

The Kalamazoo Foundation for Excellence

2021 Budget Presentation
October 5, 2020



2021 Budget Timeline

Aug 31 – Finance & Executive Committee meetings

Sep 14 – FFE Board draft budget presentation

Oct 5 – City Commission draft budget presentation

Oct 12 – FFE Board budget recommendation to City Commission

Jan 2021 – City Commission budget adoption including FFE

FFE Board of Directors

Dr. Angela Graham-Williams,
President

James K. Ritsema, Vice President

Adam McFarlin, Treasurer

Barbara Hamilton-Miller, Secretary

David Anderson

Sandra Calderon-Huezo

Alisa Carrel

Nathan Dannison

Jeanne Hess

Stephanie Hoffman

Rachel Lonberg

Alice Taylor

Charlene Taylor

Jack C. Urban

Von Washington, Jr.

Bobby J. Hopewell,

Founding Director Emeritus

Governance: The Board

- + 15-Member Board established in 2018; Emeritus added in 2020
- + Two successful transitions and rounds of elections
- + Current Board comprises 56% women, 43% persons of color
- + All recommended policies were approved at 2019 Annual Meeting
- + Operates fully to Open Meetings Act standards since day one
- + The Board remains intentional about their work together

Governance: Budgeting

- + Entering fourth successful budget cycle as established in bylaws
- + Continual concurrence between Board and City Commission
- + Approaching third year of independent audit filings
- + Proactive public reporting of financials by web and media
- + Transparency includes annual report, newsletter, and online tools
- + www.kalamazocity.org/FFE

Governance: The Endowment

- + FFE Investment Subcommittee (FFEIS) was created: April 2019
- + Endowment investment infrastructure is in place: January 2020
- + First major gift has been received and invested: March 2020
- + First meeting of FFEIS was convened positively: June 2020
- + First report to FFE Board was received and approved: Sept. 2020

To support the goals of the City of Kalamazoo,
fund aspirational investments in the city, and
empower Kalamazoo residents to achieve the
lives they want for themselves
and their families.

Articles of Incorporation

- + Address generational poverty
- + Promote youth development and (...) employment for youth, under-employed and unemployed individuals, and persons seeking re-entry to the Kalamazoo community
- + Address capital and human infrastructure improvements
- + Develop and implement neighborhood improvements

Imagine Kalamazoo 2025

- + Complete Neighborhoods
- + Connected City
- + Economic Vitality
- + Environmental Responsibility
- + Good Governance
- + Inviting Public Places
- + Safe Community
- + Shared Prosperity
- + Strength Through Diversity
- + Youth Development

IK 2025 Continuous Progress

145 Actions

8 Strategic Goals

8 Years



ACHIEVE KALAMAZOO'S VISION BY YEAR 2025!

COVID-19 Response Partnerships

- + Disaster Relief Fund
- + Small Business Loan Fund
- + Kalamazoo Micro Enterprise Grants
- + Digital Access for All
- + Learning Hubs

Total: \$2.64 million to-date

Disaster Relief Fund

A partnership with the United Way of the Battle Creek and Kalamazoo Region.

- + Overall 50 organizations helped by DRF in 2020
- + 18% of DRF dollars came from FFE grant
- + Top areas were food and housing assistance
- + Joint work with similar Urgent Relief Fund

Small Business Loan Fund

A partnership with the United Way of the Battle Creek and Kalamazoo Region.

- + \$1.35 million has been loaned to-date in 2020
- + 82% of eligible businesses were funded
- + 55% approvals were women and/or minority-owned
- + Kept businesses alive with fastest aid dollars

Digital Access for All

A partnership of Kalamazoo Public Schools, the Kalamazoo Public Library, the Kalamazoo Promise, and Kalamazoo Community Foundation.

- + Free high-speed Wi-Fi Internet access for one year
- + Up to 1,000 KPS households
- + More equitable access to distance learning

Learning Hubs

Support of Kalamazoo Youth Development Network.

