

An aerial photograph of downtown Kalamazoo, Michigan, showing a dense urban landscape with various buildings, streets, and parking lots. A large white rectangular box is overlaid on the center of the image, containing the title and subtitle text.

DOWNTOWN KALAMAZOO PLACEMAKING

SCHEMATIC DESIGN
APRIL 2024

AGENDA

1. Schematic Design Project Areas

- D Burdick / North Mall
- E South Burdick
- C Rose Street Plaza

2. Design Elements

3. Tactical Design Project Areas

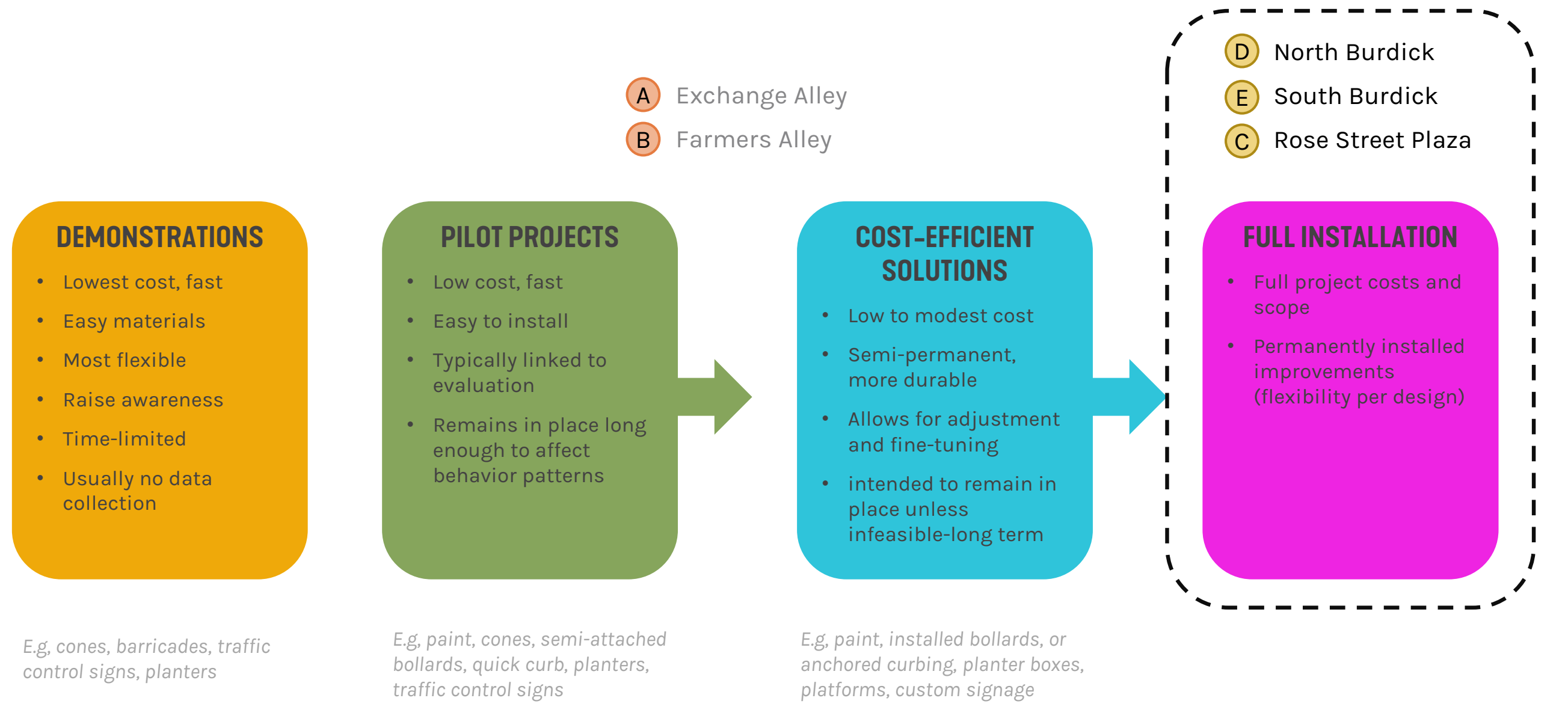
- A Exchange Alley
- B Farmers Alley



SCHEMATIC DESIGN UPDATE

SPECTRUM OF CHANGE

CONTINUUM OF TACTICAL INTERVENTIONS



DESIGN INSPIRATION

CONCEPT 1: CLASSIC

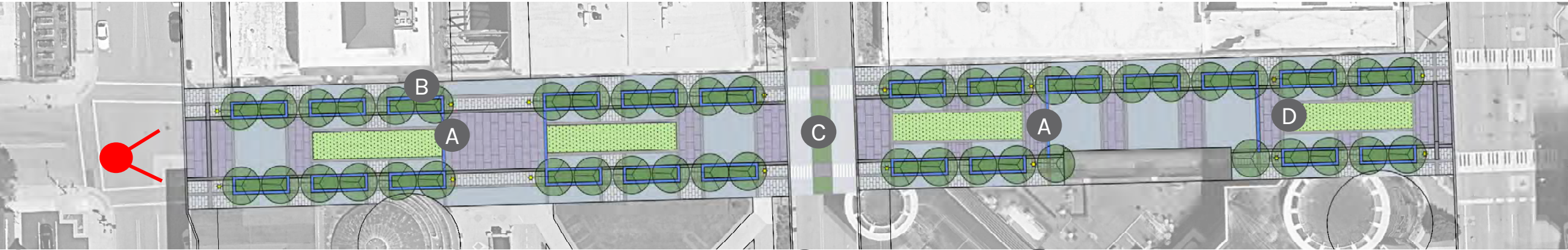
A classic yet modern take on a traditional pedestrian mall.

- Use of traditional materials
- Colors reflective of natural elements
- Timeless



SCHEMATIC DESIGN DRAFT

CONCEPT 1 – NORTH BURDICK



A Gateway Element **B** Tree Planter with Benches **C** Crosswalk **D** Lawn



SIDEWALK 16' **PAVED WALKWAY/ FUTURE 2 LANE DRIVEWAY 30'** **SIDEWALK 16'**

NORMAL TIME



EVENT TIME

MATERIAL INSPIRATION

CONCEPT 1

Landscape

Planters



Lighting

Traditional Catenary with pedestrian scale streetlights



Seating

Landscape Forms: Glide



Bike Racks

Landscape Forms: Emerson

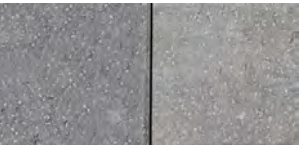


Paving

Concrete walk with paver accents



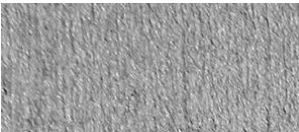
Gray Tones



Unilock: Double Holland
(color Granite)



Unilock: Mattoni
(color Scuro)



