$$$$
Promote Safety Awareness And Education For Bicyclists And Motorists	• Approach potential partners to create educational material, offer helmets and bike lights, & create a safety training event • Coordinate with KDPS to provide educational bike safety training	Work with neighborhoods to provide bike safety training.	Short - Neighborhood coordinate with KDPS to provide a bike safety training 2019 - SRTS action plan will have suggestions for bike safety education	$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Improve Non-Motorized Safety and Connectivity (Continued)				
Complete pedestrian network to access Oakwood Plaza and Commercial Node	• Participate in design feedback for Oakland 2020 • Work with Plaza to create clear and safe pedestrian access from sidewalk through parking lot to store fronts • Participate in Whites 2021/2022 design meetings Work to build support among adjacent property owners	• Study Oakland Drive to evaluate feasibility of completing sidewalk along the W. side of Oakland from Winchell to Chevy Chase, and in front of Woods Lake Park • If sidewalk is not feasible due to expense evaluate alternative options such as sidewalk along woods lake park upper parking lot or additional crossing at Chevy Chase to cross Oakland • Evaluate existing crossings for safety and visibility • Study Whites Road to construct new sidewalk or to reconfigure use of the right-of-way (see Land Use Chapter for neighborhood vision)	2020 - Oakland Drive construction 2021/2022 - Whites Road Construction	$$$$
Develop safe, efficient access between the Oakland Winchell and Oakwood Neighborhoods	Participate in design feedback for Parkview 2021	Study Parkview to site safe pedestrian crossing between Green Leaf and Oakland	2021 - Parkview is scheduled for construction work	$$$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Implement Safe Routes to School				
Pursue Safe Routes to School for Maple Middle School and Winchell Elementary	Participate in SRTS activities including: planning, engagement, and implementation	• Create Safe Routes to School Action Plans and apply for grant • Implement Safe Routes to School Action Plans pro-actively and as opportunities arise	2019 - City has partnered with MSU and MI Fitness Foundation to create action plans for each school 2020 - Oakland Drive work will include elements of action plan that are feasible. 2021/2022 - Likely have access to SRTS grant	$$$$
Place safe, visible Crosswalks on Oakland Dr and Howard St to allow for easy and safe access to Maple Middle School	As above	As above	As Above 2019 - New Crosswalk Ordinance in effect and new signage installed	$$- $$$
Address school pick-up and srop off related issues at Winchell Elementary	• Promote coordination between school (Staff and PTO) and Churches to address parking issues • Work with school staff and PTO to address more efficient/safer pickup and dropoff traffic flow	As Above	As Above 2019 - Winchell Elementary updated striping in pull through to address some of the issues that arise during pick-up	$
Strengthen enforcement of traffic and parking violations surrounding the school	Work with KDPS and KPS to support stronger enforcement	• With neighborhood support, pursue stronger enforcement of no parking and other traffic violations • Following Action Planning process determine options to adjust street design in front of Winchell Elementary	As Above 2019 - KDPS started enforcing traffic and parking violations	$$$$
Slow traffic near Maple Middle School	Participate in SRTS activities including: planning, engagement, and implementation	• Create Safe Routes to School Action Plans and apply for grant • Implement Safe Routes to School Action Plans pro-actively and as opportunities arise	As Above	$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Repair Infrastructure				
Repave neighborhood streets 1. Winchell Ave: Oakland Dr - Aberdeen 2. Winchell Ave: Rambling Rd. - Sycamore Ln. 3. Chevy Chase Blvd: Edgemoor Ave - Carlyle Dr 4. Waite Ave: Howard St - Chevy Chase Blvd 5. Rambling Rd: Winchell Ave - Stadium Dr 6. Benjamin Ave : Oakland Dr - Dickie Dr 7. Ridgeview Dr: Applelane Ave - Larry Ln 8. Applelane Ave: Ferdon Rd - Ridgeview Dr 9. Lorraine Dr: Broadway Ave - Parkwyn Dr 10. Aberdeen Dr: Winchell Ave - Broadway Ave 11. Argyle Ave: Waite Ave - Sheffield Dr 12. Larry Ln: Pine Ridge Rd - Ridgeview Dr 13. Pine Ridge Rd 14. Sycamore Ln: Winchell Ave - Pine Grove Ln 15. Taliesin Dr : Winchell Ave- Lorraine Ave 16. Pine Grove Ln : Fair Oaks Dr - Sycamore Ln	Provide information for residents to self-report condition issues	Use list provided to inform mill and fill work in the neighborhood	Incorporate list into 5 year plans for local street work	$$$

ENVIRONMENTAL RESPONSIBILITY

This chapter was developed by the ODWNA Environmental Responsibility Committee. This chapter focuses on ways to promote the enjoyment and sustainable management of existing neighborhood natural systems, recognizes them as important assets, and proposes ways to protect them.

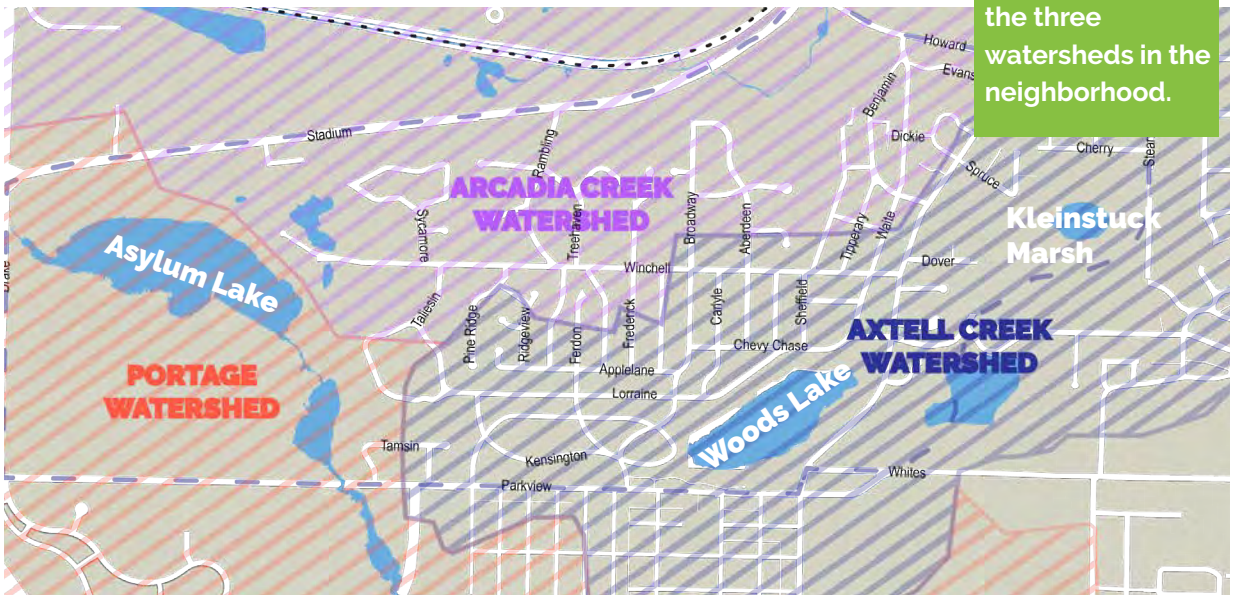
1. Address Neighborhood Flooding and Stormwater

