KALAMAZOO MUNICIPAL GOLF ASSOCIATION BOARD OF GOVERNORS SPECIAL MEETING Milham Park Golf Course August 29, 2024

## MEMBERS PRESENT:

President Vice President: Secretary: Board Members:

Patrick McVerry Kevin O'Toole John Hambright Larry Brathwaite David Shields Steve Haase Tania Brammer

Dir. Parks and Recreation

Patrick McVerry

MEMBERS ABSENT:

Mark Heiniman Steve Vicenzi Curt Wiser John Bradshaw

STAFF PRESENT Director of Golf:

Dean Marks

Approved minutes are forwarded to

Shelby Moss, Deputy City Clerk Scott Borling, City Clerk

The special meeting was called to order at 12:00 p.m.

## 1. Irrigation Report by Ron Williams - Superintendent

- Hydraulic system status: Over halfway complete, but still significant work to be done.
- North side hydraulic control: Eliminated, all functions now manual.
- **South side issues:** Electrical problems, manual operation for some areas, weeping heads due to hydraulic system.
- New system: Running well on the south side.
- **Completion timeline:** Aiming to finish before the start of next golfing season, weather permitting.
- Recent challenges: Hitting underground pipes and cables during work on the north side.

- **Current tasks:** Wiring heads, digging up heads, fixing leaks.
- Future Plans: Continue with the north side, potentially starting on Monday.

## 2. 2024 Rate Discussion

- Prepayment:
  - Members are hesitant about mandatory prepayment.
  - Proposed optional prepayment with incentives.
  - Discounts for full-year prepayment.
- Rate Increase:
  - Proposed increase of \$1 per nine holes.
  - Potential impact on member retention.
- Membership Specials:
  - Discussion of year-end membership special.
  - Potential event to promote the special.
- Volunteer Recognition:
  - Planning for a volunteer recognition event.
  - Discussion of volunteer team and needs.
- Senior Discounts:
  - Exploring senior discounts for leagues.
  - Potential senior outing or membership options.

## Next Steps:

- Finalize prepayment incentive details.
- Develop a marketing plan for the rate increase and membership special.
- Confirm volunteer recognition event date and logistics.
- Consider senior discount options.
- Discuss potential changes to volunteer program.

The meeting was adjourned at 1:10 pm

Respectfully submitted by Patrick McVerry, KMGA Secretary