Broom Finish Standard
Concrete

SCHEMATIC DESIGN DRAFT

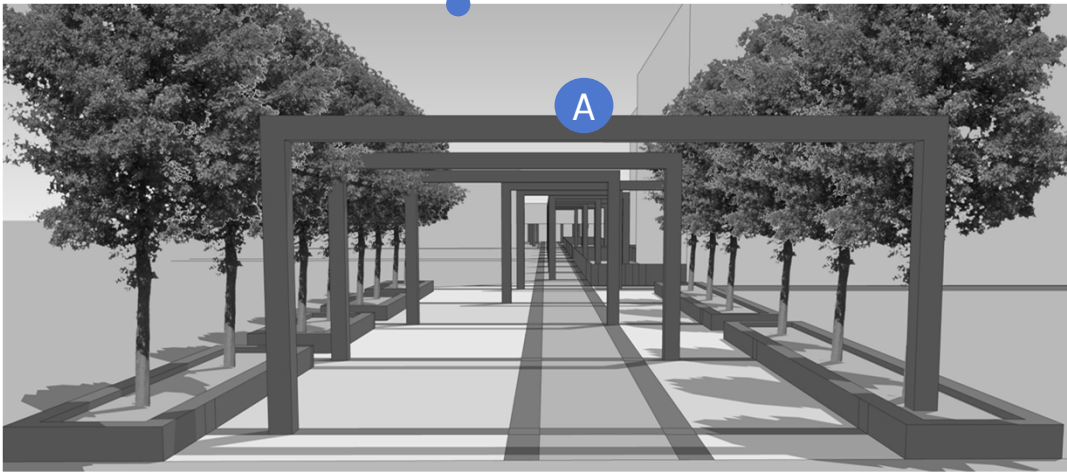
CONCEPT 1 – ROSE STREET PLAZA



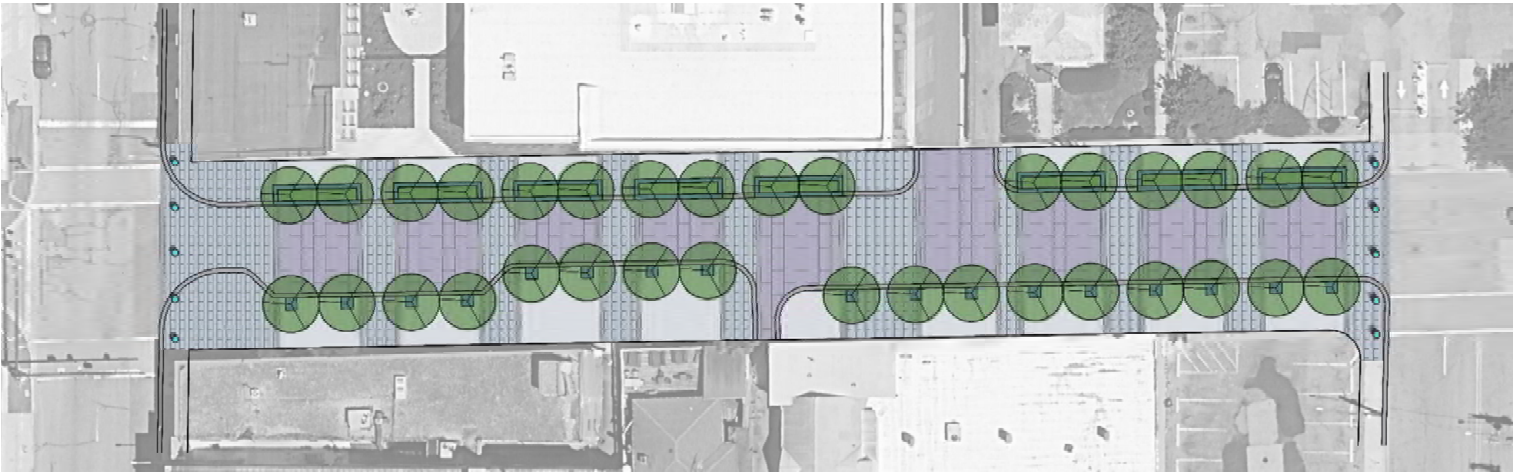
A Gateway Element

B Tree Planter with Benches

C Canal



CONCEPT 1 – SOUTH BURDICK