The neighborhood is home to many of the large surface water bodies in Kalamazoo; Asylum Lake, Little Asylum Lake, Woods Lake, Arcadia Creek, and Kleinstuck Marsh. It is a priority to residents that investment is made to mitigate adverse stormwater impacts on these water systems. This includes investing in ways to comprehensively reduce and thoughtfully manage stormwater runoff.

Because of the amount of surface waterbodies, residents also need to be good stewards of stormwater runoff by promoting a knowledge-based, neighborhood-wide culture of environmental stewardship and sustainability. This can include things like rain gardens, rain barrels, and limiting or not using chemicals in personal yards.

Watersheds

This map shows the three watersheds in the neighborhood.



Neighborhood Boundary Railroad

Rain Barrels & Gardens

Rain Barrels & Gardens divert stormwater from entering the City's system and can be paired with downspouts. Water collected from a Rain Barrel can be used to water your garden. Rain Gardens often use native plant species and can provide habitat for wildlife and pollinators.

Learn more about rain gardens : https://kalamazooriver.org/act/residents/rain-gardens/

Rain Barrels: https://kalamazooriver.org/act/residents/rain-barrels/

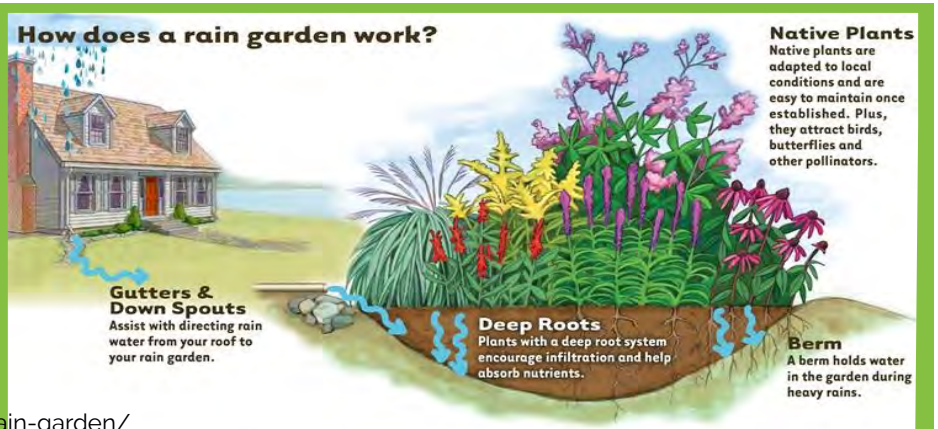


Photo Source: www.stormwaterhawaii.com/latest-news/tips/how-to-build-a-rain-garden/

2. Identify and Protect Neighborhood Natural Assets

The neighborhood enjoys a number of natural assets that benefit all of Kalamazoo; Asylum Lake Preserve, Woods Lake Park, and Kleinstuck Preserve. The integrity and beauty of the neighborhood's natural features must be sustainably managed. This requires identifying, protecting, and enhancing the integrity of natural features and promoting a knowledge-based, neighborhood-wide culture of environmental stewardship and sustainability. This includes increasing awareness and education on what individuals can do as well as City investment. The neighborhood will be active in Phase 3 of NFP Overlay which will focus on good stewardship education for individual property owners.

How to Create a Pollinator Playground

Source: beecityusa.org/create-habitat.html

- Plant native plants
- Avoid pesticides
- Provide flowers from spring to fall
- Plant larval host plants for butterflies and moths
- Leave undisturbed areas for nesting
- Provide a clean water source

Did You Know?

1 lb of phosphorous fertilizer can grow up to 500lbs of algae in a lake.

Source: University of Minnesota

However, the best option is to avoid fertilizing.

Kayaking on Woods Lake. Photo by Peter Blickle

Asylum Lake. Photo by Susan Andress

3. Increase Access to Green Space and Parks

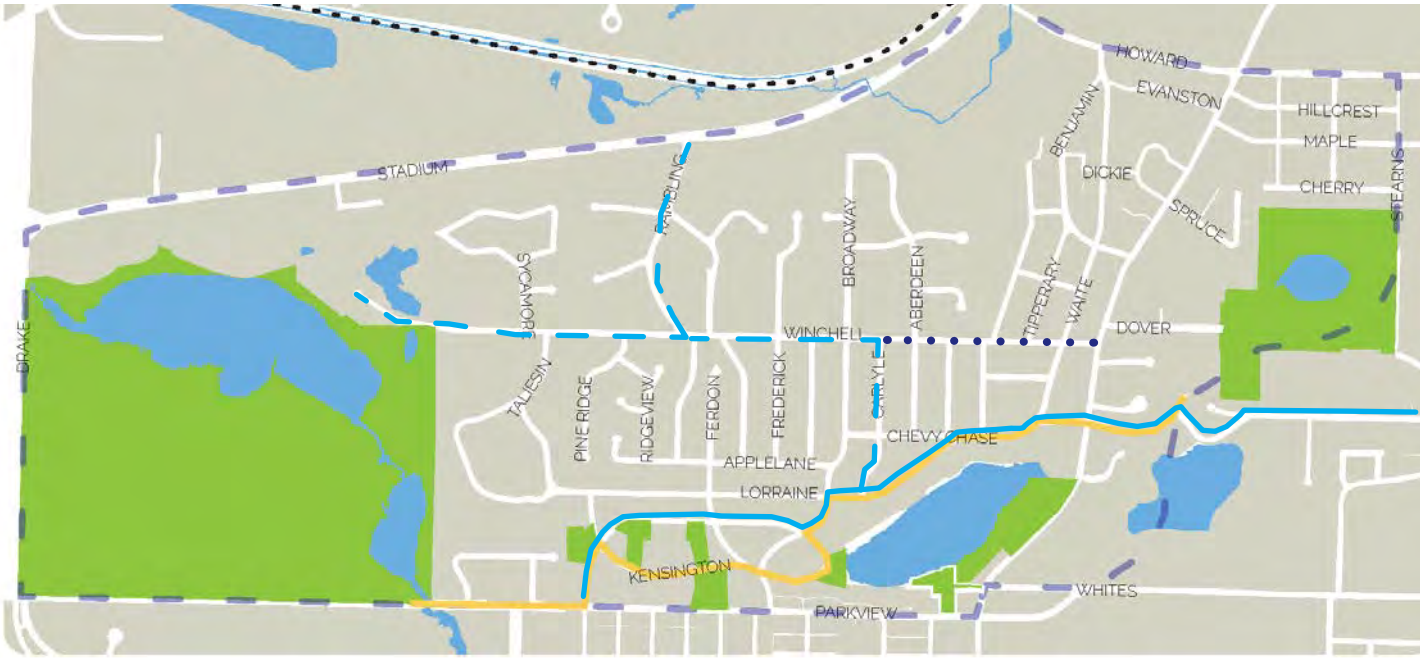
The 2025 Master Plan indicates most Oakland Drive/ Winchell neighborhood residents are not within a quarter mile of a park or greenspace. There currently are a series of City-owned natural areas located throughout the southern half of the neighborhood. These could serve as an opportunity to increase access.