- + Those lacking a positive home learning environment
- + Chosen from within new KPS Equity Cohorts
- + 160 – 200, K – 12 students served across 4 – 5 locations



MyCITY Summer Youth Employment

- + 1,200 youth served since 2017
- + \$1.5 million in wages paid to youth since 2017



Youth Mobility Fund

- + More than 160,000 trips taken since August 2019
- + 2020/2021 focus on expanded partnership & COVID-19

Economic Development

2020 Business Development Fund

- + \$1M in Strategic Site Acquisition for Core Neighborhoods
- + 18 Businesses received Technical Assistance
- + Seven Gap Grants were made of up to \$25,000
- + 32 Small Businesses Grants were made of up to \$2,500
- + \$128,000 was invested in core neighborhood storefronts/facades
- + Contractor certifications and trainings will resume when possible
- + Loans of up to \$35,000 are available

Affordable Housing

Including LISC Partnership

- + Nearly all new affordable housing since 2018 involves City supports
- + 140 single-family homes have been built or rehabbed since 2018
- + 508 multi-family units have been built or preserved since 2018
- + Strategic Site Acquisitions
- + Pathways Home
- + Housing for All initiative
- + Tax Foreclosure Prevention & Clearing Clouded Titles



Zero Tax Foreclosures

- + A partnership of the City, County Treasurer, and LISC
- + Zero owner-occupied tax foreclosures since 2018
- + 106 homeowners kept in their homes, many seniors

Clearing Clouded Titles

- + A partnership of the City and County Treasurer
- + Ten families helped in pilot year, annual goal of ten
- + FFE's \$5,400 secured \$500,000 of market value for owners

“I have lived at this address for 79 years. Facing foreclosure after living here for such a long time creates a lot of stress (...) I just can’t emphasize enough how very helpful these contributions are to low-income residents of Kalamazoo. This program is indeed a real “life-saver.”



Infrastructure Investment

- + More than two miles of new sidewalks poured since 2019
- + Priority “safe routes to school” and near community assets
- + 2021 continues ongoing investment, one mile planned

Water Service Replacement

- + Approximately 10% of replacements since 2017 have been supported by FFE
- + The overall program supported by rate-payers has replaced 1,850 since 2017
- + Public map and dashboard