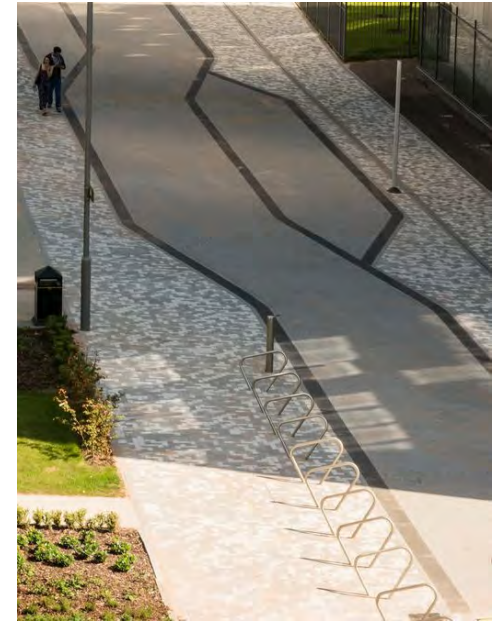


DESIGN INSPIRATION

CONCEPT 2: MODERN

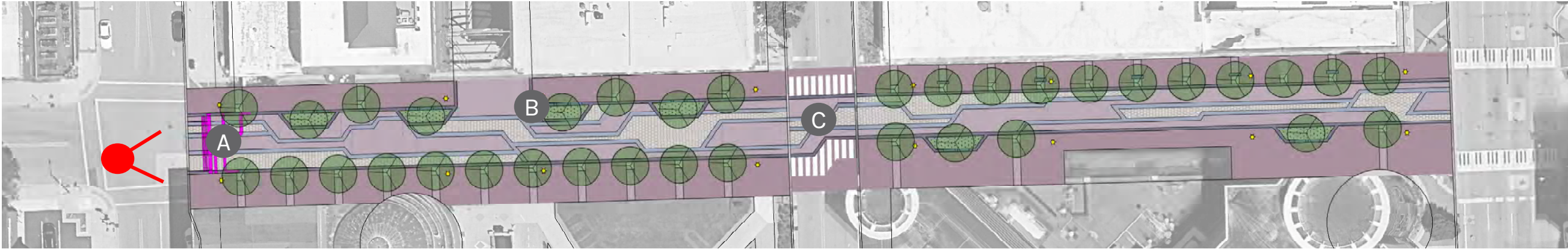
A futuristic modern take on a traditional pedestrian mall.

- Use of traditional materials but laid out in an angular modern way
- Neutral base colors with vibrant accents



