SHARED PROSPERITY KALAMAZOO (SPK)
City Commission Work Session
June 25, 2018
“A community where no adult and no child is isolated or left behind due to poverty and/or inequality of opportunity.”
Agenda

**LISC – Chuck Vliek**
- Housing partnership
- Economic development

**2018 Actions Underway**

**SPK Next Steps**
- Place-based poverty reduction approach
- Capacity building

**SPK Organizing Committee**
- Structure & roles
- Candidates

**2018/2019 Efforts: SPK Next Steps**
- Place-based poverty reduction approach
- Capacity building
- What comes next?
- Q&A
- City Commission Action
Catalyzing Economic Opportunities
Kalamazoo Affordable Housing Initiative (KAHI)
LISC in Kalamazoo 1987 - 2017

• $ 142 Million Leveraged for Community Projects
• $ 74.2 Million Lending
• $ 35 Million Equity LIHTC
• $ 29 Million Equity New Market Tax Credits
• $7.9 Million LISC Loans
• $2.2 Million Recoverable Grants
• $ 7.5 Million Capacity Building And Other Grants
• 65 CDC's (Community Development Corps)
• 125 AmeriCorps Members Placed

• 2,496 affordable housing units
• 896,033 Square Feet Retail and Community Spaces
• 15 Community Facilities and Centers
• 6 Mixed Use Developments
• 2 Grocery Stores
• Federally Qualified Health Center
• Food Innovation Education Center
Kalamazoo Affordable Housing Initiative: KAHI

2018-2019

• 10 new construction homes
• 25 homeowner renovations
• 10 foreclosure preventions
• 50 new multi-family units

• 50 existing multi-family units renovated/affordability preserved
• Most investments for families 0% - 80% area median income (AMI)
• Some construction/renovation projects will serve residents 80-120% AMI
KAHI PARTNERS: Housing Production
Hollander Development
Hope Network, Village of Kzoo
Kalamazoo County Land Bank Authority
Kalamazoo Neighborhood Housing Services
Kalamazoo Probation Enhancement Program
Kalamazoo Valley Habitat for Humanity

Additional KAHI PARTNERS
City of Kalamazoo
Housing Resources Inc.
Kalamazoo County Treasurer
Kalamazoo Public Housing Commission
Local Initiatives Support Corporation
Open Doors
Residential Opportunities, Inc.
Catalyzing Economic Opportunities in Kalamazoo Neighborhoods

EDISON NEIGHBORHOOD
• Safety and community building grant
• Creation of business, summer youth training
• Rehab Washington Square public spaces

NORTHSIDE NEIGHBORHOOD
• Financial Opportunity Center @ Urban Alliance
• Support Creation of Minority Business Center
• “On the Ground” communications project

BUSINESS LENDING
• In LISC Underwriting Review - 4 Proposals
• In Pipeline - 2 Business Loans
• KIVA Campaign - Fresh Food Fairy
CREAMERY PROJECT
• $17,000,000 Investment
• 54 Workforce Housing Units with rent/income restrictions
• YWCA 3,500 sq. ft. childcare center
• 3,000 sq. ft. additional commercial
• LISC Pre-development loan

PARTNERSHIPS in Progress
• SBDC to address neighborhood-business training and support needs
• Funder’s Consortium launched with SCORE
• IMG/Second Wave Media “On the Ground” media project
• Michigan Works! Upjohn Institute workforce development
Equity Work: GARE and MDCR
GARE: Community Outreach & Engagement

**Summer 2018**
- Staff support

**Fall 2018**
- Analysis of quantitative/qualitative data

**Winter 2018**
- Draft report with analysis and recommendations submitted by contractor

**Spring 2019**
- Final report due to MDCR and GARE
- Draft Consolidated Plan and Analysis to Impediments due to HUD
GARE: City of Kalamazoo Training

Summer 2018
• Develop Request for Proposals to identify organization for training
• Identify first wave of staff to participate in training

Fall 2018
• Select organization to conduct training
• Conduct first training
• Develop plans for second phase, including Equity Analysis
Mixed-Use Incubator

Feasibility Study Update
– Phase 1 completed
  • Community & potential tenants supportive of an incubator
  • Large involvement by minority, underserved and low income entrepreneurs
  • Recommended to move forward to next stage of assessment
– Phase 2 underway
  • Incubator champions
  • Funding and sustainability
  • Locations
  • Analysis / Recommendations due late July 2018
– Phase 2b - Fall 2018 (tentative)
  • Prepare implementation and marketing strategies.
Dr. Light Grant Award