The map shows the many public and privately owned green spaces in the southern part of the neighborhood. To increase the access and enjoyment of these spaces residents would like to see these spaces made more user-friendly and connected. This could be done via signed routes along the streets or with native landscaping in yards between the spaces.

Beach at Woods Lake City Park.. Photo by Chris Bovid

Nature Walk in Kleinstuck Preserve. Photo by Andrea Zinkus

Connected Spaces



- Park or Green Space
- Proposed Trail Route
- Neighborhood Boundary
- Railroad
- Existing Signed Bike Route
- Planned Signed Bike Route
- Bike Infrastructure Planned in Imagine Winchell

Goals & Actions

ACTION	ODWNA	CITY	TIMELINE	COSTS
Address Neighborhood Flooding and Stormwater				
Monitor, evaluate, and repair or upgrade infrastructure to prevent flooding and protect lakes, streams, rivers, and wetlands	• Provide the City with timely information on problem storm drains, catch basins, and street maintenance issues so that problem areas can be prioritized and addressed • Work to implement crowd sourced data tool to collect information on problem areas • Work with City Public Services to establish a plan to collect data to evaluate and alleviate existing flooding, and pro-actively prevent future flooding • Work with Public Services and Partners to routinely collect post-project data to help evaluate effectiveness of infrastructure changes • Develop partnerships to identify, map, and prioritize problem storm drains and storm drains whose locations are less than optimal	• Use data reported by ODWN and larger neighborhood data collection efforts to prioritize infrastructure maintenance efforts • Work with ODWN to implement new infrastructure design and/or infrastructure modification as needed • Provide ODWN with baseline data of the system design • Establish a process so that reported infrastructure issues can be quickly evaluated and corrected • Work with ODWNA to gather data to identify and prioritize storm drain issues for future City budget consideration • Consider establishment of stewardship program to empower residents to safely care for the stormwater system • Identify beneficial locations for curb lawn rain gardens to alleviate pressure on the stormwater system	**Ongoing** - reporting **Short** - Mapping/ Study **Mid/Long** - Infra-structure	$$$
Keep infrastructure clean and clear of debris to help prevent flooding, and help preserve surface water bodies	• Determine Neighborhood priorities and communicate that information to the City • Communicate information on City maintenance schedules (street sweeping, catch basin cleaning) to residents • Provide timely information on problem drains or streets	• Provide schedule information to ODWN, understanding that emergencies may result in delays • Use reporting and priorities provided by the Neighborhood to evaluate street sweeping schedule and explore options for targeted sweeping	**Mid** - Cleaning **Long** - changes to street sweeping	$$$$
Following the city master Public Educational Plan For Stormwater And Groundwater, create an education program for neighborhood residents/ workers to learn about the stormwater systems and how to be good stormwater stewards	Work with Partners to develop educational materials and resources to support ODWN's efforts. For example: • How to report flooding and storm drain backups to the City • The importance of storm drain maintenance. • How residents/businesses play a role in the process	Provide information and support on: • The stormwater system, including catchment areas and anticipated maintenance schedules. • Ways property/business owners can assist in keeping these systems functioning • Develop an event, or week of events around stormwater education	**Mid**	$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Address Neighborhood Flooding and Stormwater (Continued)				
Create and install informational signage at stormwater drains to: - Show where storm-drain water is discharged (e.g., Woods Lake, Arcadia Creek, Asylum Lake, etc.) - Encourage environmental stewardship	• Work with Partners to gather research on stormwater system and the overall water systems in Kalamazoo • Evaluate and prioritize storm drains for standard plaque placement • Engage residents to test, and determine most effective enhanced signage options and placement to promote knowledge of stormwater system • Conduct educational outreach to explain and publicize sign installation	• Work with ODWN to provide: system information (which drains go where), any sign design or placement requirements, and assistance with any required permitting • Work with ODWN to have all stormwater drains appropriately signed as indicating the drain discharges to a nearby stream or lake. • Explore grant opportunities to support education/sign installation efforts • Partner with ODWN to install signs	**Mid** - Cleaning **Long** - changes to street sweeping	$$$$
Make this area of the City (Oakland Drive/Winchell, Parkview Hills, and Oakwood) a Zero RunOff Community	• Work with surrounding neighborhoods and other Partners to develop a Zero RunOff Plan within the framework of the City's Chapter 29 (Ordinance 1776) for Stormwater Systems • Integrate Portage and Arcadia Creek Watershed Mgt. Plans into the Neighborhood Zero Run-Off Plan as appropriate • With Partners design and implement a Neighborhood-oriented Zero Run-Off Plan educational program • Work with partners to install example installations that help minimize stormwater runoff (e.g. rain gardens, rain barrels, appropriate landscaping, pervious/permeable pavement and hardscapes, etc.)	• Participate in strategy development • Assist in acquiring grants to support planning effort and subsequent Zero Run-Off strategy implementation	Mid	Staff Time/ $ for consultant to create the plan
Identify and Protect Neighborhood Natural Assets				
Evaluate neighborhood parcels to be added to the Natural Features Protection (NFP) Overlay District	• Identify defining natural characteristics/features in the Neighborhood for the City to evaluate for inclusion in the NFP Overlay District • Initiate educational outreach to property owners, operators, and residents	• Use the defining natural characteristics to evaluate ODWN parcels for inclusion in the NFP Overlay District • Engage community in NFP amendment and seek input on changes to the NFP Overlay District map • Promote public education on good stewardship of our natural features and how individuals can help preserve and protect our natural assets	**2020/2021 - NFP Phase 2**	Time