SCHEMATIC DESIGN DRAFTT

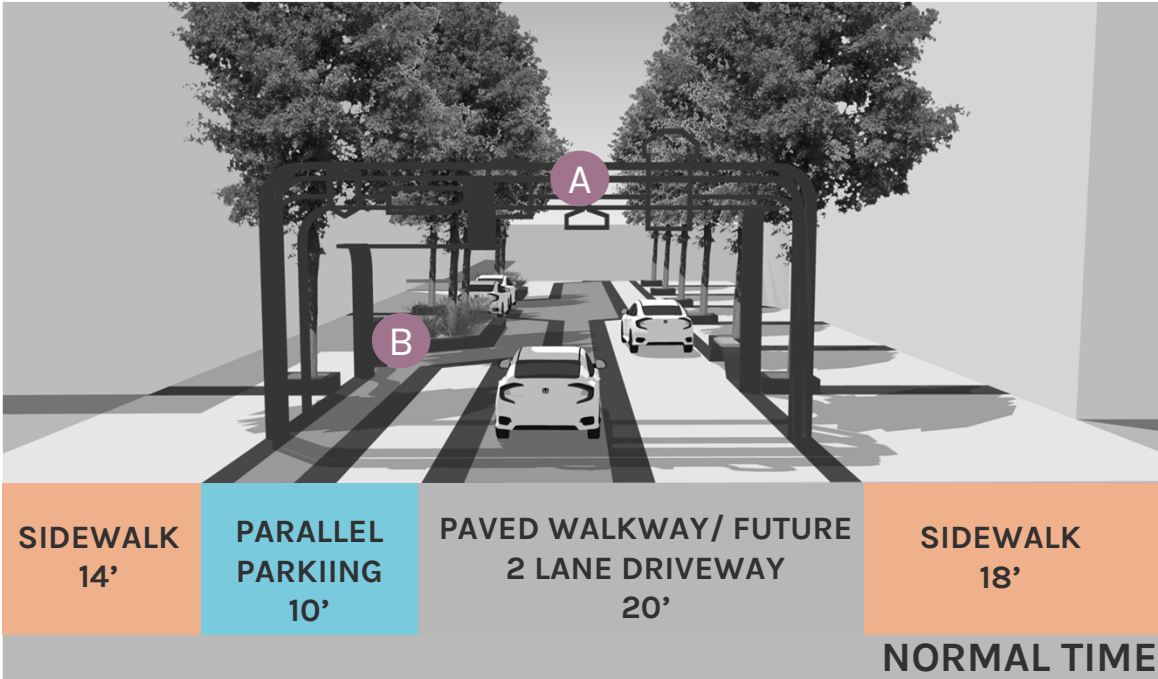
CONCEPT 2 – NORTH BURDICK



A Gateway Element

B Tree Planter with Benches

C Crosswalk



MATERIAL INSPIRATION

CONCEPT 2

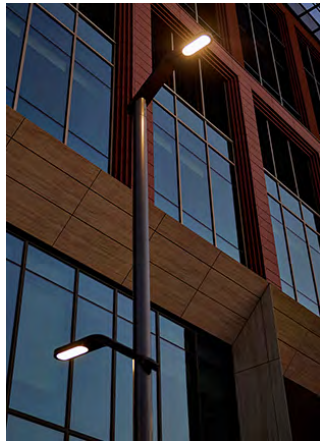
Landscape

Raised planters with seating
Landscape Forms: Milenio (color White)



Lighting

Landscape Forms:
Torres Single Luminaire



Bold Catenary lighting



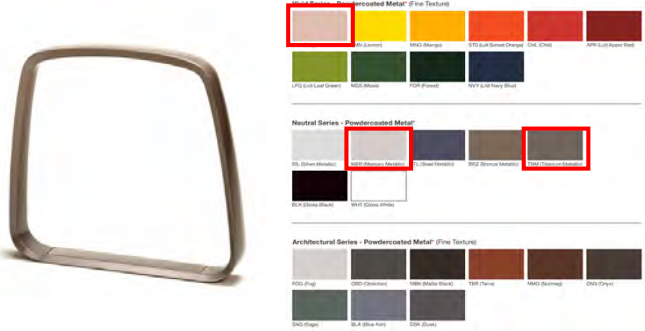
Paving

Concrete walk with bold paver accents or colored concrete accents



Bike Racks

Landscape Forms: Ride



Accent Items

Gateway



Individual Seating



DESIGN INSPIRATION

CONCEPT 3: FLUIDITY

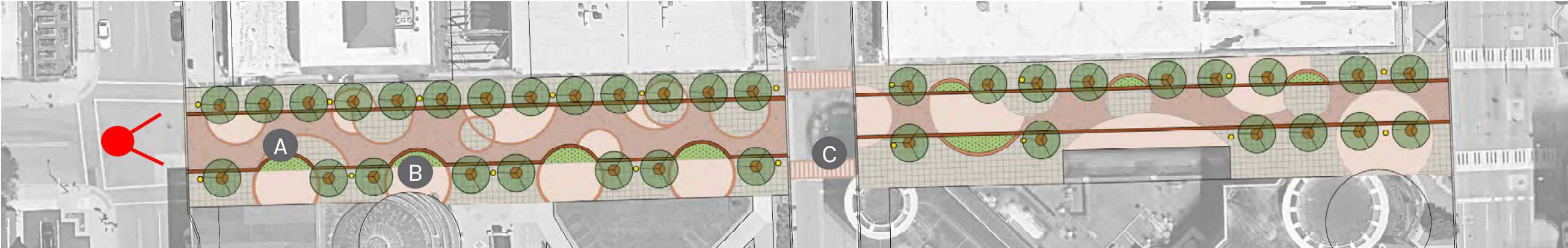
Playing off the adjacent curvilinear architecture the site becomes a playful display of the circular form on the ground plane.

