

KALAMAZOO MUNICIPAL  
GOLF ASSOCIATION BOARD OF  
GOVERNORS MEETING  
Eastern Hills Golf Course  
March 14th, 2024

MEMBERS PRESENT:

President	Curt Wiser – Phone In
Vice President:	John Bradshaw
Secretary:	Patrick McVerry
Board Members:	Kevin O'Toole
	John Hambright
	Larry Brathwaite
	David Shields – arrived at 12:08pm
	Steve Vicenzi

Dir. Parks and Recreation	Patrick McVerry
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MEMBERS ABSENT:	Mark Heiniman, Steve Vicenzi
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STAFF PRESENT

Director of Golf:	Dean Marks
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Approved minutes are forwarded to	Shelby Moss, Deputy City Clerk Scott Borling, City Clerk
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The meeting was called to order at 12:02 p.m. Meeting minutes from February 22<sup>nd</sup>, 2024, were motioned by Kevin to approve and seconded by Larry. Vote was unanimous.

1. Director of Golf Report:

- Dean submitted written report.
- Another February with no snow was bad for ski, but good for golf. February had 1300 rounds between Milham and Eastern, easily our most ever. March is off to a good start as well, so I'm predicting our most ever rounds through March. Milham and Eastern are fully open with carts and driving range. Red Arrow is scheduled to open on April 6, which will be their earliest opening date.
- Clubhouse at Eastern Hills has been fully restored from the broken pipe damage. City insurance covered all expenses.
- The Junior Golf Fitting Day at the Dome was a success. We saw about 60 kids and sold 16 sets of clubs while promoting all our summer programs.
- For the Hall of Fame on May 10, in trying to figure out how to get people to attend, we decided to have a golf event. Current idea is for a 2-person scramble with a shotgun at 1:00 or 2:00, followed by buffet dinner with induction ceremony. I have not confirmed a corporate sponsor yet but am still in pursuit. Without a sponsor, I suggest \$100 for golf, prizes, and dinner, \$40 for dinner only. If no sponsor, I think I'll use KJGA as the

presenter, which allows us to say that any proceeds will benefit junior golf. I would not sell any other sponsorships, nor would we have events or raffles like the Red Arrow outing. It would be an event more like our Big Holes or Bob Millar, but in honor of our Hall of Fame inductees.

- I haven't publicized who the inductees are yet, but Mitch Wilson, Kevin Vandenberg, and Paige Key are the inductees and have confirmed availability on May 10. I know we thought of having the event be a 100-year celebration of the KMGA, but I'm worried that would take away from the honor of the inductees. I think we induct KMGA into the Hall of Fame, which would be the best way to celebrate the 100th anniversary. It also leads to GKGA, KWGA, KJGA or other organizations as possible inductees in the future. Ideas around an 18 hole tournament were brought up and we will table things until April meeting. A corporate sponsor is being looked into.

2. Capital Needs Sub Committee:

- No update to provide.

3. KJGA: More frequent meetings for Red Arrow benefit will start in April.

4. Events:

- May 10, 2024 – Greater Kalamazoo Golf Hall of Fame Induction Ceremony – Milham Park
- June 21, 2024 – First Tee Marathon-Eastern Hills
- July 8, 2024 – Drive, Chip and Putt – Milham Park
- July 26, 2024 - Support Red Arrow Fundraiser-Milham Park

5. Old Business:

- 100<sup>th</sup> Anniversary ideas and logo – standing agenda item.
- First event might be HOF induction night.
- John brought an idea forward to generate interest around the 100 years with a package for \$100.
- KMGA Golf Hall of Fame – standing agenda item.
- Targeting May 10<sup>th</sup> for ceremony at Milam G.C.
- A subcommittee to plan the event was formed with John, Tania, and Larry taking that on.
- Subcommittee is meeting in two weeks to look at the articles and photos accumulated to celebrate the 100 years. They will look at how to display the items for people to interact with them.
- Dean is going to contact Huntington Bank about a potential sponsorship for the ceremony.

6. New Business:

The meeting was adjourned at 1:21 pm

Respectfully submitted by Patrick McVerry, KMGA Secretary