ACTION	ODWNA	CITY	TIMELINE	COSTS
Identify and Protect Neighborhood Natural Assets (Continued)				
Support the long-term preservation of the Asylum Lake and Kleinstuck Preserves for passive, public outdoor recreation	• Build partnerships to address a long-term strategy for preservation and management of the Preserves • Notify residents about opportunities to participate in efforts to routinely maintain and/or improve the Preserves	Support ODWN efforts to maintain the preserves for public open-space used for passive recreation through public outreach	**Short - Resident Involvement Ongoing - Partnership and Monitoring**	Time
Conduct neighborhood outreach and education to promote environmental stewardship and sustainability	• Participate in NFP Phase 3 Work with Partners to: • Create and publicize educational materials • Hold ODWNA meeting(s) dedicated to environmental stewardship, community education, and resources • Implement the City-wide Sustainability Plan at the Neighborhood level as appropriate • Explore opportunities for good environmental stewardship recognition or incentives, including using Neighborhood for pilot projects	• Provide ODWN with information about Phase 3 events, include neighborhood representatives in development of educational materials • Provide information on existing regulations and opportunities the City has available to support environmental stewardship, including educational materials • Keep ODWN regularly updated on City educational plans and plan development related to environmental issues • Work with ODWN to create neighborhood appropriate actions in line with the City-wide Sustainability Plan • Identify opportunities for environmental stewardship and/or sustainability pilot projects that would be suitable for ODWN	Short - NFP Phase 3 will be the beginning of a City wide effort	Time - $
Preserve and enhance the existing tree canopy and plant for the next generation of tree canopy	Work with Partners to: • Publicize the importance of tree canopy • Create a viable 30-year tree inventory Educate the Neighborhood on: • Proper tree maintenance • Reporting damaged trees in public right-of-ways • Sustainable tree planting • Planting of appropriate tree species	• Monitor the tree canopies with aerial images on Public Property including the right-of-way • Update city-wide tree inventory regularly • Partner to comprehensively evaluate tree canopy on an incremental basis • Continuously plant and replace diseased or sub-optimal trees on public property	**Ongoing**	$/$$ for an increase in tree planting or larger monitoring efforts
Prevent the spread of, and/or reduce and eliminate, invasive plants and diseases	Publicize and educate Neighborhood on: • How to identify undesirable/desirable plants. • The signs and symptoms of diseases and how to stop their spread. • What not to plant; encourage removal of invasive species • Support educational volunteer day(s) to remove invasive species from public land.	• Work to eliminate invasive plants and diseases from City-owned property • Support the organization of volunteer training days on public land to remove invasive species • Partner to create a City-wide initiative to inventory plant species	**Mid**	$$ - $$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Identify and Protect Neighborhood Natural Assets (Continued)				
Promote biosustainability and biodiversity landscaping strategies	Work with Partners to publicize the issue and educate Neighborhood to encourage maintaining and planting of: • bio-diverse plant species • animal-friendly plant species • native perennials that promote water retention and carbon sequestration in the soil • plant species that will be more tolerant of predicted climate change. Help promote integrated site design (American Society of Landscape Architects) and biophilic design concepts into all new projects in the Neighborhood	Ensure wide distribution and availability of appropriate educational materials	Short	$
Study road salt alternatives and determine cost-effective ways to implement these alternatives in the neighborhood	• Publicize the impacts of road salt • Target areas in Neighborhood where a reduction in salt use would be most beneficial Work with Partners to: • Evaluate ways to reduce or eliminate salt use in winter • Educate Neighborhood on salt impacts and non-salt alternatives • Participate in a pilot program trying non-salt alternatives • Develop planted areas using salt tolerant trees and vegetation to reduce salt impact to Neighborhood lakes, streams, and groundwater	• Partner to study alternatives to traditional road salt and initiate a pilot program(s) using ideal alternative(s) that are cost effective and environmentally friendly • Explore grant or other funding opportunities to pilot an alternative to salt project	Long	$$-$$$$
Increase Access to Green Space and Parks				
Connect parks and natural spaces via an interconnected system of trails, sidewalks, and combination bike and pedestrian paths (see map on pg 44)	• Seek input to create various nature routes, starting with at least one route that begins at Kleinstuck Preserve, and ends at Asylum Lake Preserve, connecting Woods Lake Park; Kensington Park; Glen Park; Canyon Park; and Hillside Park • Design wayfinding and other branded markers to delineate the route(s) • Publicize the route(s)	• Work to build sidewalks or street paths to safely connect the parks and natural spaces • Install branded wayfinding and other branding markers to delineate the route(s) • Identify and help Neighborhood obtain grant funds for wayfinding signage	**Short - Wayfinding** **Mid/Long - construction**	$ - Signs (consider using Quick Win Funds) $$-$$$$ - Sidewalk/ Path creation
Link neighborhood nature routes with Those In Adjacent neighborhoods as feasible	• Work with Partners to design these routes • Support the creation of a comprehensive, Citywide map of all parks, trails, nature routes, and natural areas in the City, including privately-owned spaces that are open to the public • Publicize nature routes and map information	• Work to expand connections utilizing existing infrastructure as feasible • Place wayfinding markers in surrounding area to help draw attention to the route • Provide support to neighborhood association for digital copies of the nature routes	**After initial route is completed**	$ - $$$$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Increase Access to Green Space and Parks (Continued)				
Promote the enhancement of parks and green-space buffer zone.	• Use existing reporting tools to report maintenance issues to the City • Work with City to develop ways to incentivize and promote neighborhood stewardship of parks in the Neighborhood • Seek input and identify locations needing vegetative enhancement to act as buffers to traffic and noise	• Use Neighborhood feedback to address maintenance issues • Work with Neighborhood to incentivize and promote resident stewardship of park spaces • Determine available budget and guideline for locating vegetative buffers to mitigate noise; work with Neighborhood to prioritize areas needing work	Short	$$
Create additional neighborhood parks, and passive recreational green-spaces so all residents are within a 1/4 mile distance	• Engage in long term planning for the expansion and creation of parks, and passive recreational green-spaces • Monitor property sales and advise City if a parcel of interest becomes available • Encourage willing property owners to allow for natural areas to be used as natural spaces, wildlife corridors, and/or passive-recreation park-like spaces	• Study the Neighborhood, evaluate financing options, and monitor Neighborhood for property sales, particularly in underserved areas • Work to make existing parks and passive recreational green-spaces more accessible	Long	$$$$ - to create a new park (demo property, make enhancements, make accessible, etc.) $ - Utilize existing space/ make existing space welcoming
Support the creation of a city-wide greenway and blueway plan that includes consideration of wildlife corridors	• Participate in efforts to create the Plan • Assist in collecting data needed for Plan creation, for example observing animal or insect movements in the Neighborhood • Encourage the planting of species that support native wildlife and insects, for example bee or butterfly gardens in the Neighborhood • Work with the City to identify and prioritize areas in the Neighborhood for Plan pilot projects and Plan implementation	• Work to create a Citywide Greenway and Blueway Plan • Explore creating or implementing special district or area designations for animal habitat • Apply for research grants to support the implementation of special gardens or habitat restoration as appropriate	Long	Time