- $1 million award approved in March 2018
- Best Practice Research & Site Visits
- Data Management System
  - In coordination with City data initiative
  - Exploring partnerships with Upjohn Institute, WMU, community organizations
Community Engagement

Completed:
• Focus Groups with Kalamazoo College class
• Can-Do-Kitchen Economic Development event
• Incubator Feasibility Study event
• Kalamazoo Youth Development Network (KYD Net) community BBQs

Upcoming:
• African immigrant community engagement
  – Democratic Republic of Congo Independence Day
• Kalamazoo County Project Connect
• Community partners, resident 1:1s
• Parks and Recreation Master Plan meetings
Imagine Kalamazoo Neighborhood Plans

• August 2018
  – Eastside & Northside neighborhood plans complete
  – Draft Edison & Vine plans

Community Engagement funding to support:

• Edison to translate community surveys into Spanish.
• Northside for engagement regarding the Northside Cultural Business District.
• Eastside to build momentum by creating a mural.
Returnee Coordination

• Individuals with criminal records identified in SPK Plan as one of the priority populations
• Increased collaboration among agencies
• Plans underway for One-stop Shop for Returnee supports and services
Youth Mobility Fund

The City and Central County Transportation Authority are exploring a partnership to eliminate public transportation fares for youth.

• Aligns with multiple IK2025 strategic goals
• Includes capital investments in new bus shelters
• Includes plan for expanded driver’s training
• Target implementation of early 2019
Youth Development Programs

- Super Rec
- All Things Possible
- MyCITY
- Youth Master Plan strategy under development; aligned with SPK Youth goals/indicators
Shared Prosperity Kalamazoo Structure

- City Commission
- City Manager and Departments

The Coalition

- Organizing Committee
- SPK Staff

- Children and Youth Goal Team
- Strong Families Goal Team
- Good Jobs Goal Team
Role of Organizing Committee

**Short to mid-term**
• Review work of Goal Teams for submission to City Commission.
• Develop engagement and public information strategy with staff.
• Identify backbone team responsible for evaluation.
• Coordinate with community initiative leadership teams.

**Long term**
• Lead conversations about systemic changes that are needed.
• Continuing to advance SPK cross-cutting objectives of:
  – Identify and address internal and systemic racism and other bias
  – Streamline coordination
  – Build partnerships
• Increase the number of active partnerships aligned to SPK strategies.
SPK Organizing Committee Recommendations

- **Don Cooney**, Commissioner, The Lewis Walker Institute for the Study of Race and Ethnic Relations
- **Ben Damerow**, Michigan Works! Southwest
- **Patrese Griffin**, Northside Neighborhood Representative
- **Bobby Hopewell**, Mayor of the City of Kalamazoo
- **Brenda Hughes**, Eastside Neighborhood Representative
- **Cyekeia Lee**, The Kalamazoo Promise
- **Sholanna Lewis**, Kalamazoo Community Foundation
- **Matthew Lynn**, United Way of Battle Creek and Kalamazoo Region
- **Carol McGlinn**, Kalamazoo Public School Board
- **Timothy Ready**, The Lewis Walker Institute for the Study of Race and Ethnic Relations
- **Linda Snyder**, Goodwill Industries, Edison Neighborhood Representative
SPK Next Steps: *Place-Based Pilot Design & Implementation*

- Eastside
- Edison
- Northside
Why is this important?

“Place matters. If we care about poverty, we can’t ignore neighborhoods.”
— Margery Austin Turner

• The need is great for upward mobility of residents & transformation of geographically challenged areas.
• We want children to be born healthy, ready for school, successful in school, and thriving as adults.
SPK Next Steps:
Building Capacity at the Neighborhood Level

• “Grow our people”
• Resident Leadership Development
• Resident Organizing
What happens next?

June 2018

- Establish SPK Coalition
- Engagement
- Truth, Racial Healing, and Transformation (TRHT) Coordination
- Formalize relationships with partner agencies

July 2018

- coalition
- engage
- coordinate
- relationships

Organizing Committee
Goal Teams
Resident Engagement
Partner Engagement
TRHT Coordination
Upjohn Institute
WMU Memorandum of Understanding
August 2018
Crosscutting Racial Equity Training with SPK Coalition in partnership with TRHT

Establish evaluation committee

Consider initiating best practice research trips within the region

September 2018
Discover of what types of neighborhood support(s) are needed to maximize capacity

Spring 2019
Formalizing infrastructure to reinforce leadership pipeline

SPK Coalition using SPK goals to operationalize community needs in target neighborhoods.
Questions?