- Use of traditional materials but laid out in a curvilinear way
- Natural base colors



SCHEMATIC DESIGN DRAFT

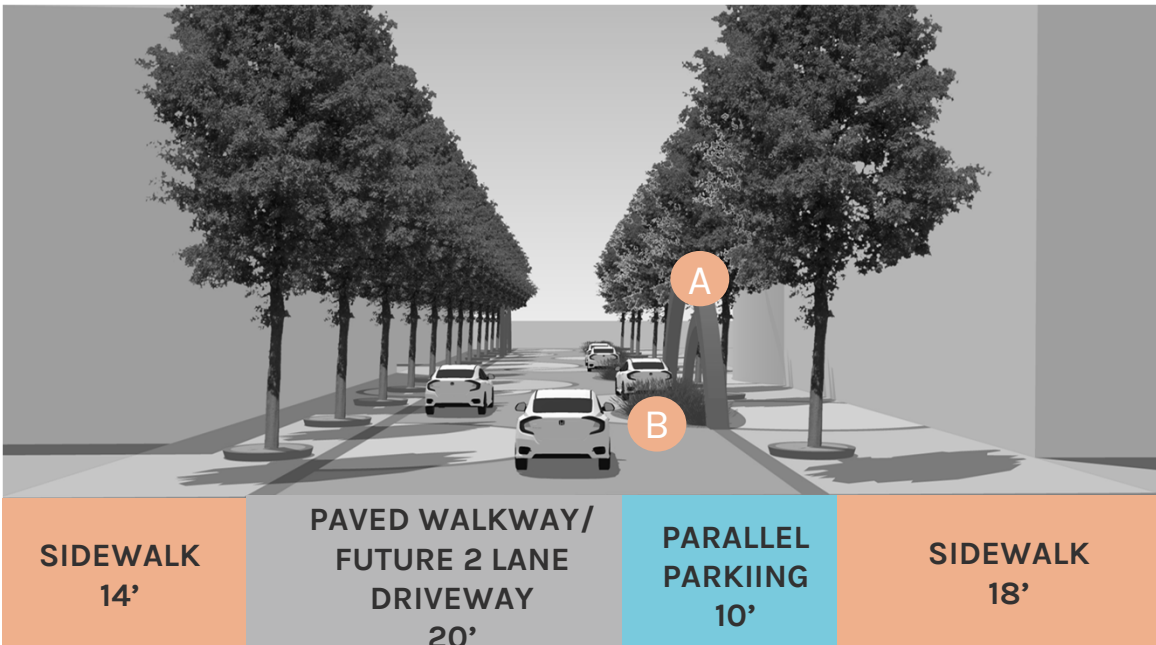
CONCEPT 3 – NORTH BURDICK



A Gateway Element

B Tree Planter with Benches

C Crosswalk



SIDEWALK 14'	PAVED WALKWAY/ FUTURE 2 LANE DRIVEWAY 20'	PARALLEL PARKING 10'	SIDEWALK 18'
-----------------	--	----------------------------	-----------------

NORMAL TIME



EVENT TIME

MATERIAL INSPIRATION

CONCEPT 3

Landscape

Raised Planters
Landscape Forms: Niu Oval (color White)



Seating

Landscape Forms: Hebi
(color White)



Paving

Concrete walk with paver accents



Natural Tones



Unilock: Double Holland
(color Natural)



Unilock: Mattoni
(color Sable)