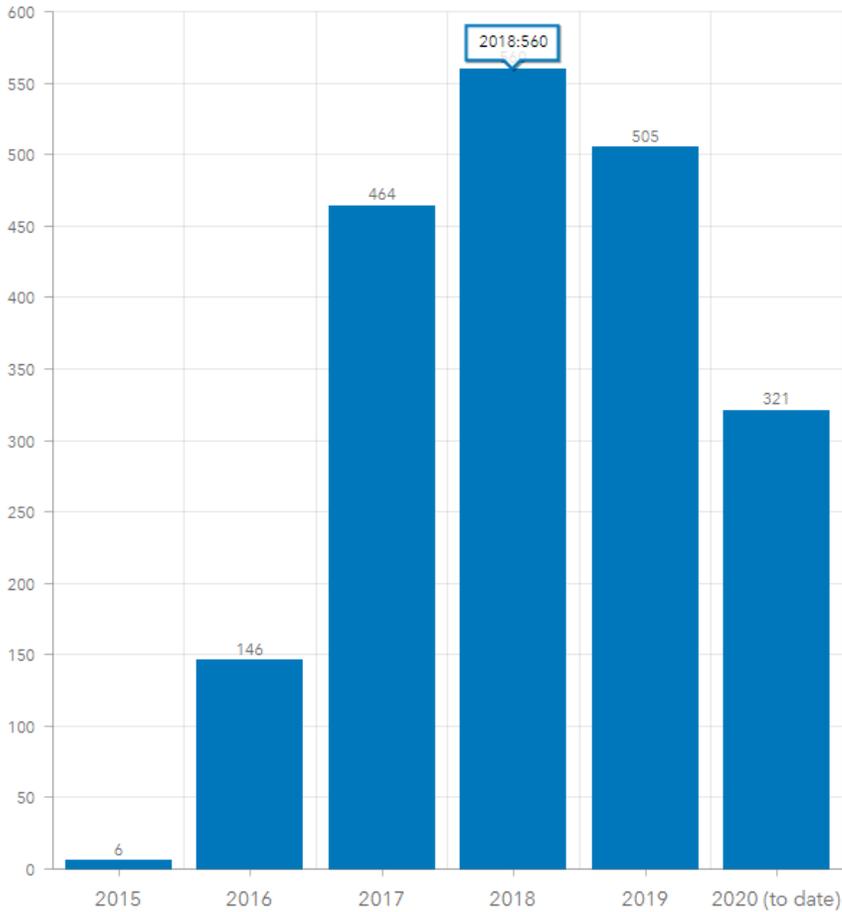


City of Kalamazoo Lead Service Line Replacement Project

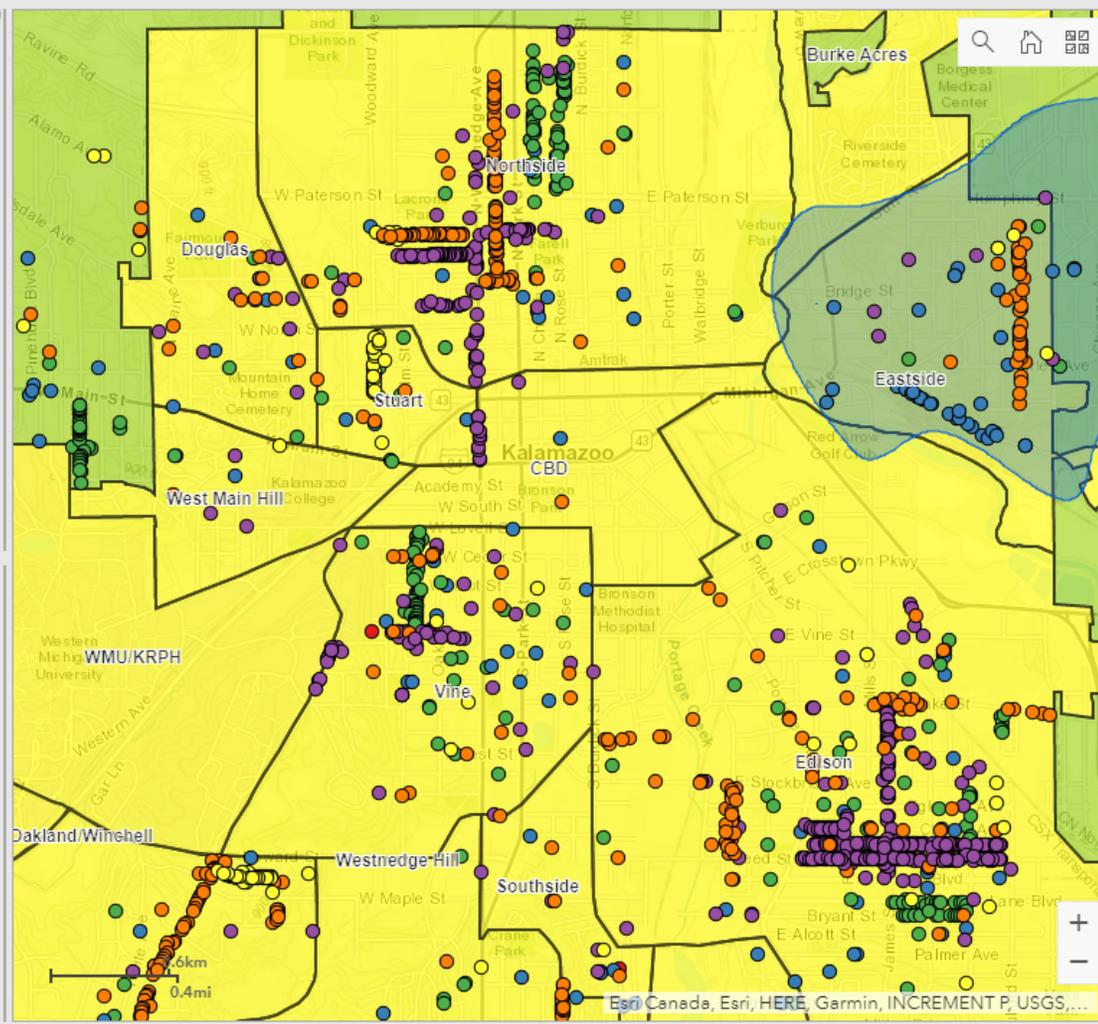
A summary dashboard of lead water line replacements to date.