Quality of Life

This chapter was developed by the ODWNA Quality of Life Committee. This chapter focuses on safety in the neighborhood and how individual property owners can have a positive impact the neighborhood's quality of life.

1. Promote Crime Prevention Strategies

Residents seek to improve safety and the feeling of security in the neighborhood. In order to do this, the neighborhood will work with existing resources to establish programs like Neighborhood Watch and regular communication with Public Safety Officers.

2. Encourage Regular Property Maintenance

Residents have expressed concerns about the appearance of some properties in the neighborhood, particularly commercial buildings along Stadium Drive. To address these goals, the neighborhood and City will explore ways to encourage maintenance including recognition awards and the creation of tools to support business owners.

3. Utilize Existing City Resources

There are a number of resources already available to residents to learn about City programs and report issues. Through this process, it was identified that many residents do not know about these resources or how to use them. The neighborhood will promote education about these tools, like Recycle Coach, with residents so all know how to use them.

Recycle Coach

Recycle Coach provides customized collection schedules and service alerts, and can also be used to find out the best way to dispose of an item or report a missed collection.

Learn more at kalamazoocity.org/recycling

4. Maintain Deer Population at a Safe Level

In recent years the neighborhood has seen an increase in the deer population. Through engagement, it was discovered that this is a problem that goes beyond the neighborhood and even City boundaries. There are growing concerns about safety, health, and property damage in the neighborhood. To start to tackle this issue, the neighborhood will work with the City to track the impacts of the increased deer population and seek ways to control the externalities from the higher population. A larger, regional approach will need to be taken to have a long term solution to the increase in the deer population.

Goals & Actions

ACTION	ODWNA	CITY	TIMELINE	COSTS
Promote Crime Prevention Strategies				
Improve resident's knowledge of crime prevention strategies	Provide KDPS with neighborhood meeting schedule so they can attend meetings to hear concerns and provide updates	KDPS attend ODWNA meetings to present and supply information and resources for residents to use to help keep the neighborhood safe	Short	Time
Improve resident's knowledge of KDPS safety resources, and how to access these resources	Include KDPS emergency and non-emergency numbers, crime mapping information, and reporting information in each eNews, permanently on the website and on the Winchell Neighborhood FB page	Provide Neighborhood with information about resources; update information as needed	Short	Time
Develop a Virtual Neighborhood Watch utilizing modern technology	• Encourage purchase and active use of Neighbors by Ring to create a virtual Neighborhood Watch • Assist residents in creating and promoting a Neighborhood Watch	• Provide any information the City has on the benefits of neighborhood watch and how to organize and run one • Provide contact information for existing Neighborhood Watches in City	Short	Time - $ - There may be grants available to support Watches (radios, vests, etc.)
Hold regular KDPS representation at ODWNA meetings to promote crime prevention activities, importance of reporting, and city resources available	Provide KDPS with meeting schedule so they can attend meetings to hear concerns and provide updates	KDPS attend ODWNA meetings to provide information and resources for residents to use to help keep the neighborhood safe	Short	Time
Work with Winchell Elementary to provide safety information to students, parents, and teachers	Work with school to coordinate having a KDPS representative present to PTO, students, and teachers on how to stay safe on the way to/from and at school	• Pursue SRTS to create action plans that will include educational components. • Attend meetings to present information to students, parents, and teachers	2019 - Safe Routes to School	Time -$

ACTION	ODWNA	CITY	TIMELINE	COSTS
Encourage Regular Property Maintenance				
Identify desired neighborhood property standards; i.e. mitigate fences falling down, houses covered in mildew	Communicate neighborhood vision to fellow residents, provide information on how to report violations of City standards through Report it and Recycle Coach	For actionable items provide information on how to report violations to the City	Short	Time
Promote ordinance education and enforcement within neighborhood. **Major Issues Include:** • Yard sign placement/ removal • Junk autos • Front yard parking • Violations of no parking ordinance • Parking lot loitering and noise violations • Sidewalk clearing • Backyard burning	• Provide direction to reporting forms (both anonymous and not) on City website via Association meetings, eNews, website and Winchell Neighborhood FB page • Distribute educational materials to residents	• Provide direction to reporting forms (both anonymous and not) on City website • Create information and educational material for the neighborhood to utilize to spread information and promote communication options	Ongoing - Systematic approach to creating ed. materials can begin in 2019 with snow clearing	Time
Improve the appearance of businesses along Stadium Dr. and Oakland Dr. to make them welcoming city gateways	• Contact business owners to communicate benefits of a business association and set an initial meeting. • Coordinate with City staff to create educational material about business associations and benefits to being organized. • Coordinate with the Oakwood Neighborhood Association and participate in Oakwood Plaza Business Association meetings on an as needed, or as invited basis. • Contact other neighborhood associations with active neighborhood-based business associations to learn from their experiences, and share those ideas with the Oakland Dr. - Winchell Neighborhood businesses.	• Provide contact information for businesses and property owners along Stadium Dr (completed in 2018) • Provide Neighborhood Association with information on benefits of business associations and being organized, and opportunities that open up when organized. • Attend kick-off meeting and be available if businesses choose to stay organized • Evaluate potential benefit of creating Citywide Economic Development Corp	Long	Time

