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**Subject:      DISPLAY OF BANNERS (1976)****No.   40.2****Date:          May 28, 1976****Page: 1 of: 1**

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**PURPOSE:**

To establish procedures and guidelines for requesting the placement of banners in the public rights-of-way.

**SCOPE:**

All requests for placement of banners in the public rights-of-way.

**POLICY:**

Requests for the placement of banners in the public-right-of-way should be submitted to the City Clerk.

Such requests should be in writing and should conform to the following standards:

1. Banners shall not exceed six feet by twenty feet in size
2. Banners shall not contain offensive or derogatory materials or symbols.
3. Banners shall be placed for a specified time period and the requesting party shall assume the responsibility for placing and removing it from the public right-of-way and assume all liability related thereto.
4. The requesting party shall provide evidence of insurance consistent with that required by the City of Kalamazoo for such purposes. This is not necessary if a sign company hangs the banner.
5. Such other conditions as the City Clerk or City Manager feels are required to protect the public interest.

Formal approval of the City Commission is required for such requests

**EFFECTIVE DATE:      May 28, 1976****SEE ALSO:**

Resolution No. 80-3423