www.kalamazoo.org/maps

Replacements per Year

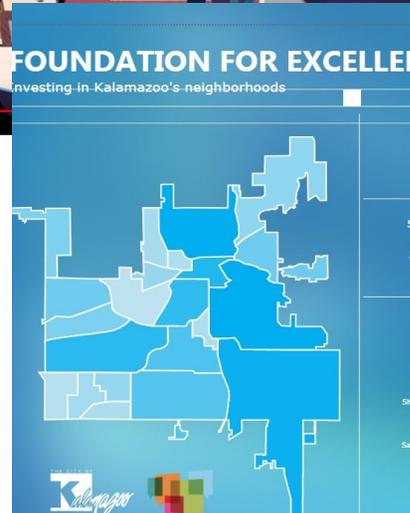
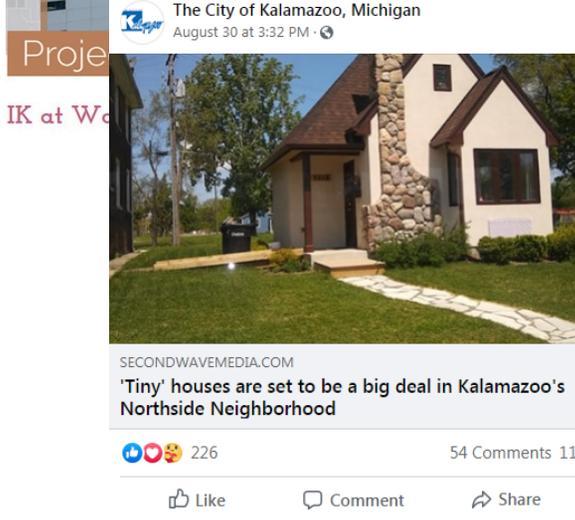


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Communications

IK Projects Page, FFE Website, Social, Map Tool, Newsletters



2021 Draft Budget Presentation

Aspirational Budgets

	2020	2021
Lead Service Replacement	500,000	500,000
Great Neighborhoods: Infrastructure & Parks	3,075,000	1,787,000
Neighborhood Engagement and Activation	50,000	100,000
MyCITY Summer Youth Employment	825,000	825,000
All Things Possible	133,800	134,674
SuperRec	151,400	175,358
Digital Access for All	--	100,000
Economic Development	--	1,933,000
Affordable Housing	2,275,000	2,410,000
Home Energy Efficiency Audit Pilots	66,000	92,000
Personnel and Program Costs	636,500	469,505