ACTION	ODWNA	CITY	TIMELINE	COSTS
Encourage Regular Property Maintenance (Continued)				
Review and evaluate existing residential and commercial city ordinances/codes to determine if they support identified neighborhood standards.	Suggest ordinance amendments for City to evaluate for impact City-wide	Evaluate suggestion for City-wide impact and need. Make adjustments as necessary.	Mid	Time
Work with Consumers Energy (CE) to have trees and brush removed after trimmings, as well as remove/grind stumps and re-seed damaged lawns	Assist in outreach with City for City workers remove trimmings	Establish partnership with CE so that City staff remove tree trimmings	Short	Time
Invite City inspector(s) to attend neighborhood meetings regularly to discuss codes and note concerns	• Determine frequency of attendance and provide meeting schedule to Zoning, Building, and Rental Inspectors • Update residents via eNews, website and Winchell Neighborhood FB page	Attend neighborhood meetings to provide updates and hear concerns from residents	Short	Time
Create a "Good Neighbor" Award	Make living in the Winchell neighborhood more enjoyable but to also increase safety and security. The focus of this initiative would be to encourage yard beautification/maintenance, know your neighbors, watch noise levels, party smartly, improve exterior lighting, and encourage responsibility with pets.	N/A	Short	Time-$ depending on the award

ACTION	ODWNA	CITY	TIMELINE	COSTS
Utilize Existing City Resources				
Educate residents on how to report issues to the City including 311 and online	• Provide direction to reporting forms (both anonymous and not) on City website via Association meetings, eNews, website and Winchell Neighborhood FB page • Invite 311 city staff to discuss the process at neighborhood meetings, what City followup to expect, and walk through the reporting form	• Attend ODWNA meeting to describe process for filing a complaint and what City followup to expect • Provide direction to reporting forms (both anonymous and not) on City website • Create material the neighborhood can utilize to spread information and promote communication options	Short	Time
Promote "Recycle Coach" as an easy way to get information from, and report issues to, the City	Promote the app in eNews, website and Facebook	• Provide more complete information to the public on what the app has to offer residents beyond "recycling" information including how to report different issues • Promote using "Other" category to report issues outside of the listed categories	Short	Time
Maintain Deer Population at Safe Levels				
Assist residents in removal of dead deer from private property	Gather information from residents on the number of dead deer on private property. Provide that information to the City so we can evaluate the needed budget to contract the services	Evaluate the need (# of dead deer on private property in a year) and determine needed budget to contract to provide the service to the community	2019-2020 : neighborhood collect information 2021-2022 : City study and determine budget needed to address deer removal	$$ - depends on demand for the service
Initiate community conversation about deer	• Bring resident leaders together to begin discussions about deer in Kalamazoo • Start conversations with the community to determine public opinions about the impact of deer	• Support conversations through connecting to relevant State departments and other resources such as student researchers • Use Sustainability Strategy as opportunity to start conversations about good wild life stewardship with partners and surrounding communities	Conversations are Ongoing. 2020 : Sustainability Strategy	Time
Pursue an area-wide approach to maintaining the deer population	• Participate and help advocate for regional effort to address this issue on a regional level and develop plan for herd maintenance	• Advocate for a regional effort to develop method for maintaining healthy deer population recognizing that a localized solution will not have lasting results	Long: Establish a Regional Deer maintenance plan	Costs will be set in the plan

Good Governance

This chapter was developed by the ODWNA Good Governance Committee. The committee focused on the partnerships and communication systems that can help facilitate the implementation of the Neighborhood Plan.

1. Improve Intra- and Inter-Neighborhood Communications and Relationships

The Oakland Drive/ Winchell neighborhood is made up of many smaller neighborhood areas, each with defining characteristics but all sharing the same common amenities, public spaces, and neighborhood goals. There are also numerous specific interest groups that work in the neighborhood, especially those concerned with traffic safety, infrastructure, and the environment. Residents would like to see more communication between these groups and stronger relationships both within the neighborhood's boundaries and with surrounding neighborhoods. The neighborhood is committed to working with the City as well as other neighborhood associations to find ways to collaborate; particularly in regard to shared infrastructure, public spaces, businesses, and natural features.

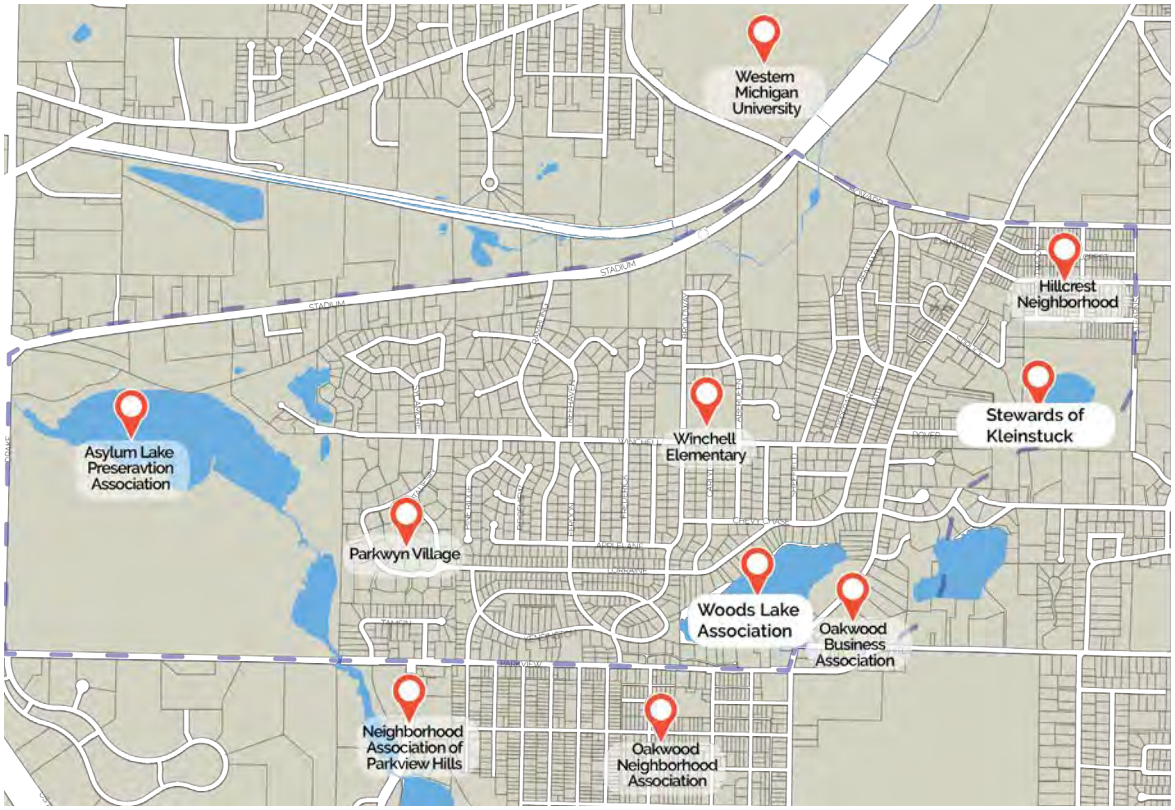
2. Improve Neighborhood Communications and Relationship with Elected Officials and City Staff

To fully achieve the goals in the neighborhood plan, residents and City staff need to work together to build a strong working relationship. Residents would also like to see more interaction and two-way communication with their elected officials.