Sand Finish Colored
Concrete

Lighting

Circular Catenary with pedestrian scale streetlights
Landscape Forms: Motive



Bike Racks

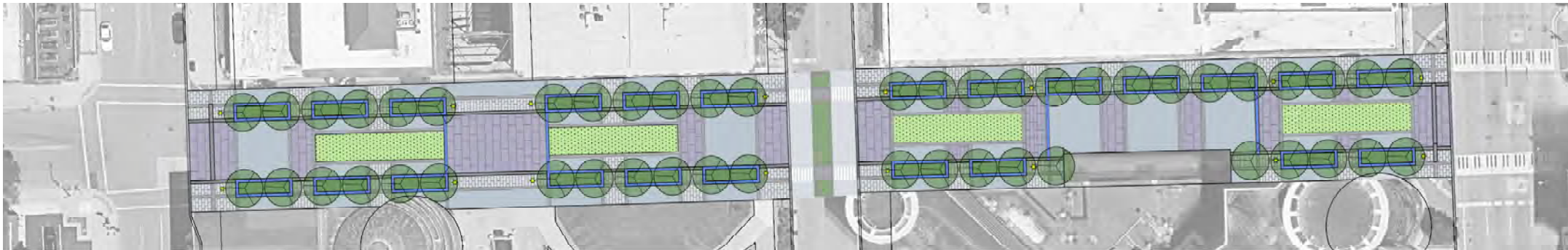
Landscape Forms: Loop
(color CLY/MNG)



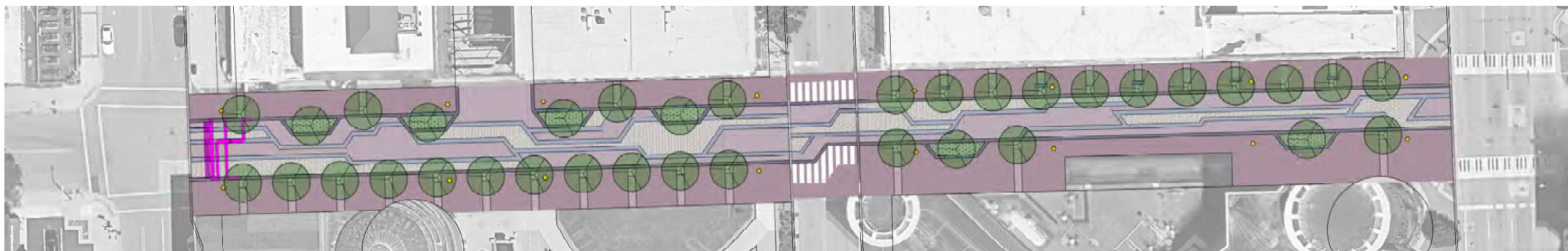
DESIGN OPTIONS

SUMMARY

Concept 1: Classic



Concept 2: Modern



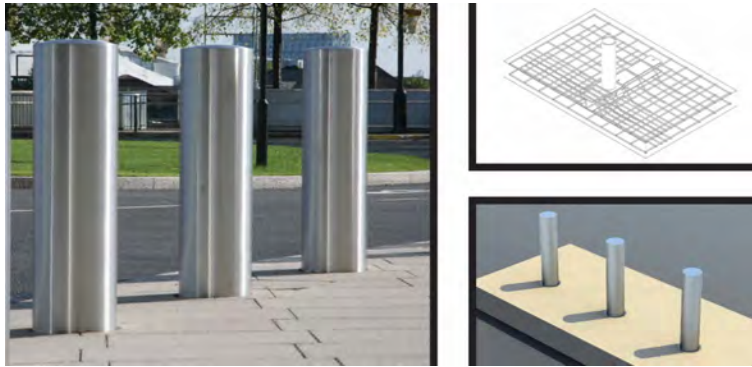
Concept 3: Fluidity



ROAD CLOSURE SOLUTIONS

EVENT DAY OPTIONS

Shallow Mount Removable



- Permanent infrastructure
- Heavy, equipment needed to move
- 50mph ram protection
- Spec: 38" high, 10.75" dia

*Lightweight removable bollard also available without ram protection as shown below

Surface Guard



- Easy and quick to assemble and disassemble
- Light weight modular pieces
- 30mph ram protection
- Spec: 28" high, 4' deep surface mounted