The Foundation for Excellence

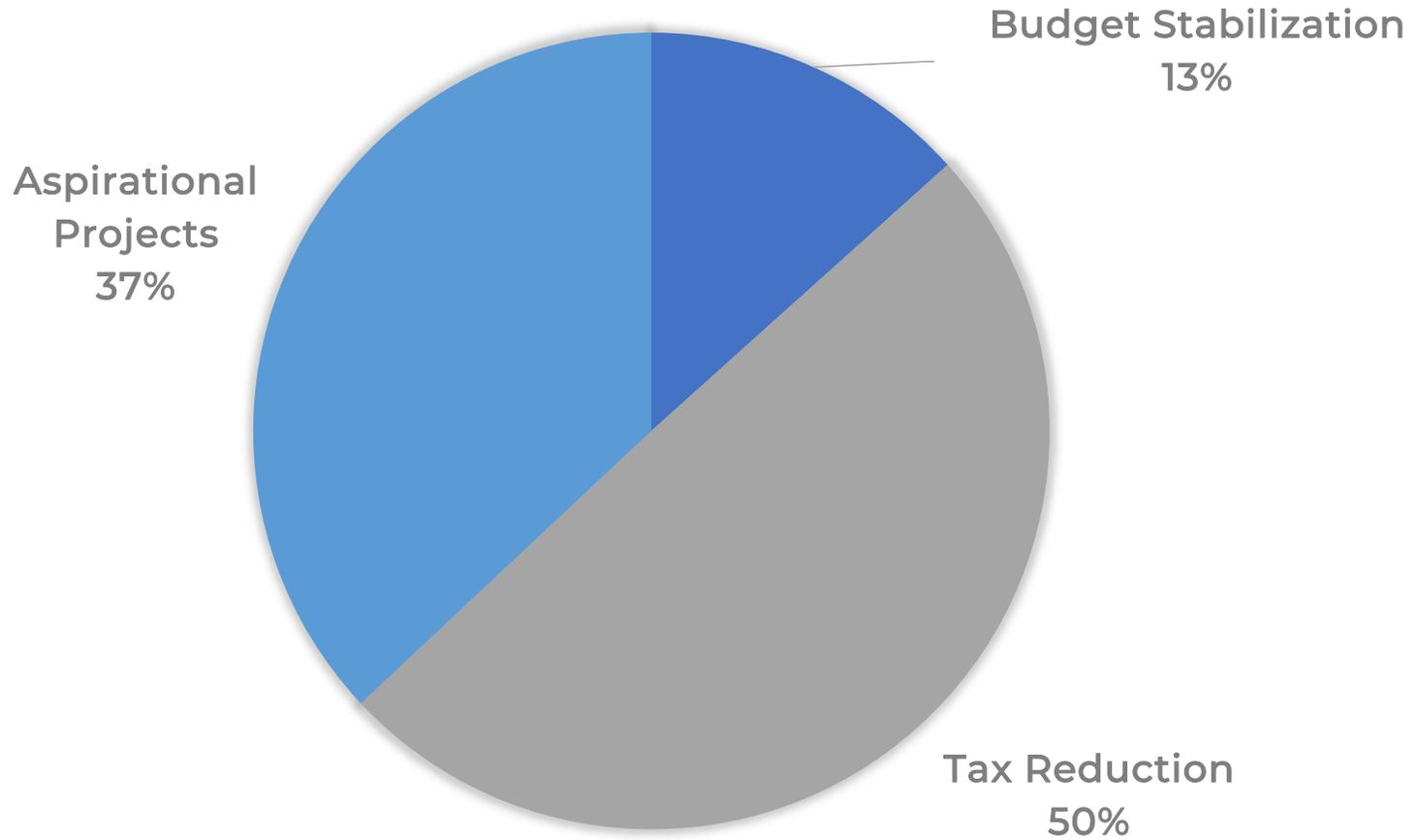
Program Budgets

2017-2020

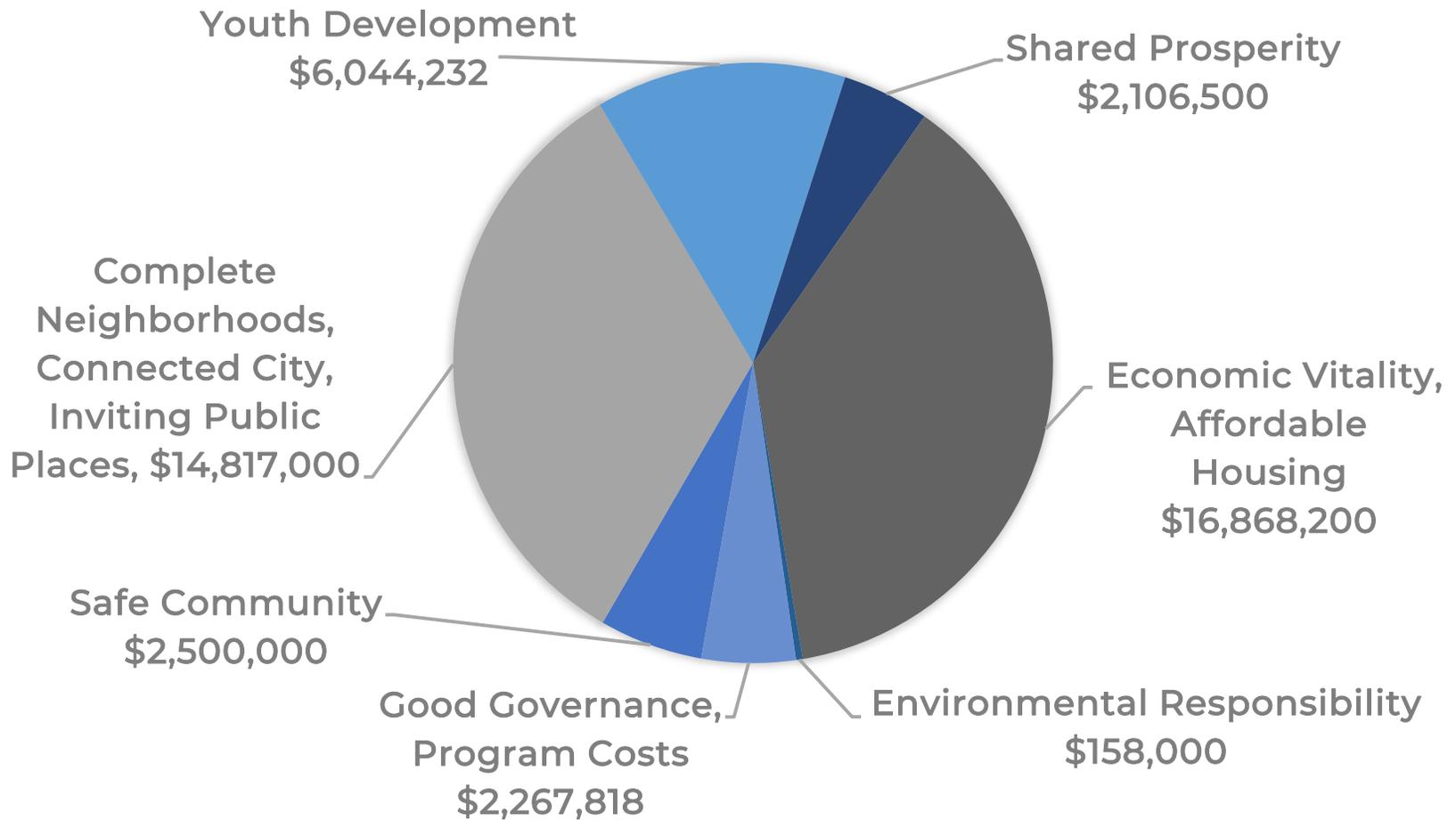
2021

Budget Stabilization	11,920,000	4,243,600
Tax Reduction	47,092,033	13,016,024
Aspirational Programming	36,235,013	8,526,737
Total	95,247,046	25,786,361

FFE INVESTMENT AREAS 2017 - 2021



ASPIRATIONAL PROJECTS 2017 - 2021



Dedicated Staff

Laura Lam, Deputy City Manager

Steve Brown, Foundation for Excellence Manager

Katie Reilly, Neighborhood Activator

Kevin Ford, Shared Prosperity Coordinator

Chad Wendt, Youth Development Coordinator

Kerry Lyn Williams, Grant Specialist



Thank You