3. Support Neighborhood Businesses

One of the numerous benefits of living in the neighborhood is its close proximity to many local businesses. The neighborhood seeks to build stronger relationships with local business owners and business associations in order to work toward the mutual goals of a thriving Commercial Node.

Major Inter- and Intra-Neighborhood Organizations



Goals & Actions

ACTION	ODWNA	CITY	TIMELINE	COSTS
Improve Intra- and Inter-Neighborhood Communications and Relationships				
Identify and communicate with: 1. residential-based groups within neighborhood boundaries 2. non-residential groups within neighborhood boundaries or whose mission is primarily related to an issue that is specific to the neighborhood 3. other neighborhood associations within the City	Work with Partners to identify group leaders and collect contact information	Provide Neighborhood with contact information for existing groups and keep Neighborhood updated with information on applicable new groups	Ongoing	Time
Develop and implement a Communication Plan to ensure regular contact is established and maintained	Update contact list as new contact information is obtained Maintain regular contact via: • Personal contact. • Winchell Neighborhood Facebook page. • Continue to hold monthly (September – May) ODWNA meetings • ODWNA website. • eNews • Promote via September postcard mailing • Increase number of "Monthly Association Meeting" signs	N/A	Ongoing	Time
Improve Neighborhood Communications and Relationships with City Staff and Elected Officials				
Have at least one annual Neighborhood Town Hall Meeting with City Staff to: • Discuss neighborhood concerns • Answer neighborhood questions • Provide Information on City Projects and available resources to help implement the neighborhood plan	• Set the location, format, and timing of the annual Neighborhood Town Hall Meeting with City Staff • Work with City Staff to set the Meeting agenda and schedule • Promote the Neighborhood Annual Town Hall Meeting with City Staff • Disseminate information discussed at the Meeting. • Follow-up on topics that need to be further addressed	Once ODWN has set meeting location and time, work with ODWN to have appropriate staff present to answer questions and/or make presentations on upcoming or ongoing projects	Short	Time

ACTION	ODWNA	CITY	TIMELINE	COSTS
Improve Neighborhood Communications and Relationships with City Staff and Elected Officials (Continued)				
Have at least one annual Neighborhood Town Hall Meeting with Elected City Officials to: • Discuss neighborhood-based issues (current and emerging) • Discuss City-wide issues that impact the neighborhood • Obtain Answers to neighborhood questions	• Work with Elected City Officials and City Staff to set the location, format, and timing of the annual Neighborhood Town Hall Meeting(s) with Elected City Officials • Work with Elected City Officials and City Staff to set the annual Neighborhood Town Hall Meeting agenda and schedule • Promote the annual Neighborhood Town Hall Meeting with Elected City Officials. • Disseminate information discussed at the Meeting. • Follow-up on topics that need to be further addressed • Attend Neighborhood City Commission Meetings to talk about neighborhood projects and concerns with elected officials	• Provide Neighborhood with contact information for elected officials • City Attorney to provide information to Neighborhood on what triggers the Open Meetings Act requirements • Work with Neighborhood to help promote the annual Neighborhood Town Hall Meeting(s) with Elected City Officials	Short	Time
Meet with City Staff and Elected City Officials on an as needed basis to address specific issues that impact the neighborhood	• Work with Elected City Officials and City Staff to establish open lines of communication for informal meetings • Work with Elected City Officials and City Staff to set the informal meeting(s) agenda and schedule • Promote these meetings to neighborhood members and partners	• Continue to host Quarterly All Neighborhood Meeting • City Staff continue to participate in ODWNA Neighborhood meetings as requested	Ongoing	Time

For actions related to supporting neighborhood businesses please refer to "Improve The Appearance Of Stadium Dr. And Oakland Dr. To Make Them Welcoming City Gateways" on p. 51

Potential Partner List

We anticipate working with many Partners to assist us in accomplishing our goals in all areas:

Arcadia Neighborhood Association

Area Condo and Apartment Associations

Area Houses of Worship

Area Private Schools

Asylum Lake Policy and Management Council

Asylum Lake Preservation Association

Boy and Girl Scouts

City of Kalamazoo

City of Portage

Consumers Energy

Disability Network

Douglas Neighborhood Association

Eastside Neighborhood Association

Edison Neighborhood Association

Kalamazoo Area Transportation Study

Kalamazoo County

Kalamazoo Department of Public Safety

Kalamazoo Downtown Partnership

Kalamazoo Nature Center

Kalamazoo Public Schools

- Adminisstration
- Staff
- Students

Kalamazoo Township

Kalamazoo Valley Community College

Kalamazoo Watershed Council

Lakeside Academy

Maple Street Middle School & Winchell Elementary

- Administration
- Staff
- Students
- Parent Teacher Organizations

Michigan Department Environment, Great Lakes & Energy

Michigan Department of Natural Resources

Michigan Fitness Foundation

Michigan State University - Master Gardener Program

Milwood Neighborhood Watch Association (Milwood Neighborhood Association)

Neighborhood Association of Parkview Hills

Northside Association for Community Development

Oakwood Neighborhood Association

Oakwood Plaza Business Association

ODWN Residents

Osthemo Township

Parkwyn Village Association

Sierra Club

Southwest Michigan Land Conservancy

Stadium Drive Businesses

State of Michigan

Stewards of Kleinstuck

Stuart Area Restoration Association

Texas Township

Woods Lake Association

Vine Neighborhood Association

Western Michigan University

West Mail Hill Neighborhood Association

Westwood Neighborhood Association

Wild Ones

Woods Lake Assocaition

YMCA

Kzoo PARKS

City of Kalamazoo Parks & Recreation
251 Mills Street • Kalamazoo, MI 49048
(269) 337-8191 • www.kzooparks.org