Water/Sand Filled

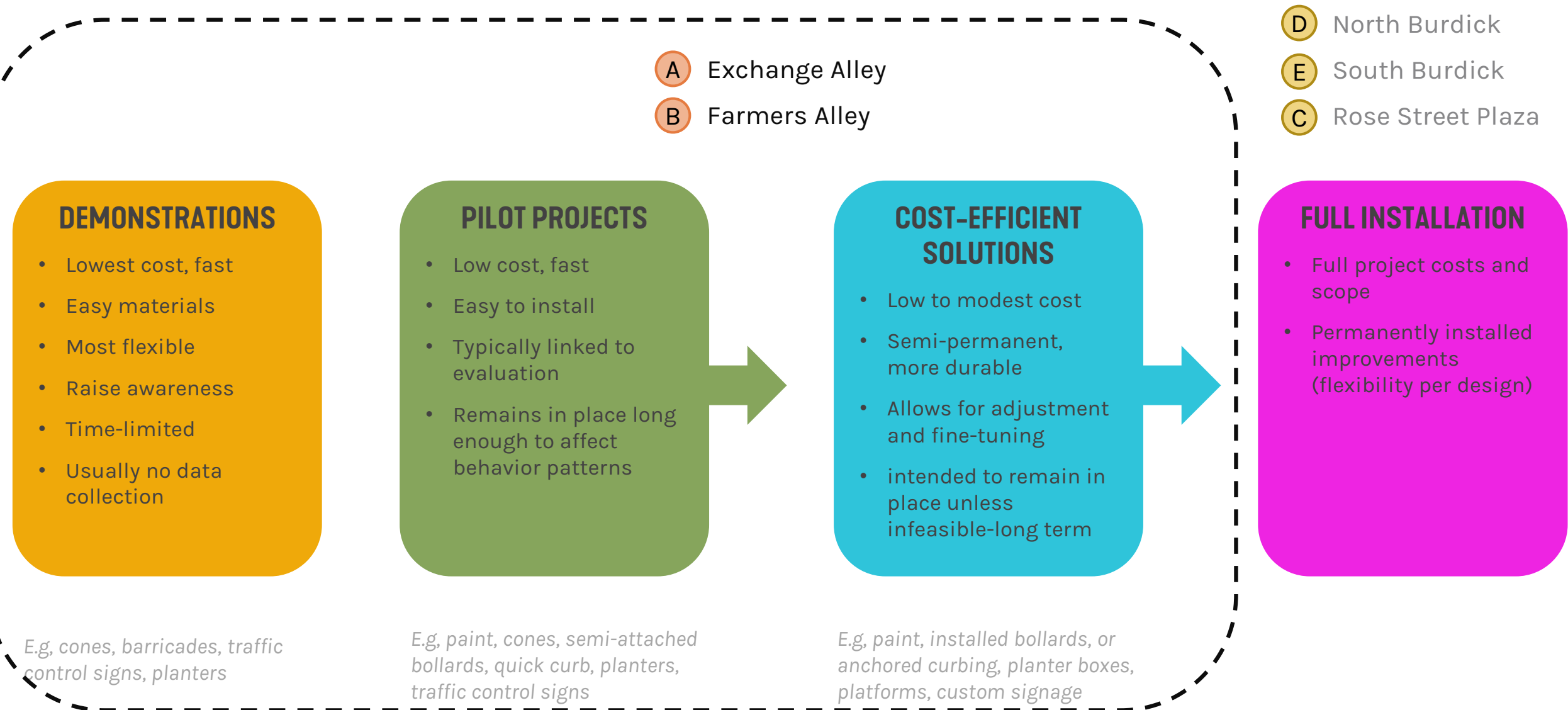


- Easy to fill
- Light weight, move by hand
- no ram protection
- Spec: 32" high, 6' long set in place

TACTICAL DESIGN

SPECTRUM OF CHANGE

CONTINUUM OF TACTICAL INTERVENTIONS



FARMERS + EXCHANGE

Tactical Design Project Areas

- A Exchange Alley
- B Farmers Alley