SPECIAL EVENT APPLICATION

THIS APPLICATION IS FOR PUBLIC EVENTS ONLY		
I WANT TO USE (CHECK ALL THAT APPLY)		
Park ☒	Sidewalk ☐	Road ☐

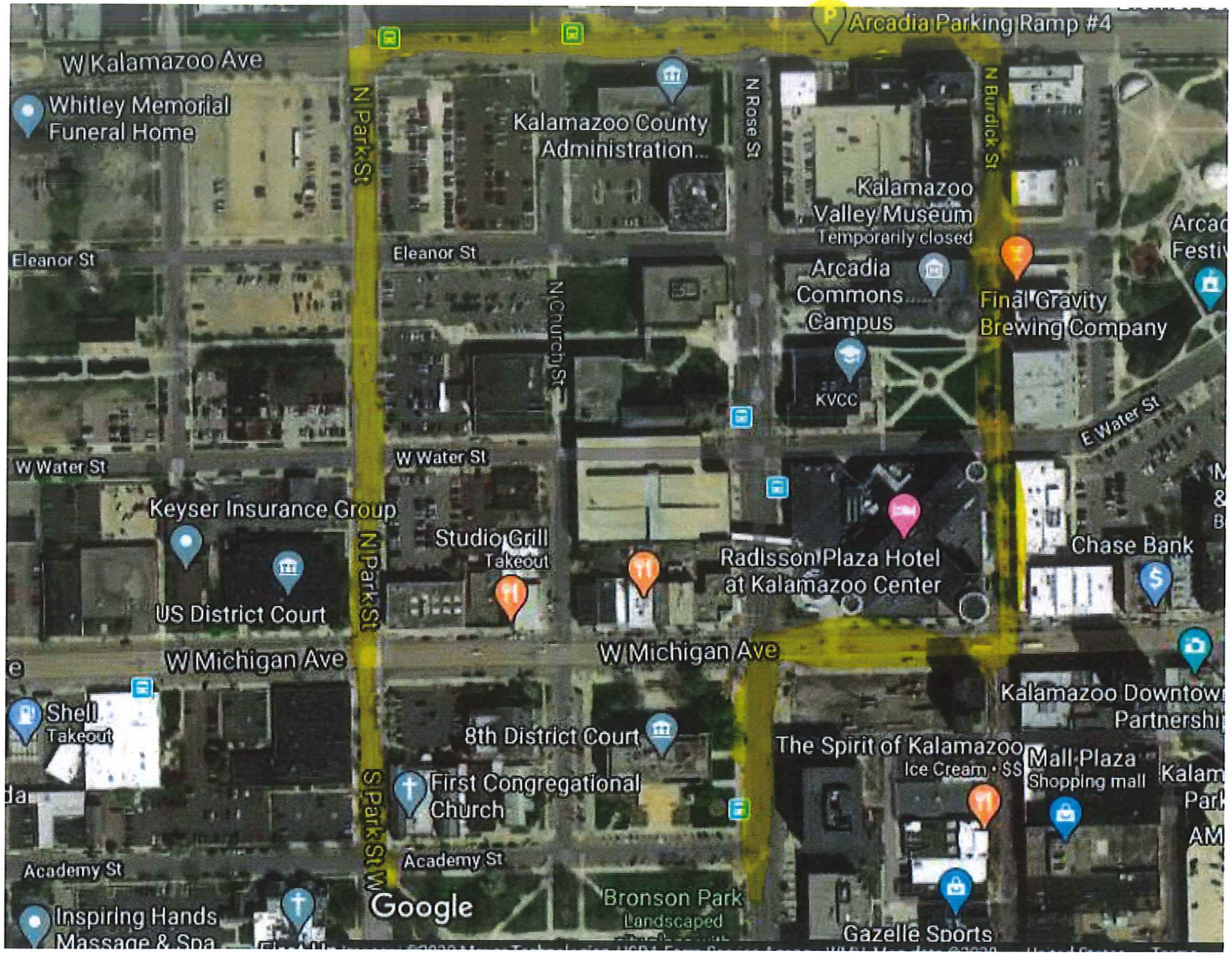
APPLICANT INFORMATION		
Name: Corianna McDowell		
Daytime Phone: 269-359-6170	Event Day Phone: 269-359-6170	
Address: 1907 Hawk Drive	Email: lilc8301@gmail.com	
City: Kalamazoo	State: Michigan	ZIP Code: 49008
Alternate Contact Name: Tamara Custard		
Phone: 915-781-3582	Email: rizzymom@gmail.com	

BILLING INFORMATION (if different from above)		
Name:		
Daytime Phone:	Event Day Phone:	
Current Address:	Email:	
City:	State:	ZIP Code:

PLEASE PROVIDE THE FOLLOWING DETAILS FOR YOUR EVENT			
Event Name: Let Your Voice Be Heard			
Presenting Organization: Corianna McDowell			
City Property Requested: Bronson Park		Day and Date(s): 7/11/2020	
Time	Set-Up: 12:30pm	Event Start: 2:00pm	Event End: 6:00pm	Clean Up: 7:00pm
Start/end location, with attached course route/map (if applicable): Bronson Park			Road Closures: n/a
Estimated Number of Participants: 200-300			

PLEASE DESCRIBE YOUR PROPOSED EVENT BELOW. ATTACH ADDITIONAL PAGES IF NECESSARY

I will be hosting a March/Rally starting and ending in Bronson Park. We will have special guest from George Floyds family and other various members of the community speaking at Bronson park. As well there will be a Dj to provide music with some performances. Weill march through the streets of downtown Kalamazoo and return back to Bronson Park where will will have the final speaches. Attendees will have time for photos with the family and that will conclude the event.


Arcadia Parking Ramp #4
W Kalamazoo Ave
Whitley Memorial Funeral Home
N Park St
Kalamazoo County Administration...
N Rose St
N Burdick St
Kalamazoo Valley Museum
Temporarily closed
Eleanor St
Eleanor St
Arcadia Commons Campus
Final Gravity Brewing Company
N Church St
KVCC
E Water St
W Water St
W Water St
Keyser Insurance Group
Studio Grill
Takeout
Radisson Plaza Hotel at Kalamazoo Center
Chase Bank
N Park St
US District Court
W Michigan Ave
W Michigan Ave
Kalamazoo Downtown Partnership
Shell
Takeout
8th District Court
The Spirit of Kalamazoo
Ice Cream · $$
Mall Plaza
Shopping mall
First Congregational Church
S Park St W
Academy St
Academy St
Bronson Park
Landscaped
Google
Inspiring Hands Massage & Spa
Gazelle Sports